ALWAYS THERE
with great care

Paoli Hospital Foundation
Main Line Health
With the promise of warmer weather and longer days ahead, many of us embrace this time of year with determination and a renewed purpose. We resolve to improve our level of fitness, organize the home office, or re-connect with family, friends and community.

This Spring ritual is also well understood by our nurses, physicians, and hospital staff. Everyday, they bring purpose and learning to patient care. In the pages ahead, you will find inspiring stories from our caregivers and learn more about the unique efforts we are undertaking at the Paoli Hospital Foundation to continue to bring this care to our community, for generations to come.

While I look forward to what lies ahead, I also look back with gratitude for our donors, volunteers and Auxiliary. Your personal support continues to impact the hospital in extraordinary ways, enabling us to provide some of the very best patient care, right here in our own community. I encourage you to stay connected with us and share any questions, thoughts or suggestions with myself or Jim Paradis. Drop us a note, send us an email at debonis@mlhs.org or call me at 484.565.1688.
A MESSAGE FROM

Dr. Robert Fried,

VICE PRESIDENT OF MEDICAL AFFAIRS

“You never want to be in a hospital, but when you need care, it should be great.”

As Paoli Hospital’s Chief of Surgery and Vice President of Medical Affairs, Dr. Robert Fried has a unique perspective and appreciation regarding Paoli Hospital. This busy surgeon feels a great sense of responsibility to patients and their families, and is making every effort to get others involved.

“We have a collegial environment here. The nursing staff is absolutely incredible. The medical and hospital staff work together to provide state-of-the-art care, and if there’s a problem you can reach someone to talk to. We’re taking care of very sick people, during an era when it’s so complicated to practice medicine.”

In his role as Vice President of Medical Affairs, Dr. Fried finds himself on many Main Line Health system-based committees addressing everything from equipment pricing to electronic medical records and infection control. “We have to deal with the complexity of health care together, while remembering the specific community we serve,” he explains.

Dr. Fried also brings this perspective to the Paoli Hospital Foundation Board of Trustees. As a Trustee for the Foundation, he sees firsthand how charitable gifts help the Hospital. Over the years, he has been impressed with the way the Trustees care about the hospital, as well as the overwhelming generosity from the community and grateful patients.

To bring the physicians and the Trustees closer together, Dr. Fried started the Physician Advisory Council to the Board this year. “We need more physician colleagues to become involved in helping the Foundation steward charitable gifts, and identifying ways that these donations can really make a difference. Physicians can also help the Trustees understand the demands and complex environments physicians navigate every day.”

“Regardless of our individual roles, to ensure Paoli Hospital continues to be the hospital of choice in the community, we have to collaborate.”

Physician Advisory Council comes together for a meeting at Applebrook Golf Club. From Left to Right: Robert Schuster, MD; Robert Fried, MD; Jonathan Garino, MD; Reem Ann Habboushe, MD; Stuart Brilliant, MD; Jennifer Gilbert, DO; Robert Pinsk, MD; Ernie Gillan, MD; Robert Ruggiero, MD. Not Pictured: Norman Callahan, DO; Michel Hoessly, MD; Michael Cabral, MD; Sean Ryan, MD; James Simon, DO.
Health care is changing like never before. Hospitals are facing a national mandate to provide more and better care for more people for fewer dollars. For community hospitals like Paoli, innovation in patient care programs is especially important.

To respond to these fundamental shifts in the delivery of care, the Paoli Hospital Foundation launched the *Always There with Great Care* Campaign — a fundraising effort to meet our community’s most urgent health care needs, advance patient care and prepare for future programs.

Sandra Baldino, a Paoli Hospital Foundation Trustee since 2008, explains: “Over the past decade, the hospital, with the support of the Paoli Hospital Foundation, has made wise capital investments with the construction of the Pavilion, the opening of the Trauma Center, and most recently the expansion of the Maternity Unit and Neonatal Intensive Care Unit (NICU). The *Always There with Great Care* Campaign is a unique endeavor which will help to sustain these extraordinary facilities and continually enhance the care being provided.”

Over the next three years, the Foundation’s efforts will focus on fundraising to support the *Always There with Great Care* Campaign. Funds will be allocated strategically to a variety of health care programs that support our mission, including: community health, patient support programs, technology, and specialized training for staff. The campaign serves as an important source of flexible funds for advancing patient care today, and for generations to come.

Paoli Hospital Foundation Trustee Elaine Rinaldi Bailey describes the impact that gifts will have on patient care and outcomes: “Nursing education is a good example of an ongoing initiative of the hospital that will be supported through this Campaign. It is critical that our nursing staff be equipped with the most up-to-date patient care techniques and nursing practices to ensure state-of-the-art care and healing.”

Consider, for instance, the impact that charitable gifts have on nursing practices in the Intensive Care Unit (ICU). At a recent conference hosted by the American Association of Critical-Care Nurses, Paoli’s ICU Administrative Coordinator Darlene Gondell learned of new evidence regarding the benefits of early mobility in ICU patients. After the conference, Darlene prepared a clinical presentation for the Unit and discussed beneficial movements and positioning techniques for ICU patients, including intubated patients. Furthermore, the connections she established at the conference led to an opportunity for Paoli’s ICU to test the latest equipment to help mobilize patients. “It’s exciting to work for a hospital that is committed to staying on the leading edge. We are always setting the bar higher and pursuing new ways to enhance our...
patient care,” Darlene explains.

Julia Sparks, a nurse on the Progressive Care Unit adds: “As nurses, our greatest satisfaction comes from patient care, but many of us in health care also consider ourselves to be life-long learners. At Paoli Hospital there is a responsibility to continually increase our knowledge base—and an understanding that this directly correlates with good patient outcomes. The training and continuing education opportunities made available to us are extraordinary. I update the software on my phone every six months, so why shouldn’t I update my skills regularly, too?”

Elaine Rinaldi Bailey could not agree more. “It takes a lot to keep our patients well. The Always There with Great Care Campaign is unique because it will help to make strategic investments throughout the hospital. The overarching goal of this Campaign is to create and sustain health care programs that promote safety, healing and wellness in our community.”

Megan Roy, a nurse on the Oncology and Telemetry Floor, describes how her patients benefit from some of the patient support services to be funded through this Campaign: “A lot of my work centers around pain control and emotional support. Our palliative care nurse is just extraordinary. My patients and their families also rely on our hospital chaplain and our art and music therapists. Years ago, you wouldn’t expect to see these services at a community hospital. The commitment to our patients and the investment we’ve made in their care is what makes Paoli so special. It is what our patients deserve and what our community has come to expect. With continued support from the Paoli Hospital Foundation, we’ll always have the resources to meet these expectations and to do even better.”

A gift to the Always There with Great Care Campaign will help Paoli Hospital continually implement important advancements and innovations in patient care. This past fall, the Paoli Hospital Auxiliary showed their support of the campaign with a $375,000 pledge.

The hospital has also received a very special commitment by anonymous donors of a $1 million Challenge Grant. Gifts or pledges starting at $10,000 from new or lapsed donors and $1,000 from the Medical Staff will be matched dollar-per-dollar. If the Challenge Grant is met, $1 million will go towards the Campaign.

“We are so fortunate to have the generous support of many in our community. These leadership gifts are a wonderful and inspiring way to help launch this campaign.”

-Sandra Baldino, Trustee
Each year, more than five million people in this country visit hospitals with chest pain. In the event that you or a loved one experiences a cardiac emergency, you can be assured that the Accredited Chest Pain Center at Paoli Hospital — part of the Lankenau Heart Institute — will take care of you.

Cardiologist Nirav N. Mehta, MD, explains, “Paoli Hospital’s uniqueness lies in its state-of-the-art cardiovascular care that you would expect from an ‘academic institution,’ yet it is delivered with the warmth and comfort our patients are used to receiving from a community hospital, where they are provided care no different than if they were a family member.”

Paoli Hospital’s Accredited Chest Pain Center consistently demonstrates a commitment to the highest patient care standards by meeting or exceeding a range of stringent criteria set forth by the Society of Cardiovascular Patient Care. For example, the national accreditation requirement is for cardiac procedures to take place within 90 minutes of arrival. Paoli Hospital’s cardiac care team, including specially trained nurses, clinicians and interventional cardiologists, consistently exceeds this requirement — the average length of time from arrival in the ED to transfer to the Cardiac Catheterization (Cath) Lab is 30 minutes.

The renovated Catheterization Lab is fully equipped with three procedure rooms and a sophisticated central monitoring station specifically for catheterization, angioplasty and stent placement. In the Cath Lab, most procedures are performed in a minimally invasive manner, allowing patients to avoid surgery, experience less pain and recover more quickly. If surgery is indicated, our cardiac surgeons perform open heart procedures such as heart valve replacement and arterial bypass grafting.
Bob Washburn – Expressions of Gratitude

Having lived within five minutes of Paoli Hospital for more than 40 years, Bob Washburn is impressed by the hospital’s growth and success. He turned 95 in September, and he says he is happier than ever to have such an exceptional hospital so close to home!

In 1998, when Bob first saw William Greer, MD he was expecting an uneventful appointment. However, Dr. Greer heard something unusual when listening to Bob’s heart and set up an immediate appointment with cardiologist Richard Tucci, MD, who had a similar concern and ordered a stress test. The results of the stress test and an angiogram showed major blockages. Bob had to have quadruple bypass surgery the following day.

Thankfully, Bob had a full recovery and another 11 years with his beloved wife, Nell, before she passed away. He still comes to Paoli’s Cardiac Rehabilitation Program twice a week and expresses his gratitude every year with gifts to Paoli Hospital in tribute to the two physicians who saved his life – Dr. Will Greer and Dr. Richard Tucci. Paoli Hospital is grateful to generous and loyal friends like Bob Washburn who honor our physicians and our hospital in such a meaningful way.

"No matter how hard it is to perfect our quality of work, it is our patients and their appreciation of our care that helps us to continue our journey of medicine."

- Leo A. Podolsky, MD
Paoli Hospital was proud to honor Tom and JoAnne Fillippo with the 2014 H. Phelps Potter Society Award, which recognizes their advocacy, leadership, and philanthropy which continues the legacy of Dr. H. Phelps Potter.

Tom and JoAnne have built a full and generous life and are known, admired and loved by many in Chester County. Their modesty about their many contributions to the quality of life we enjoy here is legendary. Paoli Hospital is fortunate to be one of the many beneficiaries of their time and commitment.

As the second generation owner of family-operated Devault Foods, Tom has had great success in growing his thriving local business. In addition to providing job opportunities for many, Tom has also supported the local economy by serving on numerous not-for-profit boards, including the Chester County Chamber of Business & Industry, Chester County Economic Development Council, and West Chester University, his alma mater.

JoAnne grew up with an affinity for Main Line Health Hospitals — for 25 years, her father William C. Stainback, MD served as the Chief of Surgery for Bryn Mawr Hospital, where his portrait still hangs today. She became involved with Paoli Hospital by serving as a long-time member of the Anthony Wayne branch of the Paoli Hospital Auxiliary and the Chair of the annual Golf Tournament.

Tom has been a Trustee of the Paoli Hospital Foundation since 1991, holding numerous leadership roles. JoAnne and Tom have been contributors to every major campaign or special project at Paoli Hospital since 1991. As Tom modestly says, “This is where we live and where I run my family business. Naturally, we give back to the community. Paoli Hospital has a special place in our hearts because it helps us stay healthy and all three of our grandchildren have been born there.”

Paoli Hospital could not be more delighted that Tom and JoAnne have contributed so much of their wonderful energy and enthusiasm to the hospital.

“This is where we live and where I run my family business. Naturally, we give back to the community. Paoli Hospital has a special place in our hearts because it helps us stay healthy and all three of our grandchildren have been born there.”

JoAnne and Tom Fillippo
Frank Haarlander is a volunteer member of the Planned Giving Committee, and he and his wife Sharon are members of the Loyalty Circle, Potter Society and Paoli Society.

Paoli Hospital has a special place in the hearts of many in our community. For Frank and Sharon Haarlander, appreciation of the hospital began when Sharon’s mother, Mildred, relocated to Frank and Sharon’s Berwyn home several years ago because of her worsening medical condition. Mildred was naturally very anxious about changing all of her numerous medical specialists and her hospital care provider. The Haarlanders turned to Paoli Hospital for help, and were greatly relieved with Mildred’s seamless transition to new doctors with whom she was greatly pleased.

When the Haarlanders need hospital care for themselves or family members, they feel reassured by their initial contacts with Paoli Hospital’s nursing staff. As Frank notes, “First impressions are so important, and the nurses are always very diligent, friendly, and continuously express their concern for our well-being and comfort.” In addition to having great nurses and physicians on staff, Frank and Sharon find the administrative staff and the hospital’s volunteers very supportive and dedicated.

When their son had a fall, they felt fortunate that Paoli Hospital’s Trauma Center was open and able to treat him.

Frank notes that as they age, and with family, including grandchildren, living locally, “Knowing that one of the country’s top-rated hospitals is part of our community is a great comfort to us.” Frank and Sharon want to help ensure that their family has access to the same high quality medical care they have experienced, but realize that having a great hospital with wonderful nurses, physicians, and our community’s only Trauma Center comes at a cost. Accordingly, several years ago the Haarlanders decided, in addition to making annual fund contributions, to name Paoli Hospital as a beneficiary in their living trusts. Including the hospital in their estate plans is their way of saying “thank you” for all that Paoli has done for their family and this community.

If you would like to learn more about naming Paoli Hospital in your estate plans, please contact Christine De Bonis at 484.565.1688 or debonisc@mlhs.org.
The Paoli Hospital Loyalty Circle comprises individuals, corporations and foundations who have given to Paoli Hospital for ten or more consecutive years. We would like to thank this very special group of donors. We couldn’t be more proud to have earned your long-time support.

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Visit our website mainlinehealth.org/phfoundation
Mistletoe & Magic

Unlocked the Holiday Season

Mistletoe & Magic, the Auxiliary’s premier fundraising event, was held on Saturday, November 22nd at the beautiful Aronimink Golf Club in Newtown Square. Over 200 guests sipped cocktails, sampled a delectable menu and bid on a variety of unique items during the evening’s silent auction. The event raised $140,000 in support of the Auxiliary’s pledge to the Always There with Great Care Campaign for Paoli Hospital.

(From left) Paul Jones, Dr. Ronald Mojica, Dr. Sapna Havildar, Dr. Nina Kalawadia, Vishal Bajoria and Colleen and Ryan Brenneman.

Dr. Robert Ruggiero (second from left) and members of his team from left to right: Dr. Charles Odgers, Dr. Jason Miller, Dr. Jonathan Garino, Dr. Jennifer Kwan-Morley, Dr. Robert Ruggiero, Jr., and Dr. Mark Allan Schwartz.

Don and Denise Degus (left) joined Laurie and Steve Aylward and Lisa Ferrie Kennedy and her husband JP Kennedy. Denise is Paoli Hospital Auxiliary President and also served as Chair of Mistletoe & Magic.

(From left) Betsy Cohen, Carolyn Ritz, Dr. Robert Fried, Kim Smedley, Minette Lubker and Dr. Richard Banner paused for a photo during the event.
The H. Phelps Potter Society’s annual recognition dinner was held on October 7th at Aronimink Golf Club. More than 120 guests enjoyed mingling with friends and colleagues before an elegant dinner. Trustee Robert J. Riley gave a lively introduction to the evening’s honorees before Paoli Hospital President Jim Paradis and Foundation Board Chair Patricia Holloway presented Tom and JoAnne Fillippo with The H. Phelps Potter Society Award for their longstanding and extraordinary commitment and generosity to Paoli Hospital.
March of Dimes’ Lifetime Achievement Award presented to Paoli Hospital Foundation Trustee

Mrs. Maxwell J. Moran was awarded the March of Dimes’ Lifetime Achievement Award. Mrs. Moran is a founding member of the Chester County Community Foundation and Board member for several other area organizations. Her philosophy to “get up, get out, and get going,” has touched so many people in our region!

Philadelphia SmartCEO named Paoli Hospital Foundation Trustee as “Banker of the Year”

Meridian Bank CEO Chris Annas has been named “Banker of the Year” by Philadelphia SmartCEO at its 2014 Power Player Awards. Prior to starting Meridian, Annas helped launch two other banks and has been actively involved in supporting local causes. He was recognized for his invaluable role in shaping Greater Philadelphia’s business landscape.

Paoli Hospital’s Trauma Center receives three-year re-accreditation

The Pennsylvania Trauma Systems Foundation (PTSF) has once again awarded Paoli Hospital’s Level II Regional Trauma Center a three-year re-accreditation. Since the Center was first accredited in October 2010, the trauma team has provided outstanding patient care to over 6,200 trauma patients from the surrounding region. “This translates into lives saved for the people in this community,” said Jim Paradis, President of Paoli Hospital.

Menorah Dedication and Lighting Held in Atrium

Rabbi Yossi Kaplan of the Chabad of Chester County and Western Main Line dedicated and lit the menorah on the 2nd day of Chanukah in the Paoli Hospital Atrium. The Menorah was donated in part by the Auxiliary.
Boutique Sales to Benefit Auxiliary
Throughout the year, the Paoli Hospital Auxiliary partners with various local vendors to bring exciting merchandise such as jewelry, women’s fashion and handbags to the hospital’s employees, patients and visitors. Lori Dougherty of Heigh-Ho Jewelry Company is among the vendors selected to participate in the benefit sales.

Auxiliary Funds Support Important Hospital Upgrades
The Auxiliary’s generous donation fully supports the purchase a new integrated nurse call system for the fourth floor of the hospital, as well as new multi-purpose beds for the Operating Room. Many thanks to the tireless fundraising efforts which supported these upgrades!

Tree of Lights Displayed in Hospital Atrium
The Tree of Lights stood in the Atrium at Paoli Hospital through the first week of January. Each colorful star on the tree represented a donation made to honor and remember those who we love and those who we’ve lost. Proceeds from Tree of Lights donations totaled over $8,000.

Join the Paoli Hospital Auxiliary!
The work we do helps to raise funds that directly benefit Paoli Hospital. Every department of the hospital has been supported by the Auxiliary’s hard work and generosity over the years. Please consider joining us and feel the gratification of helping a worthy cause while ensuring that our community is a healthier place to live. Visit: www.paoliauxiliary.org for more information.

Please Join Us for These Upcoming Events - bring a friend!

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<tr>
<th>Event</th>
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<tr>
<td>April in Paris Luncheon &amp; Fashion Show</td>
<td>April 23, 2015</td>
<td>Waynesborough Country Club</td>
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<tr>
<td>Hershey’s Mill Home Tour</td>
<td>May 7, 2015</td>
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<tr>
<td>PHA Annual Golf Tournament</td>
<td>May 11, 2015</td>
<td>White Manor Country Club</td>
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For more information about upcoming events or sponsorships, please contact the Auxiliary at 484.565.1380 or MahalaA@mlhs.org.
Shop for a Cause!

If you enjoy high quality fashion, unique home décor and custom gifts, then be sure to visit the Palm Tree and Lori’s Gifts to shop in support of Paoli Hospital!

Three-time award winner of Best of the Main Line & Western Suburbs, the Palm Tree is a consignment and resale shop operated by the Paoli Hospital Auxiliary. Visit the Palm Tree in the Depot Shoppes in Paoli. Open Monday-Saturday. For more information, go to: www.paoliauxiliary.org/palm-tree-resale-shop.

Lori’s Gifts sells gifts for every occasion, as well as fashion jewelry, accessories and quality women’s apparel. Same-day delivery within the hospital is available at no extra charge seven days a week. Visit Lori’s Gifts in the Valet Lobby of the Hospital. To shop online or place an order for delivery, visit: www.mainlinehealth.org/paoligiftshop.

Proceeds from The Palm Tree and Lori’s Gifts help support the Paoli Hospital Auxiliary’s $375,000 commitment to support the hospital’s new Always There with Great Care Campaign.