

art Ability

THE 24TH ANNUAL ART ABILITY EXHIBITION | NOVEMBER 2, 2019–JANUARY 26, 2020

Event details

Saturday, November 2, 2019

Bryn Mawr Rehab Hospital
414 Paoli Pike
Malvern, PA 19355

FOR SPONSORSHIPS CONTACT

Development Office
Marissa Keough | 484.596.5614
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2019 Sponsorship Opportunities

Program overview

Art Ability at Bryn Mawr Rehab Hospital is the largest art show of its kind in the country and 2019 marks our 24th year. Since its inception, Art Ability has provided an opportunity for artists with disabilities, from around the world, to showcase and sell their art. Over 800 artists have participated in this remarkable program over the years, producing more than \$1 million in sales for the artists. As art enriches the lives of our artists, their creativity, talent and exuberant spirit enriches the lives of all who come through the doors of Bryn Mawr Rehab Hospital.

The hallmark of Art Ability is the annual international juried exhibition and sale of art and fine crafts by artists with physical, cognitive, hearing and visual disabilities. Displayed throughout the first floor of Bryn Mawr Rehab Hospital, the exhibition celebrates the determination and creativity of the artists, and introduces the public to their talent.

The exhibition is annually enjoyed by thousands of patients, visitors and staff, along with more than 400 guests who attend the opening Preview Reception event. Additionally, last year's dinner and auction, which followed the Preview Reception, hosted more than 250 guests bidding on spectacular auction items and hearing the inspiring journey of a former patient.



Joseph Saxon, Artist (center), and family

About Bryn Mawr Rehab Hospital

Bryn Mawr Rehab Hospital, a member of Main Line Health, is a leader in the field of physical medicine and rehabilitation. The 148-bed, not-for-profit hospital offers the full continuum of rehabilitation services, including acute inpatient care, as well as outpatient services for adults and adolescents. The range of illnesses and injuries treated at Bryn Mawr Rehab Hospital includes traumatic, mild traumatic and non-traumatic brain injury, stroke and other neurological disorders, spinal cord injury and amputee and orthopaedic injuries and illnesses. In addition, Bryn Mawr Rehab provides rehabilitation services at convenient outpatient locations throughout the Philadelphia area and its western suburbs. The hospital has also achieved Magnet[®] designation, the nation's highest distinction for excellence in nursing care.



Main Line Health[®]
Bryn Mawr Rehab Hospital

Art Ability provides an opportunity for businesses to meet their marketing and outreach goals while supporting the work of artists with disabilities.

Art Ability's invitation list includes 3,500 former patients, donors, physicians and clinical staff, corporate sponsors and Art Ability artists and their families.

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The Art Ability Preview Reception, which kicks off the exhibition at the hospital, attracts more than 400 guests who are committed to the mission of Bryn Mawr Rehab Hospital and the impact of Art Ability.

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The event also attracts high-level administrators and board members from throughout Main Line Health, which includes Lankenau Medical Center, Bryn Mawr Hospital, Paoli Hospital and Riddle Hospital.

Proceeds from the event help support Bryn Mawr Rehab Hospital's patient and community programs.

Sponsorship Opportunities

Presenting Sponsor—\$25,000

- Identification as Presenting Sponsor with company logo in prime locations on invitations,* program books, and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name and logo on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- Two full-page ads in the program book, one of which is located on the back cover.
- 16 tickets to the Preview Reception and two tables (16 dinner seats) at the Dinner and Auction.
- Framed copy of the 2019 Art Ability program book cover signed by the featured artist.
- Inclusion in the Main Line Health Good News e-newsletter that reaches over 11,000 employees, as well as inclusion in the Inspiring Hope e-newsletter that is shared with donors and partners.

Exhibition Sponsor—\$20,000

- Identification as Exhibition Sponsor with company logo in prime locations on invitations,* program books, and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name and logo on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- Two full-page ads in the program book, one of which is located on the front inside cover.
- 16 tickets to the Preview Reception and two tables (16 dinner seats) at the Dinner and Auction.
- Framed copy of the 2019 Art Ability program book cover signed by the featured artist.
- Inclusion in the Main Line Health Good News e-newsletter that reaches over 11,000 employees, as well as inclusion in the Inspiring Hope e-newsletter that is shared with donors and partners.

* In order to include logo on invitations, sponsor must be confirmed by August 5, 2019.



Timothy O'Donovan, Artist



Bryn Mawr Rehab Hospital Foundation Board Member, Michael Croce, and his guests enjoying the Preview Reception.

Preview Reception Sponsor—\$15,000 **SOLD**

- Identification as Preview Reception Sponsor with company logo in prime locations on invitations,* program books and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name and logo on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- One full-page ad in the program book, located on the back inside cover.
- 8 tickets to the Preview Reception and a table (8 dinner seats) at the Dinner and Auction.
- Framed copy of 2019 Art Ability program book cover signed by the featured artist.
- Inclusion in the Main Line Health *Good News* e-newsletter that reaches over 11,000 employees, as well as inclusion in the *Inspiring Hope* e-newsletter that is shared with donors and partners.



Ty Klug, Artist

Auction Sponsor—\$10,000 **SOLD**

- Identification as Auction Sponsor with company logo in prime locations on invitations,* program books and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name and logo on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- One full-page ad in the program book.
- 8 tickets to the Preview Reception and a table (8 dinner seats) at the Dinner and Auction.
- Framed copy of 2019 Art Ability program book cover signed by the featured artist.
- Inclusion in the Main Line Health *Good News* e-newsletter that reaches over 11,000 employees, as well as inclusion in the *Inspiring Hope* e-newsletter that is shared with donors and partners.



Honored Guest, Lee Lee Jones, and her parents, Evie Dutton and Richie Jones.

Dinner Sponsor—\$10,000 **SOLD**

- Identification as Dinner Sponsor with company logo in prime locations on invitations,* program books and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name and logo on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- One full-page ad in the program book.
- 8 tickets to the Preview Reception and a table (8 dinner seats) at the Dinner and Auction.
- Framed copy of 2019 Art Ability program book cover signed by the featured artist.
- Inclusion in the Main Line Health *Good News* e-newsletter that reaches over 11,000 employees, as well as inclusion in the *Inspiring Hope* e-newsletter that is shared with donors and partners.



(L-R) Bryn Mawr Rehab Hospital Foundation Vice Chair, Sheldon Gross; Bryn Mawr Rehab Hospital President, Donna Phillips; Bryn Mawr Rehab Hospital Foundation Chair, Joseph McHale.



Members of the Bryn Mawr Rehab Hospital Foundation Board pausing for a photo at the Dinner and Auction.

Program book ad specifications

Ads in the program book are an opportunity to promote your business, or offer a congratulatory note to our artists.

Full-page ad - \$1,000

8" w x 8" h | black and white

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Half-page ad - \$500

7" w x 3.375" h | black and white

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Quarter-page ad - \$250

3.375" w x 3.375" h | black and white

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Deadline for ads:

Friday, August 16, 2019
to keoughm@mlhs.org.

Please supply ads in greyscale with crop marks with bleeds set, in high resolution/300 dpi, jpg or pdf.



Betsy Clayton, Artist

Sponsorship Opportunities *(continued)*

Platinum Sponsor—\$7,500

- Identification as Platinum Sponsor in the program book and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- One full-page ad in the program book.
- 6 tickets to the Preview Reception and 6 dinner seats at the Dinner and Auction.
- Inclusion in the Main Line Health *Good News* e-newsletter that reaches over 11,000 employees, as well as inclusion in the *Inspiring Hope* e-newsletter that is shared with donors and partners.

Gold Sponsor—\$5,000

- Identification as Gold Sponsor in the program book and signage during event.
- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- One full-page ad in the program book.
- 4 tickets to the Preview Reception and 4 dinner seats at the Dinner and Auction.
- Inclusion in the Main Line Health *Good News* e-newsletter that reaches over 11,000 employees, as well as inclusion in the *Inspiring Hope* e-newsletter that is shared with donors and partners.

Exhibition Wall Sponsor—\$2,500

- Corporate name prominently displayed in the exhibit areas of the hospital for the 12-week run of the exhibit.
- Company name on Bryn Mawr Rehab Hospital's website for one year.
- Inclusion in Bryn Mawr Rehab Hospital's online donor list.
- Half-page ad in the program book.
- 2 tickets to the Preview Reception and 2 dinner seats at the Dinner and Auction.



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