

RIDDLEMATTERS

A Publication of The Riddle HealthCare Foundation Summer 2015



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Riddle Matters Summer 2015 Issue 8.1

On the Cover:

ICU Nurse, Monique Junker, BSN, RN, CCRN monitors her patient, LeJuan Tyler.

Riddle Matters is published by The Riddle HealthCare Foundation, which provides a philanthropic venue for members of the community to support Riddle Hospital in fulfilling its mission and vision.

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Celebrating Excellence

We did it! As you can see from the headline on the opposite page, we are delighted to announce that Riddle has earned Magnet® Recognition and Main Line Health has received System Magnet designation from the American Nurses Credentialing Center (ANCC). Only 22 health systems and 7 percent of hospitals worldwide have achieved this recognition.

Magnet designation is widely accepted as the gold standard of patient care and recognizes excellence, shared decision-making and professionalism in nursing. This recognition serves as validation that our patients are receiving the highest quality of care throughout Main Line Health.

It also is a direct reflection of the superior care we strive to provide at Riddle. Our Magnet recognition is a result of the hard work and dedication of every one of our employees, including nurses, clinical staff, physicians and volunteers who are committed to creating the best place to give and receive care for our patients and our communities.

Riddle continues to have much to celebrate. In addition to this high honor, we are very pleased to highlight in this issue other members of the Riddle community who have demonstrated significant support for Riddle Hospital, philanthropically and in many other ways...

- Rich and Tara Wood, a young couple whose family roots run deep in the Riddle community;
- Ted and Rosemary Kerwin, a father and daughter whose wife and mother inspired a family legacy of service to Riddle;

This year's Gala honorees:

- Our community partners, Jim and Sue Walsh, who have served Riddle as volunteers on the board and in the hospital for more than 30 years;
- Our physician partner, Dr. Richard McCurdy, Sr, inspired by his father to go into medicine more than 35 years ago, and who then inspired his son to do the same;
- And our corporate partner, Rothman Institute, whose collaboration with Riddle has helped to solidify and enhance orthopaedic services available to our community.

Finally, we celebrate the employees of Riddle Hospital who not only played a significant role in achieving Magnet status, but also have contributed more than \$500,000 to The Riddle HealthCare Foundation through the Riddle Downs employee giving campaign since 2006.

Yes, we have much to celebrate and we invite you to share in the celebration. Enjoy!



Gary L. Perecko, FACHE
President, Riddle Hospital and
The Riddle HealthCare Foundation



Thomas A. Bruder, Jr
Chair, The Riddle HealthCare Foundation

Riddle Hospital Earns Magnet® Recognition, the Nursing Profession's Highest Honor



Upon arrival of Magnet® appraisers in the early morning of February 5th, employees gathered to welcome them and show their pride for Riddle Hospital.

Any hospital can say it provides excellent patient care. Proving it is an entirely different story. “Proving it” is what the American Nurses Credentialing Center’s (ANCC) Magnet Recognition Program® is all about. Sometimes referred to as the “Nobel Prize of Nursing,” Magnet is the highest mark of excellence a hospital can receive for nursing quality. Only seven percent of hospitals and 22 health systems in the world have achieved this honor. On March 20, 2015, Riddle Hospital joined this elite group for the first time in its history.

Magnet Recognition shows that Riddle has proven to the ANCC — through an extensive written application filled with hard evidence and data, followed by a site visit from ANCC appraisers — that it is achieving superior performance on several criteria, including quality patient care, nursing excellence, and innovations in professional nursing practice. Studies have shown that patients who are treated at a Magnet hospital experience better outcomes, safer care and increased satisfaction. The designation also helps attract top nursing talent from across the country.



Magnet Ambassadors who escorted appraisers through the hospital included (L-R) Meghan Snyder RN, BSN, MSN, CRNP, Regina Fazio, RN, BSN, Cindy Gutzler, RN, BSN, PCCN and Jackie Carlin, RN, BSN, CMSRN.

Along with Riddle, Main Line Health's Bryn Mawr Rehab Hospital and the HomeCare & Hospice division achieved Magnet for the first time in March. In addition, Lankenau Medical Center and Bryn Mawr and Paoli Hospitals were redesignated as Magnet organizations, having first earned the distinction in 2005. Main Line Health (MLH) Chief Nursing Officer Barbara Wadsworth, DNP, RN, MBA, FACHE, FAAN, NEA-BC, received the exciting news from the ANCC on a public conference call at Paoli Hospital, which was simulcast to Riddle and the other hospitals.

"We do this work for our patients and our community, and we create this environment for each other and for our colleagues across all of the disciplines because it is the right thing to do," Wadsworth said upon hearing the news. "The fact that Magnet recognizes it is wonderful, but it really is the core of the work that we do. It is a lot about the clinical outcomes, it is a lot about patients and it is a lot about nursing. But as you know we are all in this together, and we are only successful because of all of the people who contribute to the quality of care we provide."

The Announcement: Celebrating Riddle's Culture of Excellence

Here at Riddle, President Gary Perecko, former Vice President of Patient Care Services Ann Marie Brooks, DNSc, RN, MBA, FAAN, FACHE, FNAP, and numerous other administrators, nurses, physicians and staff gathered in Health Center 1 to receive the news. Also present was Rosi Wurster, BSN, RN, MPH, CEN, NEA-BC, who managed the Magnet application process for the system as its Director of Magnet and Professional Excellence. Wurster has worked at all of the Main Line Health hospitals during her career, including two years as a nurse manager at Riddle, and she was recently named Vice President of Patient Care Services here, succeeding Ann Marie Brooks. She says she wanted to be at Riddle for its initial designation.



Louise Hummel, MSN, RN-BC, CEN and Ann Marie Brooks, DNSc, RN, MBA, FAAN, FACHE, FNAP

"Magnet is the difference between good care and truly great care. There is a real culture around Magnet that is associated with the continuous pursuit of excellence. Earning the designation as a system now gives us the challenge of not just reaching the bar but moving the bar higher. And this involves everyone throughout our hospitals."

Rosi Wurster, BSN, RN, MPH, CEN, NEA-BC, Riddle Vice President of Patient Care Services, former Main Line Health Director of Magnet and Professional Excellence

"Having worked very closely with a number of people at Riddle, I knew it would be a very special moment, and the energy in the room was overwhelming," Wurster says. "Hearing the news was like cresting a summit: you have worked so hard for something, and hearing it has been achieved feels like such a milestone. And then you realize how many other people were involved and feeling that same sense of validation — it was just a great moment."

"The Magnet appraisers spent five days with us in February, they visited every hospital and every patient care area, and they talked to more than 1,200 people throughout Main Line Health," Wurster adds. "They made a point of saying they could not tell the difference between the hospitals applying for Magnet for the first time and those that were redesignating. This just



Pat Hooper, PCT provides gentle and reassuring care as he checks Diane Wilt's vital signs.

shows how deeply the Magnet culture of excellence is embedded at all of the sites, including Riddle.”

Riddle's Magnet Journey

The achievement was especially exciting for Riddle because it marked the culmination of an effort that began in 2007, when the hospital joined Main Line Health. Ann Marie Brooks became Vice President of Patient Care Services in 2008, bringing many years of experience as a Magnet appraiser for the ANCC. She was determined to help Riddle get started on its “Magnet journey,” but first there was work to do: get the right nursing leaders in place, build an even stronger culture of quality and patient safety, empower nurses to pursue more education and become more active in the profession, and also align Riddle nursing with Main Line Health's vision and goals.

“It was an exciting time because everything was a first for Riddle, and nursing was really the first

department to integrate fully with Main Line Health,” Brooks says. “Nurses here were providing very good care but weren't as focused on education, certifications and professional involvement.” With support from The Riddle Health-Care Foundation's Nursing Excellence Fund, Brooks began sending nurses to the annual ANCC National Magnet Conference and other professional development programs.

By 2010, Lankenau, Bryn Mawr and Paoli had achieved Magnet designation for the second time, and Brooks says that this “reenergized” the vision for Riddle. She tapped 37-year Riddle veteran Louise Hummel, MSN, RN-BC, CEN, to become Director of Magnet for the hospital, and together they started assembling a group of Magnet Ambassadors: nurses and other staff members who would spread the word about Magnet and rally colleagues around the effort. Riddle intentionally included not just nurses but staff from many other

MAGNET IN ACTION *Nursing excellence resulting in superior patient care*

Using Best Practices for Labor and Delivery

According to the Association of Women's Health, Obstetric and Neonatal Nurses' (AWHONN) evidence-based guidelines, women in the second stage of labor (the “pushing” stage leading up to birth) should be allowed to direct their own pushing, instead of having nurses or physicians tell them when to push. This practice conserves the mother's energy and is proven to be less stressful for the infant. Maryann Mattes, BSN, RNC-OB, Birthplace administrative coordinator, is an AWHONN member and knew about the guidelines. She also realized that many of her colleagues were still directing mothers' pushing during the second stage of labor. When Maryann received a fellowship from the Sigma Theta Tau International Honor Society of Nursing's Maternal-Child Health Nurse Leadership Academy, she decided to use it to promote the AWHONN guidelines throughout The Birthplace. Her project resulted in 93 percent of patients using self-directed pushing after all staff members were trained in 2013. Maryann Mattes and Lori Hallahan, MSN, RNC-MNN, clinical nurse educator, presented these results at the Sigma Theta Tau International Biennial Convention in Indianapolis. This is just one powerful example of how nurses' membership in professional organizations can bring the hospital new knowledge that improves the patient experience.



Gloria Rojack, RNC in the Birthplace, comforts Lisa Graham while monitoring her progress, in her final days before delivery

MAGNET IN ACTION

Nursing excellence resulting in superior patient care

Improving Nurses' Efficiency

When Riddle nurses speak up, their managers listen. This was the case when Beverly Militello, BSN, RN, a nurse on 2 North, noticed that nurses were spending too much time searching for supplies and even duplicating items that were already in patients' rooms. Given past experience at a job that involved organizing physicians' offices to maximize efficiency, Militello knew there had to be a better system that could reduce waste while giving nurses more time at the bedside. She consulted with her manager, Diane Beatty, and together they formed a team of clinical nurses, patient care technicians and department directors to devise a new method for storing and restocking supplies. They reorganized and color-coded the supply rooms, reconfigured the workstations on wheels, and created a new system for storing supplies more visibly in patient rooms. After just one month of full implementation, the unit achieved a 7.6-percent reduction in supply costs, but even more importantly, nurses had more time for patient care and other tasks. Today, all of Riddle's nursing units have adopted the system that started with a suggestion made by one enterprising nurse.



Nursing students, Erin Millison (L) and LaTanya Walker work as a team in the supply room to inventory critical patient care materials.



Bobby Williams, PCT offers an assist to his patient, Barbara (Bobbi) Reed, who relied on his skills to help her regain strength during her stay.

disciplines, such as housekeeping, dietary, laboratory services, medical technology, pharmacy and development. In fact, it was the only MLH hospital to assemble an interdisciplinary Magnet Ambassador group.

"This was an important part of our journey, with everyone participating across the hospital. We created a complete 'it takes a village' mentality that became a driving force in our success," Brooks says.

Collaboration with Main Line Health

An even broader "village mentality" came into play when Riddle learned that Main Line Health would apply for Magnet Recognition as one system in 2014, a process requiring an extraordinary level of cooperation among the hospitals. First, all hospitals had to show their commitment to superior patient care by achieving a track record of above-benchmark performance in the National Database of Nursing Quality Indicators, which includes measures such as pressure

ulcers, falls and hospital-acquired infections. They then had to compile the written application for Magnet, which involved offering nearly 70 examples, all backed by what the ANCC calls "sources of evidence" — outcomes data and other information to demonstrate nurses' excellence in many different areas: leadership and professionalism, empowerment to provide the best nursing care in any situation, commitment to education and new knowledge, and the ability to improve care for better patient outcomes.

In fall 2013, each hospital assembled a Magnet writing group to generate ideas and then choose the best examples to share. In addition to Ann Marie Brooks and Louise Hummel, Riddle's team included Diane Beatty, MSN, RN, MBA, NE-BC, nurse manager, and Judd E. Strauss, MSN, RN-BC, CNL, clinical nurse educator. They found that Riddle had no shortage of great stories to tell. (See the "Magnet in Action" sidebars for some examples

of the 17 Riddle stories that ultimately appeared in the Magnet application.) Beatty and Strauss both felt honored to be part of the team.

“To hear all of the different things happening across the hospitals was amazing,” Beatty says. “It really made me so proud to be part of Main Line Health as a system that has such a professional and excellent nursing environment.”

“We care about patients, we care about quality outcomes, we encourage staff to be engaged in practice, but Magnet helps take it to the next level,” Strauss adds. “Preparing the document was especially rewarding because it was the first important step in bringing the Magnet appraisers here to see all the good things that were happening.”

The ANCC’s five-day site visit in February 2015 was yet another opportunity for Riddle and all of the system hospitals to showcase their excellence in patient care. Chief Nursing Officer Barbara Wadsworth notes that the four appraisers visited 89 patient care areas and interacted with 1,200 staff members representing all clinical areas across Main Line Health. In addition to meeting with bedside nurses and nurse leaders, they interviewed hospital and health system leadership, Board members, community leaders, representatives from Thomas Jefferson University and other educational institutions, and members of the medical staff. That visit culminated in the March 20th call from ANCC announcing Magnet designation.

An Ongoing Quest for Ever-Higher Standards

The rigor of this process is what makes Magnet Recognition so rewarding, and the journey to excellence never ends. Magnet is a four-year designation; in order to redesignate, Riddle and the other Main Line hospitals must demon-

strate an ongoing commitment to better patient outcomes through improvement in nursing — more education, more certifications, active leadership in the hospital and the profession. Right now, for example, 50 percent of MLH nurses have specialty certification, so the challenge is to push that even higher. By the year 2020, the system aims to have 80 percent of nurses hold bachelor’s degrees in nursing, up from 60 percent today. Community members who seek care at Riddle can be confident in the fact that they are being cared for in a hospital that has committed to raising the bar in patient care.

“When people walk into a Magnet hospital, they often remark that something feels different,” Barbara Wadsworth says. “They can sense the collaboration, the excellence, the spirit of caring and engagement. I would always recommend choosing a Magnet hospital over a non-Magnet hospital.

“I am very proud of Riddle’s journey with us,” she adds. “You can’t just ‘do Magnet,’ you have to live it and commit every day to improving patient care for better outcomes. That is what Riddle has done.”

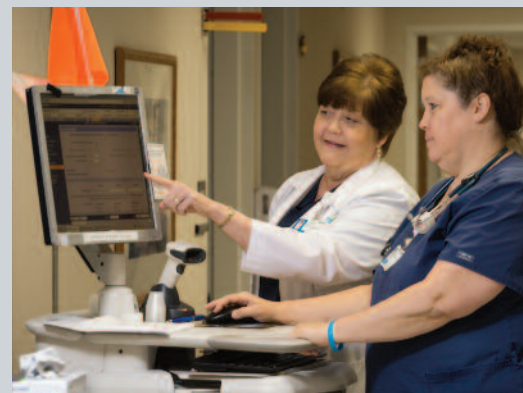
“We have all been patients at some point in our lives. If we can demonstrate our commitment to Magnet every single day . . . we are going to continue to deliver a superior patient experience. Patients are benefiting from Main Line Health’s commitment to these standards—not just by nurses, but by everyone who works here, from physicians and unit secretaries to housekeeping staff and transporters. We can only achieve this together.”

*Jack Lynch, President & CEO,
Main Line Health*

MAGNET IN ACTION *Nursing excellence resulting in superior patient care*

Educate as You Medicate

At the end of 2010, Riddle’s patient satisfaction survey results indicated that some patients did not fully understand what medications they were taking and why. Nurses were charged with handling this aspect of patient care, but there was no well-defined approach for how to do it. In early 2012, the Patient Satisfaction Committee formed a subgroup called “Educate as You Medicate,” chaired by Donna Meehan, RN-BC, BSPA, MHSA, and Margaret Rosso, MSN, RN-BC, OCN, ONC, to create a consistent way for all Riddle nurses to educate patients about medications. As part of a pilot project, nurses on all four units began using the same medication information resource through their computer workstations. Whenever a medication was prescribed, nurses printed out easy-to-understand information sheets (using large font and/or another language as needed) and reviewed them with patients and family members. As a final step, nurses placed the printouts in the patients’ care plan folders so that patients and family members could refer to them as needed. The pilot improved patient satisfaction scores on communication about medication above the national median, and the new system rolled out to all units by mid-2012.



4 South Unit Manager, Margaret Rosso, RN assists Lynn McConnell, LPN with the process “Educate as You Medicate”.

Rich and Tara Wood:

Committed to Family, Business and Community

Most of us are lucky if we know our parents' and grandparents' life stories: beyond those generations, family histories tend to fade, unless there is a relative who takes ownership of the family record. Rich and Tara Wood feel very fortunate to be the fifth generation of the Wood family to build a home in Wawa, PA, on a tract of land purchased by Rich's great-great-grandfather, George Wood, in the late 1800s. George's "hobby" dairy farm became the successful Wawa Dairy, which by the 1960s would branch out into retail markets under the guidance of his grandson, Grahame, and develop into the iconic chain of Wawa convenience stores that so many of us rely on for coffee, food and gas. The original 500-acre piece of land is home to Wawa's corporate headquarters, the Wawa

Dairy, the 98-acre Wawa Preserve held by the Natural Lands Trust, and several houses built by George Wood's descendants—including Rich and Tara's, which they completed in 2003. It is an especially meaningful place to raise their three children, ages nine, 11 and 12, as the area is full of family history. Although their home is just minutes from the rapidly developing Route 1 corridor, the area still feels rural, and it's not hard to imagine the dairy cows that once grazed there. On evenings and weekends, the family loves to take long walks with the dog, play games outside and go for bike rides.

"We are lucky to still have open space, which is part of the fabric of who I am and who I want my kids to be," says Rich, whose childhood home is right up the hill. His father, Richard (Dick) Wood, Jr., served as

"The hospital is thriving, and the Main Line Health merger has been phenomenal in terms of attracting talented people and great administrators."

Rich Wood

Wawa's CEO for 35 years—and although the next-generation Richard did not necessarily see himself following in his dad's footsteps, he had a front-row seat to Wawa's growth over the decades. He also witnessed the company's deliberate commitment to investing in the communities where its associates and customers lived, which included support for Riddle Hospital. Rich recalls his dad's long-time service on the Riddle Hospital Board, a Wawa tradition started by Grahame Wood when Riddle opened in 1964. Rich himself had



The Wood family hikes their property with their dog, Maisey Mae.

his first summer job in the hospital's maintenance department as a teenager in the 1980s. After graduating from Washington College in Chestertown, MD, in 1991, he did eventually join the family business, and today he not only serves as Wawa's Director of Government Relations and Sustainability, but also carries on the family tradition of service to the hospital as a member of The Riddle HealthCare Foundation Board. Rich played a key role in securing Wawa's landmark one-million-dollar gift to Riddle's Emergency Department Campaign, and he continues to keep his colleagues informed about the hospital's vision and plans.

"Back in the 1960s and 1970s, this really was the edge of the suburbs and my family knew how critical it was to have a good local community hospital," Rich says. "This continues to be important to Wawa. We have 1,000 associates at our corporate headquarters and many of them also live in the area, not to mention our store associates in Delaware County. Riddle is important to them and to us."

Other causes that are near and dear to Wawa—and to Rich and Tara personally—include Tyler Arboretum, Rocky Run YMCA and the Natural Lands Trust. Not only has Wawa been a major supporter of all three, but Tara also volunteers as a school tour leader at Tyler, and the family enjoys time spent at the arboretum and YMCA. Rich serves on the board of The Wawa Foundation, Inc., which was created

"Wawa will be there to support the next phase. We are glad to be a part of the Riddle story."

Rich Wood



Rich Wood III and wife Tara with their children, Davis, Lucy and George

by current CEO Chris Gheysens last year as a nonprofit umbrella for the company's charitable giving. If you have ever deposited your change in the register box at your local Wawa, you have helped the company support a range of important causes around the themes of "health, hunger, and heroes," such as The Children's Hospital of Philadelphia, Philabundance, the USO and Riddle Hospital (see "Focus on Philanthropy," page 11).

Rich and Tara both feel a sense of pride in being part of today's Wawa story and the ongoing Wood family history. They also value their deep roots in western Delaware County, which come not only through Rich's family ties but also Tara's. She was born at Riddle Hospital and grew up in nearby Thornbury, where her parents still live. As the Woods raise their family, they are also grateful to be close to Riddle as their local source of medical care—demonstrated by their generous philanthropic

support, including a significant personal gift Rich and Tara made to the Emergency Department Campaign and Rich's active service on the Capital Campaign Committee.

"The hospital is thriving, and the Main Line Health merger has been phenomenal in terms of attracting talented people and great administrators," Rich says. "The nursing staff is excellent. Health Center 4 and Rothman have created a great face for the front of the hospital. The investments from Main Line Health continue to happen. Now there is more focus on the inside of the hospital and improving patient care technology and equipment.

"Wawa will be there to support the next phase," he adds. "We are glad to be a part of the Riddle story."

Corporate, Community and Physician Partners: Recognized at 56th Annual Man O'War Gala

The 56th Man O'War Gala was held at The Springfield Country Club on Saturday, April 25, 2015, welcoming 420 guests in honoring corporate partner, Rothman Institute; community partners, Jim and Sue Walsh; and physician partner, Richard R. P. McCurdy, Sr, MD. It was a festive evening of fine food, a Silent Auction, and dancing with music by The Philly Party Band. The event, hosted annually by The Associated Auxiliaries of Riddle Hospital, featured the presentation by Auxiliary Director, Jan Duryea, to Riddle's President, Gary Perecko, of a check for \$100,000 in their continuing support and dedication to the hospital since 1958.

Eric Smith, MD, accepted the award for Rothman Institute from Janet Webb, VP for Administration at Riddle, who had a leading role in developing the partnership in 2006. Since then, surgical volume has grown to over 5,000 orthopaedic procedures and 40,000 patient visits. Proudly sharing how Riddle has achieved a 5 Star rating for knee replacement from Health-



Susie Walsh and her husband Jamin AAsum, celebrate with honorees Sue and Jim Walsh

grades and also received disease-specific certifications from the Joint Commission for Hip and Knee, Janet stressed the ongoing pursuit of orthopaedic excellence as the focus of Riddle and Rothman.

The community partners, Jim and Sue Walsh, were presented their award by Martha Macartney, Esq, whose father, John T. Macartney, Esq, had served many years as legal consultant to the hospital and was a lifelong friend of the couple. With more than 30 years of service to Riddle in many venues, Jim and Sue see great things for the hospital's future and will be there to help and encourage all advancements.

Our physician partner, Richard McCurdy, Sr, MD was introduced by his son, Richard, Jr, who practices cardiology with his dad. Filled with emotion, Dr. McCurdy, Sr, shared with guests his father's influence on the path he chose, as his dad was also a well known and beloved cardiologist in Delaware County. Serving as a cardiologist at Riddle since 1978, Dr. McCurdy has cared for thousands of patients and although retired from full-time practice, he continues to support the office by caring for selected patients one day a week.



Janet Webb, Gary Perecko and Rothman Institute physician, Eric Smith, MD



Jim and Sue Walsh with Martha Macartney, Esq



Richard McCurdy, Jr, MD with his dad, Richard R.P. McCurdy, Sr, MD and Gary Perecko



Lida Shakoori joins Jeffrey J. Vakil, MD, his wife Amy, Virgie Vakil, Esq and Hassan Vakil, MD



Helen Kuroki, MD; Erin Gerena, Nursing Administration; Demika Essex and husband Jeshahnton (Shaun) Essex, VP Administration



Director of Surgical Services, Jacqueline Dixon, BSN, RN, MSHA, CNOR enjoys the Gala with Alfredo Blanco, Surgical Assistant and her friend, Leona Avery.



William Clinger, new member of The Riddle HealthCare Foundation Board and his wife, Sofia, enjoy their first Man O'War Gala.



Bob and Cathey Lewis (L) attended with Jim and Jackie Dooley



Charles Getz, MD and Samantha Getz, Esther Cowan, PCT and Jeremy Simon, MD



Back Row, L-R: Francis Udicious; Garrett Rice; Michael Morrell; Paul Yarosheski; Kevin Marren; David Barger; Front Row, L-R: Scott Kaylor; Richard McCurdy, Sr, MD; Richard McCurdy, Jr, MD; William Kornberg, DO; Michael Shanahan; Louis O'Brien

Focus on Philanthropy

The Kerwins: Honoring a Family Legacy of Service to Riddle

Every gift to The Riddle HealthCare Foundation has a story. The story of the Kerwin family's generous gift to the Emergency Department begins in the 1960s and 1970s, when Rosemary Kerwin, PharmD, was growing up in Media and had a powerful daily reminder of the importance of community service: her mother, Nancy Weathers Kerwin.

"My mom always had an extensive repertoire of volunteer work, from Meals on Wheels to school activities to Brownies. But the foundation of her volunteering was Riddle Hospital," she says.

Nancy and her own mother, who lived just a mile from Riddle, were part of the first group of Auxiliary members who played a pivotal role in getting the young hospital off the ground. Rosemary remembers their involvement in many fundraisers and the annual Country Fair, as well as the coffee cart her mother and grandmother wheeled around to patient rooms twice weekly for many years.

"My mom enjoyed bringing a smile to patients," Rosemary says. "She was genetically wired to give back!"

As a teenager attending Cardinal O'Hara High School, Rosemary started volunteering as a candy striper at Riddle, and over the course of a few years she not only came to love the hospital as much as her mother did, but she also decided she wanted to work in health care.

"I believe we were the first three-generation family to be volunteering at Riddle at the same time," Rosemary says. "MaryAnn Mallon was the director of volunteers at the time and she was so

good at encouraging young people who might be interested in health care as a career."

Rosemary earned undergraduate and graduate degrees in pharmacy and worked for several Philadelphia-area pharmaceutical companies before starting her own consulting business. She also became a part-time pharmacist at Elwyn Pharmacy in Media. Nancy Kerwin kept volunteering at Riddle, most recently as a Thrift Shop volunteer, until she passed away in 2006. The family's legacy of service did not end there: Rosemary's dad, Ted, soon took over the Thrift Shop position, and Rosemary later joined The Riddle HealthCare Foundation Board. (Coincidentally, her cousin Larry Weathers, III, part of the Weathers Dodge family, was a Board member at the same time.) When Rosemary and her dad learned that Riddle planned to

build a new Emergency Department and needed community support, they did not even think twice: they knew this would be the perfect way to honor Nancy Kerwin's amazing legacy of service, and together they made a \$50,000 gift to the project.

"We felt it was important to continue the legacy of what was started 50 years ago. I don't think Riddle's core values have changed in that time: it started as a hospital to serve this community and that is still where Riddle's heart is today," Rosemary says. "I live in Chester County now, but Riddle is still my hospital, and it's a big part of my family.

"For us, this was a no-brainer—just a perfect way to honor my mom's memory and what the hospital gave me."



Ted Kerwin, describes the hand-blown glass vase for sale in the Riddle Thrift Shop, where he volunteers, to his daughter Rosemary Kerwin, PharmD.

The Wawa Foundation Presents Grant to Riddle Hospital

As a not-for-profit hospital nationally recognized for high-quality patient care, Riddle continually seeks to improve the delivery of health care, diagnosing and treating illnesses and injuries and implementing advancements to meet the rapid changes in the health care industry.

Riddle depends on annual unrestricted gifts to help bring the most advanced clinical programs and



services to our patients every day. In April, Riddle was honored to receive a \$50,000 grant from The Wawa Foundation to support our highest priority needs.

One of the longest relationships in Riddle's history is with Wawa, Inc., our corporate partner and neighbor. Since the hospital's opening in 1963 and continuing today, a Wawa representative has served on Riddle's boards, providing both guidance and philanthropic support.

In 2014, Wawa celebrated 50 years in retail and launched The Wawa Foundation in order to formally offer more opportunities to create positive change and awareness for its community partners, such as Riddle Hospital.

"We are most grateful for the generous support we receive from Wawa, Inc, as well as the consistent leadership provided for more than 50 years as we have worked together to provide the best care for our communities."

*Steven R. Derby,
Vice President for Development*

Riddle Downs

The Main Line Health Employee Giving Campaign invites all staff to make donations that help fund programs and services that benefit all Main Line Health patients. In 2006, the Riddle Downs Employee Giving Campaign debuted with great success. Now in our 10th year of employee fundraising, The Riddle HealthCare Foundation is proud to announce that Riddle employees have personally contributed over \$600,000 to support clinical patient programs and services with their hard-earned dollars!



Donors to Riddle Downs entered a raffle for a Wawa Gift Basket and the winner was Regina Shanahan (center), RN with fellow employees (L-R) Betty O'Leary, PCT; Marge Burton, Unit Clerk; Donna Cantalupi, RN MSN CCRN NE-BC, Nurse Manager and Cassie Miller, RN in Riddle's Emergency Department

During Riddle's Emergency Department campaign last year alone, employees pledged over \$129,000 and now have a patient room named in their honor. With the focus on building philanthropy among our employees, the annual

campaign shines a bright light on employee pride, strong staff relationships, innovative leadership and dedicated patient-oriented care that reaches across all departments.

Ways to Give

There are a variety of ways to support Riddle Hospital that provide you with the satisfaction of supporting its mission and securing certain tax advantages. The simplest form is to make your tax-deductible gift by check payable to "The Riddle HealthCare Foundation" and send it in the enclosed envelope.

Or make your secured credit card gift online at:
mainlinehealth.org/rhgiving.
Just click on
(1) "Ways to Give," and
(2) "Give Online NOW!"

Depending on your personal circumstances, you may want to consider other available options such as:

Gifts of Securities and Other Property

Gifts of appreciated stock, mutual fund shares or other securities can be a cost-effective way of supporting Riddle. Gifts of real estate, paid-up insurance policies or personal property are also welcome.

Planned Gifts

From a simple bequest in your will to a charitable gift annuity that provides valuable life-income, planned gifts offer the flexibility of providing for Riddle's future while addressing your personal and financial needs. They also provide current and future tax benefits.

Matching Gifts

You can increase the value of your gift by taking advantage of your employer's matching gifts program, if one is offered. Check with your human resources department, and enclose the matching gift form with your contribution.

Memorials and Tributes

Remembering a loved one or honoring a friend, family member, physician or caregiver is a wonderful way to express your personal appreciation and support Riddle Hospital at the same time.

For more information, please call The Riddle HealthCare Foundation Development Office:

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Steven R. Derby, Vice President for Development

Our Mission

We exist to provide quality health-care and superior service in order to promote and improve the quality of life in our communities.

Our Vision

To be the best place to receive care.
To be the best place to give care.

The Riddle HealthCare Foundation

provides a philanthropic venue for members of the community to support the mission and vision of Riddle Hospital.

Board of Directors and Officers

The Riddle HealthCare Foundation

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*Emeritus



We're tooting our own horn.

At Riddle Hospital, it has always been our goal to provide superior patient care. When leading national organizations recognize Riddle for our commitment to quality, we stand proudly and hope that you—our patients—do, too.

American Nurses Credentialing Center

Magnet® designation—the nation's gold standard in nursing excellence

The Joint Commission

Gold Seal of Approval for Stroke Care

Gold Seal of Approval for Hip Replacement

Gold Seal of Approval for Knee Replacement

Top Performing Hospital for Heart Attack, Heart Failure, Pneumonia & Surgical Care (2010, 2011, 2012 & 2013)

US News and World Report

Ranked 14th in the metro area and 31st statewide, with high-performing specialty areas including Orthopaedics and Urology (2013-2014)

The American Association of Critical-Care Nurses

Gold-Level Beacon Award for Intensive Care Unit

American College of Surgeons' Commission on Cancer

Outstanding Achievement Award 2013

Society of Cardiovascular Patient Care

Accredited Chest Pain Center with PCI

NICHE Hospital

Nurses Improving Care for Healthsystem Elders

National Accreditation Program for Breast Centers

American Heart Association

Gold Plus Performance Achievement Award and Honor Roll for Target Stroke

A Riddle Hospital gift annuity is a great way to share your vision.

A gift annuity may help you meet your financial and charitable goals in one easy step. In exchange for your gift of cash or stock, Riddle Hospital makes regular fixed payments to you, you and your spouse, or someone you name, for life.

Here are some of the benefits:

- A tax deduction for your gift
- Guaranteed income for life
- Highly attractive annuity rates
- Part of your annuity income will be tax-free
- Capital gains tax savings on appreciated property you donate
- Your gift will provide generous support for Riddle Hospital and the community we serve
- Membership in Riddle's Man O'War Society

Sample Rate Chart for a \$10,000 Gift Annuity

Annuitant Age at Gift	65	70	75	80	85
Annuity Rate	4.7%	5.1%	5.8%	6.8%	7.8%
Charitable Deduction	\$3,490	\$4,099	\$4,577	\$5,020	\$5,660
Annual Payment	\$470	\$510	\$580	\$680	\$780

Minimum gift is \$10,000.
Deduction will vary slightly with changes to the IRS Monthly Discount Rate.

PLEASE NOTE: These examples are for illustrative purposes only.
Consult your own legal and tax advisors prior to making gift.



Robert Kirkwood, one of the original residents of Riddle Village

I gave a gift annuity because...

"I value having a good hospital and staff so close to my home, and I benefit from the income that my numerous Gift Annuities provide for me."

Riddle Hospital is very grateful for Mr. Kirkwood's generous and continuous contributions to our highest priorities.

**For more information, contact Steven R. Derby Vice President for Development
484.227.3651 • derbys@mlhs.org**

Visit us online at mainlinehealth.org/rhgiving