

RIDDLEMATTERS

A Publication of The Riddle HealthCare Foundation Spring • Summer 2014



Partnering for Excellence in Cardiac Care
The Lankenau Heart Institute at Riddle

Riddle Physicians Rise to the Challenge
An Update on The Campaign for Riddle's ED

Ed and Ellen Hanway
Not Taking Riddle for Granted



Riddle Hospital

Main Line Health

Well ahead.®

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Riddle Matters

Spring • Summer 2014
Issue 7.1

On the Cover: Charles Bates works on building another birdhouse at White Horse Village.

Riddle Matters is published by The Riddle HealthCare Foundation, which provides a philanthropic venue for members of the community to support Riddle Hospital in fulfilling its mission and vision.

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We're tooting our own horn.

At Riddle Hospital, it has always been our goal to provide superior patient care. When leading national organizations recognize Riddle for our commitment to quality, we stand proudly and hope that you—our patients—do, too.



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American Heart Association

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NICHE Hospital

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National Accreditation Program for Breast Centers



Commission on Cancer

American College of Surgeons' Commission on Cancer

Outstanding Achievement Award 2013



Riddle Hospital

Main Line Health

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Gary L. Perecko

We're Riddle Hospital

We've been your hospital for fifty years and will be for many more. We're committed to meeting the healthcare needs of our community with the expansion of our Emergency Department. We're nationally recognized for our high-quality patient care. We're a Main Line Health® hospital, which ensures that our patients receive a level of care, service, and experience that is unprecedented in the region.

We're Riddle Hospital and we have quite a story to tell. But the best way to tell it is through the people who live it. People like you—our partners who, in many ways, help Riddle to be the best place to receive and give care.



Thomas A. Bruder, Jr

Celebrating Partnerships

In this issue of *Riddle Matters*, we celebrate a variety of partnerships—from people who work with us every day to those who live nearby and are simply glad to know we're around, including:

- Our physician partners who stepped up in a big way this year and overwhelmingly supported our Emergency Department expansion project with gifts totaling more than \$1 million
- A grateful family that loves to give back and hosted their fifth annual Johnny's Night, funding much needed purchases for our Birthplace and NICU
- A couple from Media who understand the importance of community investment and believe that Riddle is not to be taken for granted
- Our Gala honorees: a physician who still makes house calls; a corporation that has supported Riddle for more than 30 years; and a community leader who served on Riddle's board for more than 20 years, helping steer us through many significant changes.

Our relationship with Main Line Health is perhaps our greatest partnership. In this issue, we introduce to you The Lankenau Heart Institute at Riddle: a comprehensive cardiovascular medicine and surgery program with multiple access points throughout the Main Line Health System that ensures our patients will get the same high-quality care with similar technology and equipment, according to the same evidence-based guidelines.

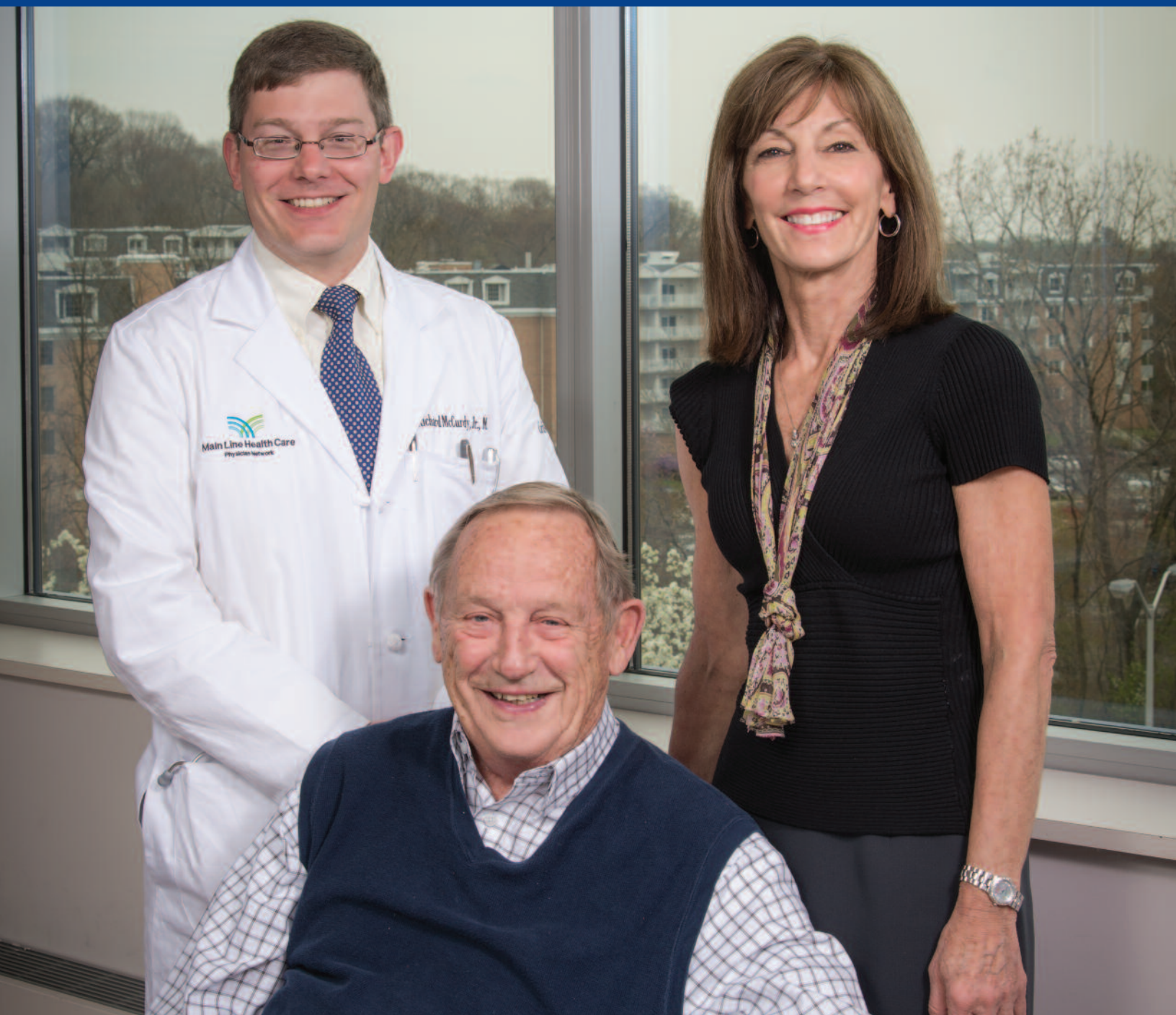
We're Riddle Hospital. We're where you start your family; where you come in an emergency; where your nurse makes a difference; where your doctor heals; where your safety and experience are our north star.

Gary L. Perecko, FACHE
President, Riddle Hospital and
The Riddle HealthCare Foundation

Thomas A. Bruder, Jr
Chair,
The Riddle HealthCare Foundation

Partnering for Excellence in Cardiac Care

The Lankenau Heart Institute at Riddle



Charles Bates with his physician, Richard McCurdy, Jr, MD, and Vice President of Administration Janet Webb

“I never expected to have my life saved twice in two days, but that’s exactly what Riddle did for me. It’s quite humbling. The people there were fabulous, and I feel incredibly lucky to be here today.”

Charles Bates of Newtown Square can't help but get emotional when he thinks about the chain of events that unfolded during the last week of October 2011, almost costing him his life. A carpenter by trade, he was using a table saw in the woodshop at White Horse Village when the unthinkable happened: as he was cutting a small piece of wood with the saw, the wood slipped out of position and struck him in the abdomen. He was rushed to Riddle's Emergency Department and into surgery with William H. Ayers, Jr, MD who repaired the damage and stabilized him despite significant blood loss.

Mr. Bates' situation was complicated by extensive preexisting heart disease. Before moving to Delaware County from his Bucks County home, he had multiple stents placed to open blocked arteries in his heart. He had already started seeing two Riddle physicians—cardiologist Richard McCurdy, Sr, MD, and primary care doctor Michael Shank, DO, who provides care on-site at White Horse Village—and was doing well until the accident. The day after his emergency surgery, one of his stents failed and required immediate repair.

"I remember a few nurses standing over me along with Richard McCurdy, Jr, MD, a cardiologist like his dad, and Norman Braslow, MD a pulmonologist, and them telling me I was having a heart attack," Mr. Bates says. "It was just like a scene out of a movie as they raced me down the

hallway to the cath lab. The last thing I remember is the cath lab team telling me they needed to open a blocked artery."

Given Mr. Bates' advanced age, the severity of his injury and this added complication, the Riddle team decided to transfer him to Lankenau Medical Center the next day, where he could be monitored in the Cardiac Intensive Care Unit and have immediate access to some of the area's top heart surgeons, should he need more advanced intervention.

"We can get patients up to Lankenau very quickly and efficiently—it is a smooth transition," Dr. McCurdy, Jr says. "I and many of my colleagues trained at Lankenau, so those relationships are already there. People should know that if they come to Riddle for surgery, whether it's an emergency or a scheduled procedure such as joint replacement, we can take care of them in the rare case that there is a heart complication."

Riddle's patients have access to a full range of cardiovascular care services both here and through our collaboration with Lankenau Medical Center.

Mr. Bates did not need heart surgery, but he was in the right place to get it, as Lankenau Medical Center has a regional and national reputation for quality outcomes in cardiac surgery. After a post-surgical bout with pneumonia landed him back at Riddle—during which he says the physicians and nurses were again "terrific" and "amazing" and "fabulous"—Mr. Bates is doing well more than two-and-a-half years later. He continues to see his cardiologist at Riddle for ongoing care.



Charles Bates maintains regular checkups with Richard McCurdy, Jr, MD.

As Mr. Bates' case shows, Riddle's patients have access to a full range of cardiovascular care services both here and through our collaboration with Lankenau Medical Center. To the extent possible, care remains located at Riddle, but when advanced care is required, patients are seamlessly transitioned to Lankenau Medical Center. In fact, we have been developing this relationship over the past several years. Vice President of Administration Janet Webb can still remember Riddle's first ambulance drills to practice getting cardiac patients to Lankenau quickly, a 12-mile trip along Route 1.

What is different today is that Main Line Health is formalizing the relationship between Lankenau Medical Center and Riddle, as well as Bryn Mawr Hospital and Paoli Hospital, when it comes to heart care. Riddle's cardiac services are now part of a comprehensive cardiovascular medicine and surgery program called the Lankenau Heart Institute, which Webb says signifies something important for patients: wherever they access these services, whether at Riddle or another Main Line Health site, they can be confident that they are getting the same high-quality

To the extent possible, care remains located at Riddle, but when advanced care is required, patients are seamlessly transitioned to Lankenau Medical Center.



Janet Webb, VP of Administration, directs cardiovascular services at Riddle.

care, with similar technology and equipment, according to the same evidence-based guidelines. It's not simply about moving patients from Riddle to Lankenau when they need complex surgery; it's about creating a unified cardiovascular program that supports the care for every patient, whatever their needs are and wherever they are being treated throughout Main Line Health.

"At Riddle we look at ourselves as an extension of Lankenau," Webb observes. "For most heart conditions, the same high-level care is available here because we share information, coordinate training and protocols across the system, and our physicians work closely together. But if a patient requires heart surgery, such as a coronary artery bypass (CABG) or valve repair or replacement, we have that direct line of access to Lankenau. Patients can get what they need and then come back to Riddle for cardiac rehabilitation

and follow-ups with their cardiologist. It has become a seamless continuum."

"The beauty of the collaboration is that most things can be taken care of at Riddle, but there is an opportunity to make sure that patients with more complex conditions get to the right place for the services they need," adds Kyle Kramer, Vice President of Clinical Operations, Main Line Health. "There is a real synergy between Lankenau and Riddle, and this new structure strengthens that bond. Just one example: we're now forming physician teams around different diagnoses, such as arrhythmia, heart failure and valve disease, to name a few."

As Campus Chief of Cardiology at Riddle, C. Richard Schott, MD, is already working closely with the other campus chiefs and the system chief to turn the Lankenau Heart Institute concept into reality. Riddle continues to offer the full suite of cardiac services it always

“Whatever we do at Riddle, we insist on quality and patient safety.”

Janet Webb

has, from routine cardiology care, echocardiography and heart imaging to cardiac catheterizations and pacemaker implantations. But now there are many more opportunities for all cardiologists and cardiothoracic and vascular surgeons to work together and share best practices.

“We want patients to understand that the Lankenau Heart Institute is a system-wide service with multiple access points throughout our region,” Dr. Schott says. “When a patient is treated at both Riddle and Lankenau, the team can share images and test results immediately. Riddle recently transitioned to the same

electronic medical record system used throughout Main Line Health, so that collaboration is only going to get better.”

“Riddle’s new Emergency Department will be another great advantage, as many people with heart problems do come in as emergencies,” he adds. “We’re looking forward to having this larger state-of-the-art facility to care for them.”

Also in the works is a new Cardiac Catheterization/Interventional Radiology Lab at Riddle, a \$7.5 million project expected to break ground this summer. Riddle’s current cath lab, created in 2005, can only handle one patient at a time for angioplasty and stenting. The new lab will have two suites that can be used not only for cardiac catheterizations, but also for vascular procedures that open blocked arteries outside

the heart—a condition known as peripheral vascular disease. People with heart disease often have vessel disease, too, and Riddle has a team of vascular experts who can help. In addition, the new lab will be home to interventional radiologists who use minimally invasive approaches to treat a wide range of other conditions. All of these specialists are working together to plan the space right now.

“Whatever we do at Riddle, we insist on quality and patient safety,” says Webb. “We are certified to treat chest pain and coronary artery blockages, our quality measures are great, our ability to get people to the cath lab quickly or to Lankenau is a proven strength. Our goal is to ensure access to the highest-quality cardiovascular care for all patients in our community.”

Riddle Community Health Services: Spreading the Word about Heart Health

Last year, Riddle conducted a Community Health Needs Assessment to better understand and respond to the health care needs of local residents. The results showed that heart disease rates in our surrounding communities are higher-than-average for southeastern Pennsylvania, which affirmed the need to reach out to residents with screenings and education.

“Unless someone is admitted to Riddle or is seeing a primary care physician regularly, they’re probably not getting the message about cardiovascular risk factors, such as

smoking, blood pressure and cholesterol,” says Deborah A. Mantegna, RN, MSN, Manager of Community Health Services at Riddle. “As much as possible, we try to reach people where they are and also invite them into the hospital for programs.”

Examples of these services include:

- Monthly blood pressure screenings and stroke risk assessments at six sites throughout Delaware County, including the hospital itself, retail stores, community centers and the Rocky Run YMCA. Residents can also receive a voucher for a free cholesterol screening. In 2013, over 1,100 people attended these events.

- Community CPR classes, which trained 142 people in 2013.
- SmokeFREE program, a free six-session class on quitting smoking, attended by 66 people in 2013.

In February, Riddle also hosted a series called “Know Your Numbers, Move Your Body,” which welcomed area residents to receive free cardiovascular risk assessments and then take part in a fitness class. A Senior Supper with cardiologist William Kornberg, DO, gave older adults the opportunity to pose questions about heart health and heart disease risk.

Visit mainlinehealth.org/riddlecommunity to learn about upcoming community health events offered at Riddle.

Corporate, Community and Physician Partners

Honored at 55th Annual Man O'War Gala



Gala Honorees, Cathy Granger, Michael Shank, DO and John Unangst, are congratulated by Jack Lynch (left) and Gary Perecko (right).

The Associated Auxiliaries of Riddle Hospital hosted 450 guests at the Man O' War Gala at Springfield Country Club on April 26, 2014. The evening

included dinner, dancing and a Silent Auction of luxury gifts, trips and golf outings to benefit the hospital.

Proceeds from the gala were close to \$100,000 and will support the Auxiliaries in their efforts "to serve and support Riddle Hospital." In addition, The Associated Auxiliaries presented Gary Perecko with a \$151,000 check that fulfills their commitment for a completed Telemetry Unit at the hospital.

Jack Lynch, President and CEO of Main Line Health, welcomed board members of Main Line Health and The Riddle HealthCare Foundation, as well as physicians, nurses, staff, volunteers and a special guest: Georgia Riddle Lee, niece of Sam Riddle, the hospital's benefactor, who recently celebrated her 101st birthday.

Gala Honorees



Corporate Partner **Franklin Mint Federal Credit Union**

Our corporate partner of 30 years was honored for providing leadership, service and generous philanthropic support to both The Associated Auxiliaries and Riddle Hospital. Representing Franklin Mint Federal Credit Union (FMFCU) were John Unangst, CEO and Pat Killian, Chairman of FMFCU Board, who received honors from Janice Duryea of the Auxiliaries.



Community Partner **Catherine D. Granger**

Cathy Granger was honored for her service to the community and continued leadership on the Board of Directors for the past 22 years—spanning the major growth years of Riddle Hospital. Gary Perecko, Riddle Hospital President, recognized Cathy Granger at the gala.



Physician Partner **Michael F. Shank, DO**

Dr. Shank, one of our dedicated physicians at Riddle Hospital for more than 27 years, was also honored. He has served as the Campus Chief of the Department of Family Practice since 2009. Joseph Hope, DO, President of the Riddle Medical Staff, made the presentation to Dr. Shank.



FMFCU employees (L-R): Kelly Messick, Michael Cantland, Jr, Donna Surotchak, Dawn Bressler, Scott Surotchak, Jennifer Strsinski, Kevin Strsinski and Tiffany House



Rothman physician Eric Smith, MD joins colleague Charles Getz, MD and his wife, Samantha.



Emergency Department Campaign Co-Chairs, John Unangst (left) and Don Saleski (second from right), greet new Foundation board members Chris Smith (second from left) and Natalie Ramsey (right).



J.F. and Barbara Granger, Cathy and Joe Granger



Youngest and oldest in attendance: Georgia Riddle Lee, age 101, and Amya R. Gunn, age 14, with Sarah Caldwell and Amya's dad, Vice President of Administration, Shaun Essex



Rose Tree Medical staff and physician partners celebrate founding partner and gala honoree Michael Shank, DO.

Riddle Physicians Rise to the Challenge



C. Richard Schott, MD (left) and Lee Bogart, MD

By the time The Campaign for Riddle's Emergency Department is complete, Riddle physicians will have contributed more than \$1 million—an extraordinary achievement. The end of 2013 was an especially active time for physician giving, thanks to an anonymous donor's offer to match all gifts from the medical staff up to \$250,000. This donor wanted to honor the care he had received at Riddle while challenging more physicians to support the new Emergency Department. There was just one condition: all pledges had to be made between September and December 2013.

“I saw this as a great opportunity to work with a medical staff that I profoundly respect. They are an amazing group of people who care deeply about this community, and they responded quickly.”

David Thomas, DO, PhD

Steve Derby, Vice President of The Riddle HealthCare Foundation, leapt into action and presented the challenge to the Riddle medical staff with the help of Foundation Board Chair Tom Bruder and Campaign Co-Chair Don Saleski. Derby asked long-time Riddle physician, David Thomas, DO, PhD, to serve as lead spokesman for the effort. In addition to membership on the Foundation Board, Dr. Thomas holds several leadership positions here: Vice President of the Medical Staff; Chief of Neurology and Medical Director of the Center for Neuroscience; and Campus Chief, Division of Medicine. Derby believes he could not have made a better choice.

“David took this on like a tiger, communicating with and incentivizing his colleagues so well,” Derby says. “He opened the door

to physician groups and I simply had to walk through them.”

Dr. Thomas already had donated to the campaign and written letters to community members who might be able to help. Now he embraced the chance to play an even bigger role in advancing the hospital he has come to know and love over four decades.

“I saw this as a great opportunity to work with a medical staff that I profoundly respect,” Dr. Thomas says. “They are an amazing group of people who care deeply about this community, and they responded quickly.”

He met with physicians, spoke about the Emergency Department (ED) project at continuing medical education conferences, and talked about it daily on the floors. He took advantage of any opportunity to elaborate on the ED improvements that had already been made.

“The physicians can see how Main Line Health has invested in Riddle to improve our infrastructure and technology, so they took on the new Emergency Department as their gift to the community,” says Dr. Thomas. “My job was simple. It was easy. It was also enjoyable and fulfilling.”

By December 31, the physician challenge had exceeded its

goal, raising more than \$300,000 in donations. Two leadership gifts came from Cardiology Consultants of Philadelphia and Alliance Cancer Specialists, long-time Riddle practices that each contributed \$50,000. But the momentum did not stop there. In February, the Rothman Institute made a generous \$200,000 donation to the campaign (see article, page 10).

Riddle’s success has not gone unnoticed by Main Line Health, as it shows what’s possible when physicians get behind their hospital’s drive to improve facilities and services.

“Riddle is more than bricks and mortar. Riddle’s success is the spirit of family that includes not just physicians, but all nurses and support staff. We recognize the need for the highest quality facilities that allow us to provide the best care for patients. Our group wants to do our share to make this Emergency Department expansion a reality.”

*C. Richard Schott, MD,
Cardiology Consultants of
Philadelphia*



Rothman Institute Gift Celebrates Its Partnership with Riddle

In 2005, when the Rothman Institute was looking to create a new office in the western Philadelphia suburbs, CEO Mike West and surgeon Peter Sharkey, MD, considered many options. They chose Riddle Hospital.

“Honestly, before we began our site visits, we didn’t know Riddle well, nor did we expect to choose it,” West says. “But we were struck by its location in a growing community, and more importantly, we were impressed by everyone we met—from front-line clinical staff to senior leadership. We saw real potential to succeed at Riddle.”

Five years later, in 2010, Rothman moved into Riddle’s new Health Center 4 and

continued to build a thriving practice in partnership with the Hospital. Now, Rothman has once again demonstrated its commitment to the future of Riddle by making a generous \$200,000 gift to The Campaign for Riddle’s Emergency Department.

“We are excited to be involved in such a worthwhile project that will greatly expand Riddle Hospital’s mission: to provide quality care to the surrounding community in this new state-of-the-art facility,” says Rothman surgeon Rob Frederick, MD, who played a key role in arranging the gift. “We value our partnership with Riddle and Main Line Health and wanted to give back.”

“We always knew Riddle had a strong sense of family, but we are impressed by how the medical staff’s loyalty to each other, to the hospital and to their community has advanced this effort,” says Kenneth Kirby, Senior Vice President of Development, Main Line Health. “By the end of this campaign, more than 1 in 8 dollars raised will have come from physicians, and that is amazing.”

“This is a reflection of the power of this medical staff,” adds Dr. Thomas. “When they put their mind to something, they know how to speak with one voice.”

“Our patients often have emergencies that arise, and we certainly recognized the need to give Riddle’s Emergency Department staff the best possible setting in which to help them. Supporting the ED felt not just like something we should do, but had to do—for our patients, their families, the entire community.”

*Lee Bogart, MD,
Alliance Cancer Specialists*



Jo Anne and David Thomas with Tess

David Thomas, DO, PhD

"This is our gift to the community."

When Dr. Thomas talks about the medical staff's enthusiastic response to the Emergency Department fundraising effort, he often describes it as their "gift" to the community. Riddle physicians care about their patients and want them to have the best facility possible. And many physicians are themselves long-time residents of the local community—as is Dr. Thomas. Now Chief of Medicine and Neurology, he has been caring for patients at Riddle for more than 30 years, in some cases getting to know three generations within the same family. He and his wife, Jo Anne, a former

"I have always appreciated the family-oriented atmosphere at Riddle, and the way that physicians and nurses extend this to the patients. It's an honor to be part of that."

David Thomas, DO, PhD

executive with a higher education think tank at the University of Pennsylvania, live just five minutes from the hospital with their 100-pound German shepherd, Tess.

"For us, this area of Delaware County is just heaven," he says. "We enjoy the combination of the city-like atmosphere in Media and

the wonderful country feel of the surrounding territory. It is so convenient to New York, the Jersey Shore, the Poconos and the Delaware and Chesapeake Bays, and we regularly take advantage of all of those things."

They have built strong community ties through their church, St. Mary Magdalen; through Dr. Thomas' role as a planning commissioner for Upper Providence Township; and through Riddle itself. "I have always appreciated the family-oriented atmosphere at Riddle, and the way that physicians and nurses extend this to the patients. It's an honor to be part of that," he says.

Caring. Committed. *Critical.*

An Update on The Campaign for Riddle's Emergency Department

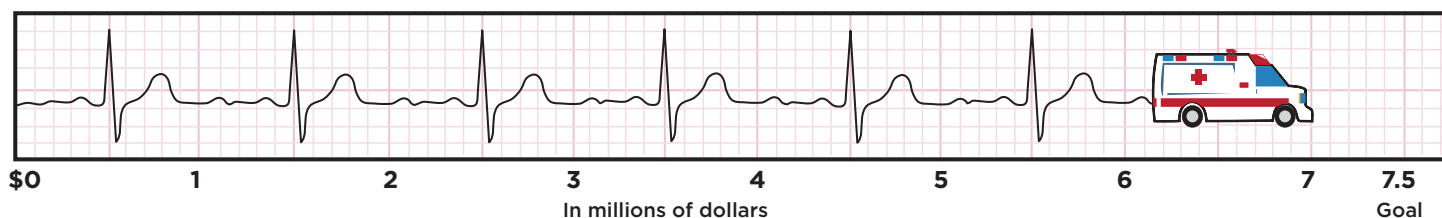
Thanks to the generosity of our medical staff and continuing support from the community, The Campaign for Riddle's Emergency Department recently surpassed the \$7 million mark. The most visible sign of our progress is the opening of the Rapid Evaluation Unit in

December 2013. An expanded internal waiting area for patients and families and new staff offices and lounge space are complete as well. Now under way is the final but most intensive phase: the renovation of the former ED space into a first-rate, technologically advanced acute-care facility.

Additional support from the community is critical as Riddle pushes toward the finish line. We invite you to join with us.

If you want to make a gift to support this vital resource, call Ellen Grill at 484.227.4701 or visit mainlinehealth.org/rhgiving.

Emergency Department Campaign Progress



New ED waiting room welcomes patients with modern and comfortable amenities.



OPEN! Emergency Department facade features new sign and entrance.



ED nurse readies one of the new patient rooms in the Rapid Evaluation Unit.



ED staff meet and care for a Rapid Evaluation Unit patient as a team.

Ed and Ellen Hanway

Not Taking Riddle for Granted



Ed and Ellen Hanway at The Man O'War Gala

Climbing the corporate ladder often means moving to where the next great opportunity is—even if you have to sacrifice putting down roots in one community. So Ed Hanway considers himself lucky: he joined Philadelphia-based Insurance Company of North America soon after graduating from Loyola University Maryland in 1974, stayed through its evolution

into Cigna Corporation, and helped build Cigna into one of the nation's largest health insurance companies, taking the reins as CEO in 2000. Except for a three-year stint in Connecticut, he and his wife, Ellen, were able to raise their family in Media, the town where they both grew up and attended Nativity BVM Parish School.

“For the community to be able to rely on Riddle as it should, this project is critically important, and it will enhance Riddle’s reputation as a high-quality health care provider. From the statistics I’ve seen, that high quality is already there.”
Ed Hanway

“We were in Media for 32 out of my 35 working years,” Ed marvels. “Media is the community where we were raised and one that we like very much. We never found a good reason to leave! It is also very convenient to Philadelphia, which was very important to me in my career at Cigna.”

The Hanways were members of St. Francis de Sales Parish in Lenni, where their three children attended elementary school. Sons Ed and Patrick followed in their dad’s footsteps by attending Cardinal O’Hara High School in Springfield. (Daughter Betsy attended high school in Connecticut.) And the family naturally turned to Riddle Hospital when they needed medical care.

“My three children were born at Riddle—and especially with having two boys, we found ourselves in the Emergency Department quite a bit,” Ed says. “I landed there myself when I tore my Achilles tendon playing racquetball. Ellen’s aunt, Hilda George, has been a Thrift Shop volunteer for 31 years, and our daughter was a candy stripper. Riddle has been a major part of the community where we’ve lived for a long time, so it is part of our lives.”

To honor that connection, Ed and Ellen recently made a leadership gift to The Campaign for the Emergency Department. Ed notes it was an easy decision after

“Given the growth in our community and the increased density of the population, Riddle will be more important tomorrow than it is today, and how it can deal with emergency situations is critical.” *Ed Hanway*

he learned more about the Emergency Department expansion from President Gary Perecko, Campaign Co-Chair Don Saleski, and Foundation Board Chair Tom Bruder.

“The Emergency Department was built to handle far fewer cases than it does today, given the growing population,” Ed says. “For the community to be able to rely on Riddle as it should, this project is critically important, and it will enhance Riddle’s reputation as a high-quality health care provider. From the statistics I’ve seen, that high quality is already there.”

With this gift, Riddle Hospital joins an impressive list of worthy causes that the Hanways have supported since Ed’s retirement from Cigna in 2009. At that time, they decided to focus their philanthropy on areas where “we thought we could make the most difference,” says Ed. One is education: the Hanways are leading supporters of the Faith in the Future Foundation for Philadelphia’s Catholic schools, Drexel Neumann Academy in

Chester and Loyola University. Their other priority is health care. Just one example: Ed is a long-time member of the March of Dimes’ national board, and the couple recently decided to support a new Prematurity Research Center at Stanford University. It’s a long way from Stanford to Riddle Hospital, but the Riddle project also fit with their interests.

“With Riddle being in our own backyard and meeting the criteria for things we want to invest in, we felt it was in keeping with our philosophy of giving,” says Ed. “Riddle has been part of our lives and many people’s lives in Delaware County for a long time. It is always a danger that you take something like Riddle for granted. Given the growth in our community and the increased density of the population, Riddle will be more important tomorrow than it is today, and how it can deal with emergency situations is critical.”

Their decision was personal, too: the Hanways’ three adult children and six grandchildren have settled in Media and Edgmont. They want the best facilities to be available to them and all local residents in times of emergency.

“I encourage people not to take Riddle for granted and know it is a tremendous asset that needs advancement,” Ed adds. “I hope people will make that investment.”

Johnny's Night Celebrates Five Years

More than \$100,000 Raised for Riddle



Bright skies, blossoms and babies: Lauren and Pete Derby enjoy the outdoors with twins Jack and Penny.

Grateful patients and families often send Riddle a letter of thanks or a donation to honor the care they received. But in 2010, the Sinkinson and Greskoff families took the role of “grateful patient” to a new level by organizing Johnny’s Night, a fundraiser to benefit The Birthplace and Neonatal Intensive Care Unit (NICU). The event was held in honor of Johnny Greskoff, who spent nearly three months in the NICU in 2009. Parents Jeannie and John, along with Jeannie’s sister Colleen Sinkinson and her husband, Ed, were touched by the care they received during that stressful time and wanted to help Riddle provide the best experience for future families.

Today, Johnny is a thriving five-year-old with a two-year-old

sister, Sophia, but the family’s passion for the project remains strong. On February 22, more than 100 people attended the fifth annual Johnny’s Night at the Penn Oaks Golf Club, which raised \$18,000 toward the purchase of a second GE Giraffe® infant warmer. Johnny’s Night has raised \$110,000 in total to support a range of needs.

“It has been an honor for our family to be part of such a wonderful group of people who support this event,” Jeannie says. “We are so proud of what we have been able to do for The Birthplace and future NICU babies and their families.”

Just one of those families is the Derby family of Media: Pete, Lauren, and their eight-month-old twins, Penny and Jack. The twins’ entry into the world last September was anything but routine, given that their due date was not until November 22. The couple knew that twins were prone to early delivery but never expected them to come 10 weeks early.

“It was a big shock, but the NICU staff really understood that and calmed our anxiety,” Pete says. “Their attitude was, ‘We’ve got this, everything is going to be OK.’ Every step of the way, they educated us about what to expect. Every staff member, from nurses to neonatologists, put us at ease.”

Over the next six weeks, Pete and Lauren made the NICU their second home, just as the Greskoffs and Sinkinsons had done five years earlier.

“Any time either of us walked in, the doctors would come up and give us the full report,” Lauren says. “They really let us know what was going on when we couldn’t be there. The nurses became like family and we still keep in touch—they showed that they care about each and every baby who comes into that NICU.”

“Our babies definitely benefited from the equipment that Johnny’s Night made possible,” Pete adds. “I talked about that at Johnny’s Night and hopefully helped people understand what their money was going toward: families just like ours.”



NICU Nurse Maria Griffith tends to a “preemie” in the GE Giraffe®.

“We are so proud of what we have been able to do for The Birthplace and for future NICU babies and their families.”

Jeannie Greskoff

Ways to Give

There are a variety of ways to support Riddle Hospital that provide you with the satisfaction of supporting its mission and securing certain tax advantages. The simplest form is to make your tax-deductible gift by check payable to “The Riddle HealthCare Foundation” and send it in the enclosed envelope.

Or make your secured credit card gift online at: mainlinehealth.org/rhgiving. Just click on (1) “Ways to Give,” and (2) “Give Online NOW!”

Depending on your personal circumstances, you may want to consider other available options such as:

Gifts of Securities and Other Property

Gifts of appreciated stock, mutual fund shares or other securities can be a cost-effective way of supporting Riddle. Gifts of real estate, paid-up insurance policies or personal property are also welcome.

Planned Gifts

From a simple bequest in your will to a charitable gift annuity that provides valuable life-income, planned gifts offer the flexibility of providing for Riddle’s future while addressing your personal and financial needs. They also provide current and future tax benefits.

Matching Gifts

You can increase the value of your gift by taking advantage of your employer’s matching gifts program, if one is offered. Check with your human resources department, and enclose the matching gift form with your contribution.

Memorials and Tributes

Remembering a loved one or honoring a friend, family member, physician or caregiver is a wonderful way to express your personal appreciation and support Riddle Hospital at the same time.

For more information, please call The Riddle HealthCare Foundation Development Office:

Steven R. Derby
Vice President for Development
484.227.3651 • derbys@mlhs.org

Ellen Y. Grill
Associate Director for Development and Campaign Director
484.227.4701 • grille@mlhs.org

Our Mission

We exist to provide quality healthcare and superior service in order to promote and improve the quality of life in our communities.

Our Vision

To be the best place to receive care. To be the best place to give care.

The Riddle HealthCare Foundation provides a philanthropic venue for members of the community to support Riddle Hospital in fulfilling the mission and vision stated above.

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The Riddle HealthCare Foundation

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Remember Riddle Hospital in your will or trust.

- A bequest is the easiest way to make sure the things you care about will be provided for in the future.
- You can make a significant gift without affecting your current income or cash flow.
- You can direct your bequest to a specific program or purpose (be sure to check with us to make sure your gift can be used as intended).
- Your estate can avoid burdensome Federal and State taxes.
- Future generations will benefit from your generosity.

Planning hint: Avoid triple-taxation by directing in your will that remaining balances in your qualified retirement accounts be used first to fund your charitable bequests.

**For more information,
contact Steven R. Derby**
Vice President for Development
484.227.3651 • derbys@mlhs.org

Visit us online at mainlinehealth.org/rhgiving



Alycia Mallon-Buhle and Loren Buhle, PhD

We named Riddle in our will because...

"We grew up at Riddle Hospital. Our parents raised funds to build the hospital. We started volunteering as teenagers in the hospital, worked the Auxiliary country fairs and fell in love while employed by Riddle Hospital. To put it simply, we love Riddle Hospital. It's a part of our family so we have included Riddle Hospital in our will."