A LIFETIME OF Philanthropic Leadership

PLUS
New Beginnings
Nursing Excellence
Week 2019
Lankenau Earns National Accreditation for Rectal Cancer Program
A Lifetime of Philanthropic Leadership
Bonnie Dorwart, MD

Main Line Ahead | Hope Springs from Research

New Beginnings
Phase I of LMC’s Emergency Department Expansion is Complete

Focus on Philanthropy

Events

Nursing Excellence Week 2019

Lankenau Earns National Accreditation for Rectal Cancer Program

In Memoriam

Edward L. Jones, Jr., 82, Chairman of the Lankenau Institute for Medical Research

Edward L. Jones, Jr. (Eddie), of Wynnewood, passed away peacefully at Lankenau Medical Center on Monday, December 17th. He served as Chairman of the Lankenau Institute for Medical Research (LIMR) Board for 12 years and as a member of the LIMR Board for the past 35 years.

“Here at LIMR we remain ever grateful that Eddie shared with us his insights, compassion and commitment to research for so many years as the Chairman of our Board of Trustees,” said George Prendergast, PhD, president and CEO of LIMR. “During his tenure, he helped to shepherd the Institute’s biomedical advances into new and exciting frontiers that we continue to pursue today.”

Mr. Jones was a very dedicated civic volunteer. In addition to his service at LIMR, he was the Chairman of the Board for Cedar Crest College in Allentown, a board member of the Episcopal Academy in Newtown Square, as well as a trustee for the Arcadia Foundation.

Mr. Jones is survived by his wife, Meredith Smith Jones; daughter Julie Schellenger; son Edward Jones, III and eight grandchildren.

Edward L. Jones, Jr., 82, Chairman of the Lankenau Institute for Medical Research
In this issue of Lankenau Leaders, a core theme is the celebrated and fascinating history of Lankenau Medical Center and how this rich history, and long tradition of generous philanthropy, has positioned Lankenau to continue to provide the highest quality healthcare to our community. Although the landscape of healthcare in the Greater Philadelphia region is rapidly changing, Main Line Health and Lankenau Medical Center remain steadfast in our commitment to provide exceptional patient care, innovative research and quality medical education for many years to come.

As you’ll read in these pages of Lankenau Leaders, this commitment manifests in several ways:

- The lifelong support of our partner and friend I. Wistar Morris to both Lankenau Medical Center and Lankenau Institute for Medical Research (LIMR) through The Cotswold Foundation, which has been on the forefront of generously supporting biomedical institutes across the country, including groundbreaking research projects at LIMR.

- The incredible dedication of physician and volunteer Dr. Bonnie Dorwart, who, after 27 years of practicing medicine at Lankenau, returned to volunteer as our archivist, preserving the rich history of Lankenau.

- The completion of Phase I of our new Emergency Department and Trauma Center, which is now serving our community and first responders with a facility that matches the state-of-the-art level of care patients are receiving. Our Trauma Center recently received a three-year accreditation that highlights the exceptional care our Emergency Department is providing in times of crisis.

- The groundbreaking work of Dr. John Marks, Lankenau’s Chief of Colorectal Surgery, pioneering laparoscopic and robot-assisted procedures, which we featured in the previous issue of Leaders. I would like to personally congratulate Dr. Marks and the entire colorectal team at Lankenau for their recent National Accreditation distinction for rectal cancer care. Lankenau joins only 12 hospitals nationwide (as of June 2019) to earn this prestigious distinction.

- Our new systemwide campaign and approach to care: health care is human care. Take special note of the tagline, Be Seen, which serves not only as a reminder to patients to tend to their health, but to do so in a compassionate environment like Lankenau’s, where we take pride in seeing, hearing and relating to our patients on a personal level.

The linchpin of Lankenau’s continued success is a strong foundation built on philanthropy and our community’s desire to invest in us. Thank you so much again for your commitment to our work of providing quality healthcare for all who walk through our doors.

Sincerely,

Phillip D. Robinson, FACHE
President, Lankenau Medical Center
A LIFETIME OF Philanthropic Leadership
WHEN I. WISTAR MORRIS, III FIRST WALKED THE HALLWAYS
of Lankenau Research Institute at age 16 (shown above right), now known as the
Lankenau Institute for Medical Research (LIMR) in 1959, he took his first step into
what would become a lifelong commitment to philanthropic leadership dedicated to
advancing medical research.

“Most of my friends were spending the summer at the shore or relaxing. But the time
I spent in the research lab at Lankenau changed the course of my life,” Morris says.
Morris worked directly with three Mennonite teenagers who opted to volunteer
for a special research project as an alternative to military service. Funded by NASA,
Morris and Lankenau researchers spent three months studying the effects of outer
space on the human body. A key component of the research was simulating low
and zero gravity atmospheres by keeping the young men on bed rest while Morris
tracked biological data such as heart rate and blood pressure. He was also tasked with
helping the volunteers stave off boredom.

“We would gather the three beds around a table, and I would teach them card
games,” Morris says. “The experience helped me understand the many intricacies
of scientific research. I didn’t realize it then, but looking back, it’s incredible to
think that the time I spent logging data and playing Bridge ultimately helped put a
man on the moon only 10 years later.”
"My family has a longstanding history of philanthropy. I am committed to carrying that legacy forward by supporting efforts to advance medical science. There is no greater gift we can give future generations than the chance to live longer, healthier lives thanks to medical breakthroughs."

I. WISTAR MORRIS, III

The experience inspired Morris to pursue an undergraduate degree in biochemistry from Cornell University. Morris ultimately found his calling in the world of finance after receiving his MBA from Harvard Business School. Through his investment firm, Morris Investment Management, which eventually merged with Pennsylvania Trust Company, Morris directed many successful business ventures, becoming one of the most respected investors in the Philadelphia region. Throughout his esteemed career, Morris and his wife, Martha Hamilton Morris, remained dedicated Lankenau supporters.

“What impresses me most is Wistar's lifelong connection with Lankenau and LIMR. Wistar's affiliation with Lankenau started early in his life, and he never wavered in his commitment, which has contributed greatly to our success. Wistar and his wife, Martha, are among the best friends and partners that Lankenau and LIMR could have,” says Phil Robinson, president of Lankenau Medical Center.

In 1992, Morris combined his aptitude for finance with his keen interest in medical research to create The Cotswold Foundation, which has generously support biomedical institutes across the country, including research projects at LIMR.

“My family has a longstanding history of philanthropy. I am committed to carrying that legacy forward by supporting efforts to advance medical science,” Morris says. “There is no greater gift we can give future generations than the chance to live longer, healthier lives thanks to medical breakthroughs.”

In fact, Morris’ own coronary artery disease diagnosis prompted him to support Lankenau’s effort to acquire advanced diagnostic tools to better diagnose and manage the disease. With Morris’ support, Lankenau Heart Institute became the first and only health system in the greater Philadelphia region to offer the HeartFlow FFRct (fractional flow reserve) Analysis. This state-of-the-art, noninvasive diagnostic tool is used in addition to a CT scan to create a 3D image of a patient's coronary arteries. FFR gives physicians a greater understanding of the arterial environment and may help eliminate the need for invasive or unnecessary tests.

“FFR gave me more clarity about my health than any other diagnostic test I’d undergone in the past. I knew Lankenau needed this technology,” Morris shares. “I’ve had several physicians stop me in the hallway to thank me for the gift. They are thrilled that the HeartFlow FFR has helped improve patient care and bring new patients to Lankenau.”
Another recent gift from Morris and his wife helped support the groundbreaking research of Charles Antzelevitch, PhD, one of the nation’s preeminent cardiac electrophysiology researchers. Since joining LIMR in 2015, Antzelevitch and his research team have spearheaded efforts to advance the understanding of the underlying mechanisms of cardiac arrhythmias and to translate these discoveries into lifesaving treatments.

“We are continually thankful to Wistar for his dedicated, lifelong commitment to research here at Lankenau,” said George Prendergast, PhD, president and CEO of LIMR. “Wistar is a rare individual in that he can foresee what is needed to advance scientific breakthroughs and is willing to contribute in a way that is thoughtful and impactful.”

Much has changed since Morris first gave his time to Lankenau as a research assistant, but as a supporter and board member of both LMC and LIMR, his passion for scientific research and his commitment to supporting medical breakthroughs remains the same.

“You never know when or how a research endeavor is going to pay off,” says Morris. “But I do know that research has the power to change the world. I am humbled and amazed by Lankenau’s team of brilliant and dedicated physicians and scientists whose work in the laboratory has the potential to translate into lifesaving treatments at the bedside.”

Throughout the many breakthroughs and medical advances Morris has supported, it’s his first experience with Lankenau that continues to motivate him today.

Morris made his first gift to Lankenau, $10, in 1949 when he was 6 years old. That gift supported the building of Lankenau’s Overbrook Campus. He still has a treasured thank-you letter signed by Alfred Putnam, president of Lankenau when the hospital moved from Philadelphia to its current location in 1953. Putman became president of the Board of Trustees at the end of 1949 and remained in his position until January 1964. Today, Morris serves on the Lankenau Medical Center Board of Trustees alongside Alfy Putnam, Alfred Putnam’s grandson and current Chairman of the Board.

“My connection to Lankenau started when I was a boy and then was sparked by a love of medical research that’s lasted six decades now. I couldn’t be prouder to continue supporting its work.”
Author and historian David McCullough once wrote, “History is who we are and why we are the way we are.”

For an institution with a history as rich and storied as Lankenau Medical Center, our archives carry forward knowledge of the great traditions, physicians and benefactors who have been critical to the hospital’s success for nearly 160 years.

Beginning in 2003 until her recent retirement, Bonnie Dorwart, MD has volunteered her time and energies to help generations of employees, residents and members of the community access the hospital’s abundant history. What started as research for a Grand Rounds lecture to commemorate the 50th anniversary of Lankenau Hospital’s move from Girard and Corinthian avenues in Philadelphia to our present location, led Dr. Dorwart to her role as Lankenau’s volunteer archivist.

Working out of a small office adjacent to the Medical Library in The Annenberg Center for Medical Education, Dr. Dorwart has cataloged, digitized and preserved thousands of items pertaining to Lankenau founders, its physicians, its Auxiliaries, and its landmark procedures and groundbreaking research.

Dr. Dorwart’s vast knowledge helped uncover a previously unknown piece of Lankenau history. While researching medicine during the American Civil War at the College of Physicians of Philadelphia, she happened across photos of Turner’s Lane Hospital, an important and well-known Union military hospital that was built up around the original Lankenau Hospital building at 20th and Norris streets in North Philadelphia.

“It was an incredible chance of fate to discover those photos,” Dr. Dorwart says. “If I had not given the Grand Rounds lecture, I would never have recognized the building and probably no one would ever know about this unique piece of Lankenau’s history.”

Lankenau President Phil Robinson calls Dr. Dorwart “a Lankenau treasure—not just for her work in growing and organizing the archives—but especially for how she has used her extensive knowledge of Lankenau history to educate generations of our Lankenau family. Without her dedication, important knowledge would have been lost or forgotten.”

Dr. Dorwart’s invaluable contributions will be a part of Lankenau’s story for many years to come. As she reflects on her inspirational career here as a Rheumatologist, volunteer and educator, she also recognizes the important role LMC has played in her life.

“From the birth of our children to open-heart surgery in a family member to innovative clinical trials that helped me survive breast cancer, Lankenau has been there for us,” Dorwart says.
Hope springs from research

Lankenau Institute for Medical Research remains at the leading edge of scientific discoveries

A STORIED HISTORY
Founded as one of the first cancer research centers in the nation, LIMR today is at the leading edge of the immunotherapy revolution in health care with the discovery and development of a new class of drugs called IDO inhibitors. Over the decades, Lankenau researchers and their collaborators:

• Were the first to discover a genetic abnormality in cancer, the Philadelphia chromosome, a finding that heralded today’s genetics revolution in oncology
• Identified the hepatitis B virus and developed a diagnostic test and vaccine—work that was awarded the 1976 Nobel Prize in Physiology or Medicine
• Led or were actively involved in seminal clinical trials of almost all of the antiarrhythmia drugs and devices prescribed and implanted by cardiac physicians today

“LIMR has a rich history of health care innovations, and we continue to invent and patent our discoveries and run clinical trials,” says George Prendergast, PhD, president and CEO of LIMR. In recent years, several biomedical startups were incubated at LIMR, more than 50 patents were issued or are pending, and many LIMR-patented inventions were licensed.

TRAINING THE NEXT GENERATION
A mainstay of LIMR’s mission is education. Medical and surgical residents and specialty fellows perform rotations at LIMR, thus gaining a deeper understanding of the science underlying treatments and clinical practices. The rotations also help enable the continued accreditation of the System’s graduate medical education programs for which research is a required element.

Notes Jack Lynch, Main Line Health’s president and CEO, “The work done at LIMR fuels the promise of a healthier tomorrow, and serves as a critical component in Main Line Health’s mission to improve the lives of all we serve.”

To support LIMR and its mission, visit limr.org.
MARCH 13 WAS A DAY OF CELEBRATION

for Lankenau Medical Center. Less than an hour after the doors of our newly expanded Emergency Department (ED) and Level II Trauma Center officially opened, our ED team marked this new beginning by delivering a healthy newborn baby girl.
The opening of the expanded Emergency Department marked the completion of Phase I of a two-phase, $52.8 million expansion and renovation project to address the growing emergency medicine needs of our community. Phase II of the project, renovation of the former ED, is currently underway. When finished, the new emergency department will have a total footprint of 48,000 square feet with 57 private treatment rooms; a centralized, expanded, private check-in area; 31 acute beds to treat patients in need of immediate care; and 23 “Super Track” rooms for patients with minor injuries or illnesses.

With more treatment spaces and optimal work-flow, the new facility will significantly improve Lankenau’s capacity to manage high patient volume and treat wide-ranging illnesses and injuries. The efficient design will significantly increase convenience, reduce waiting times and ensure that we provide a superior patient experience.

“Lankenau Medical Center’s commitment to our patients and community is evident in this transformative expansion of the emergency department. We take pride in the outstanding care we provide to our patients, and this renovation will enhance our ability to provide it,” said Joseph S. Bushra, MD, Lankenau Chief of Emergency Medicine.
Charitable gifts are crucial to support the important endeavors that allow Lankenau Medical Center to continue to provide the very best in compassionate patient care, superior clinical programs, medical education and innovative research and keep us at the forefront of advances in health care. The list below highlights gifts and grants ($15,000 and above) given to Lankenau Medical Center from December 2018 to June 30, 2019. Our deepest appreciation goes to the generous individuals, foundations and corporations listed below.

Barbara “Bobbi” Brodsky, through The Barbara Brodsky Foundation, has made a $1.25 million commitment to create the Barbara Brodsky Center for Minimally Invasive Surgery and Robotics Surgery at Lankenau Medical Center. Her gift enables the purchase of the landmark da Vinci Single Port Robot currently being utilized by Dr. John Marks in a wide range of innovative procedures. The gift, matched by funds from the Lankenau Medical Center Foundation, also establishes The Barbara Brodsky Fellowship in Minimally Invasive Surgery, which will train the expert surgeons of tomorrow.

Penny Weiner has made a $1.3 million pledge toward the purchase of a wide-bore MRI that allows us to offer high quality scans in record time and in less confined circumstances, improving comfort for all patients receiving MRIs. Importantly, the new technology enables patients of Lankenau’s preeminent service lines to remain on-campus for MRI scans rather than travel to other locations.

In February, the Raynier Institute and Foundation contributed $500,000 to complete their $1.5 million commitment establishing the James Widener Ray Endowed Chair in Colorectal Surgery, which supports the work of Dr. John Marks and his colleagues at Lankenau’s Colorectal Center.

The Women's Board of Lankenau Medical Center and its auxiliaries contributed more than $280,177 in support of a wide variety of clinical, educational and research projects in fiscal year 2020. This support funds initiatives that include the Pastoral Care (a contribution toward their multi-year commitment), benefit patient care enhancement programs and various research projects at Lankenau Institute for Medical Research (LIMR).

Michael J. Morris, through the Morris Charitable Trust, gave $250,000 to dedicate the front desk of Lankenau's new Emergency Department. A stalwart supporter of both Lankenau and Saint Joseph's University, this donation is given in tribute to the special humanitarian partnership between these two great institutions in providing excellence in healthcare.

Lankenau received a distribution of $181,182 from The Robert Beattie Trust to support highest priority needs.

I. Wistar Morris III made a $150,000 commitment through the Cotswold Foundation to support the PRECISE Trial, which seeks to demonstrate the clinical effectiveness of this major diagnostic advancement in Coronary Artery Disease.

Jill Henry made a $100,000 commitment to support Lankenau's Colorectal Research and Education Fund under the direction of Dr. John Marks. The gift was made in memory of Jill's father, Richard L. Henry, longtime friend of Dr. Gerald Marks.

Don and Roni Rosen, and Micheline Rosen, together donated $100,000 to support the new Birnhak Transitional Care Center, a partnership between Abramson Senior Care and Lankenau Medical Center, which will provide superior care for post-acute patients.

Marlena and Anthony Santomero made a $100,000 commitment to support Lankenau’s Colorectal Research and Education Fund under the direction of Dr. John Marks. The gift was made in memory of Jill's father, Richard L. Henry, longtime friend of Dr. Gerald Marks.

Lankenau's Obstetrics and Gynecology Resident Mission received a generous gift of $80,000 from the Obstetrics and Gynecology Fund.

Howard and Nancy Casper donated 39 pieces of artwork valued at $52,425. These pieces now join those the couple donated previously and have been installed in the hallway between the Frankel Lobby and the Heart Pavilion.

LIMR Board Member and Lankenau Emeritus Board Member Barbara Hauptfuhrer donated $30,000 to name a Super-Track Treatment Room in the newly expanded Emergency Department.
The Delema G. Deaver Health Education Center was the recipient of a $50,000 gift courtesy of donors who wish to remain anonymous.

A grant of $100,000 from the Aetna Foundation was made in support of the Health Center Career Academy, now known as the Health Career Collaborative. The second payment of $45,000 was made in April toward this initiative that helps to connect underserved students with careers in health and medicine through a three-year enrichment curriculum.

Lankenau Medical Center was delighted to receive a $45,000 contribution to the Emergency Department Expansion Campaign given by grateful patients who wish to remain anonymous.

The Cancer Risk Assessment and Genetics Program at Lankenau received a $40,000 gift from The Thomas H. and Barbara W. Gale Foundation to further support the work of Dr. Terri McHugh within clinical cancer genetics. Dr. McHugh and the genetic counseling team at Main Line Health have also recently expanded the program to provide consultations regarding risks, testing and management options for prenatal and cardiovascular genetics.

The estate of Mary Adelaide Brown provided a gift $38,800 to support highest priority needs.

Lankenau President Phillip Robinson pledged $36,850 to the Emergency Department Expansion Campaign.

John Walsh, a member of the Main Line Health Board of Governors, and his wife Patricia donated $35,000 to the Emergency Department Expansion Campaign.

The William A. Sullivan and Eugenie Sullivan Fund of the Philadelphia Foundation granted $29,380.64 to support needy patients at Lankenau.

Retired Lankenau physician and former Chair of Surgery Dr. Robert Smink and his wife Marjorie renewed their 1860 Society Commitment of $25,000, establishing the Robert D. Smink Program Director of Surgical Residency fund, named in recognition of Dr. Smink's years of service to the surgical education program at Lankenau. The 1860 Society recognizes Lankenau physicians and scientists who make a significant personal philanthropic commitment to Lankenau.

Lankenau Chief of Surgery Dr. Ned Carp and his wife Kate renewed their 1860 Society commitment of $25,000 to support the newly created Robert D. Smink Program Director of Surgical Residency Fund.

Dr. Alan Wofsey and his wife Susan renewed their 1860 Society commitment of $25,000. This gift will support autoimmune research at LIMR and was made in loving memory of Mr. and Mrs. A.R. Schaevitz.

Dr. James Doherty and his wife Kimberly have renewed their 1860 Society commitment of $25,000.

Dr. Patrick Ross, Jr. Chairman of the Department of Surgery at Main Line Health, and his wife Lisa have pledged $25,000 and are new members of the 1860 Society.

The Thornedge Foundation generously gave $25,000 to highest priority needs at Lankenau.

Anonymous donors generously gave $25,000 to the LIMR Regenerative Medicine Visionary Fund.

The Gordon Charter Foundation contributed $25,000 toward physician and patient education on the potential role of medical cannabis to prevent difficult side effects of cancer treatment, a project led by Marisa Weiss, MD.

Daniel B. and Florence E. Green Foundation, at the recommendation of Lankenau Medical Center foundation Board Member Arlin Green and his wife Paula, made a $25,000 gift in support of Lankenau’s highest priority needs.

A generous anonymous donor gave $25,000 to the Patient Experience Fund.

The Pennoni Family Foundation contributed $25,000 in support of the Lankenau Emergency Department Expansion Campaign, naming a Super Track Treatment Room.

Grateful patient Neil Oxman has made contributions totaling $21,000 in honor of Dr. Francis Sutter.

Medtronic awarded Lankenau an $18,000 grant supporting the Fellowship in Structural Heart Intervention for academic year 2019-2020.
**John B Deaver Auxiliary Gala**

The “Sowing the Seeds of Growth” Annual Gala took place on March 30th, 2019 at the Aronimink Golf Club with over 150 people in attendance. This marks the 85th Anniversary of the Deaver Auxiliary Gala and all proceeds from the evening will benefit patient care enhancement programs and research at LMC.
IMPACT INVESTORS
In recognition of their generosity and steadfast commitment to advancing Lankenau’s mission, the “Impact Investors” reception took place on May 8th, 2019 at Main & Vine in Villanova, PA. The event featured remarks by Dr. John Marks highlighting his work with the single port robot.

ABOVE: Donald Peterson, MD, The Mary L. Smith Endowed Chair in Pulmonary and Critical Care; Benefactor Mary L. Smith

BELOW: Marjorie Smink, Bob Smink, MD and Gerald Marks, MD

Main Line Health in Florida
On February 13th, 2019, Main Line Health hosted an event at the Sailfish Club in Palm Beach, FL. Donors heard from Department of Surgery Chairman Pat Ross, MD and Lankenau Medical Center physicians Tracey Evans, MD and Scott Dessain, MD. They presented on the topic “Breathing New Hope into Lung Cancer Treatment,” which highlighted the treatment and research happening around oncology programs at LMC.

ABOVE: Rich and Ann Frankel with Phil Robinson, Lankenau President

BELOW: Scott Dessain, MD, PhD, The Joseph and Ray Gordon Chair in Clinical Oncology and Research; Tracey Evans, MD, Director Thoracic Oncology Research, Lankenau Institute for Medical Research (LIMR), Co-Director, Thoracic Oncology Program, Main Line Health; Pat Ross, MD, Chair, Department of Surgery, Main Line Health
Paint the Town Red

On April 25th, 2019, more than 175 guests enjoyed florals and fashion at Terrain at Devon Yard. Chaired by Carol Cutler, LMC Board Member, the event also featured remarks by Lankenau Cardiologist Maribel Hernandez, MD. This annual event raises funds for the Women’s Heart Initiative.

Lankenau Medical Center Women’s Board Golf Invitational

The Lankenau Medical Center Women’s Board Golf Invitational took place with over 90 golfers teeing off on June 3rd, 2019 at Gulph Mills Golf Club. The annual event brought together donors and sponsors who are committed to advancing Lankenau’s mission.

Tom Meyer, MD (left); Dan Lazowick, MD; Ryan Reber, DO and Phil Hatfield, Lankenau Director of Nursing

Casper Art Reception

Howard and Nancy Casper attended the Casper Art Reception celebrating their generous donation of artwork to Lankenau Medical Center. These pieces join a previous contribution of artwork and were installed in the hallway between the Frankel Lobby and Heart Pavilion.

Left to right: Howard Casper, Nancy Casper, Emily Carter and Susan Casper Brenman
The 1860 Society

The 1860 Society event took place at Savona Restaurant in Gulph Mills on June 5th, 2019. It was established in 2013 to recognize our physicians and scientists making a significant personal philanthropic commitment to Lankenau.

RIGHT: Joan Naide; David Smith, MD; David Naide, MD and Annette Smith
BELOW: Gwen Noone; Bob Noone, MD; Peter Havens, LIMR Board Chairman and Phil Robinson, Lankenau President

THE FUSION OF ART AND SURGICAL INNOVATION

Lankenau Medical Center hosted an art exhibit on April 24th, 2019, to demonstrate “The Fusion of Art and Surgical Innovation.” The featured artist, Gerald Marks, MD, Colorectal Surgery, professor and chairman, Marks Colorectal Surgical Foundation, is known for his colorectal surgical pioneering, and also for his watercolor paintings that chronicle his international travels. This event was held in conjunction with the Multidisciplinary International Rectal Cancer Society (MIRCS) symposium on May 1-3 that featured research updates, clinical presentations and panel discussions by international leaders in the field of rectal cancer.
Main Line Health’s weeklong celebration of more than 3,000 nurses culminated with a ceremony celebrating Nursing Excellence at Lankenau. Thirteen exceptional Lankenau nurses were recognized at this annual event held on May 8, 2019. The highlight of the ceremony was the presentation of the *Emma Elizabeth McNutt Lafranchi Award for Nursing Excellence* to nurses Kristin Marcozzi and Carolyn Wilson.

The *Emma Elizabeth McNutt Lafranchi Award for Nursing Excellence* recognizes the central role that nurses play in delivering timely, effective and compassionate care to patients and helps advance the careers of these extraordinary nurses. The award was established in 2018 thanks to the generous support of donor William Lafranchi, who chose to remember his mother’s impactful nursing career with a transformative gift to advance nursing excellence at Lankenau. Emma Elizabeth McNutt Lafranchi graduated from the Lankenau School of Nursing in 1913. During World War I she joined the American Red Cross and in 1917 became a Navy nurse. Mrs. Lafranchi then worked as a private nurse from 1920 until her son William’s birth in 1926. The award is bestowed on Lankenau nurses who have meaningfully impacted the lives of a patient and/or patient family through their skilled caregiving and who demonstrate the heart and spirit of compassionate nursing. The award comes with funding that allows for continued nursing education.
Lankenau Earns National Accreditation for Rectal Cancer Program

The American College of Surgeons recently established the National Accreditation Program for Rectal Cancer (NAPRC) in an effort to standardize rectal cancer care in the United States. In June 2019, the rectal cancer program at Lankenau Medical Center was awarded three-year accreditation from the NAPRC, a significant achievement affirming a long-standing commitment to providing high-quality rectal cancer care. For decades, rectal cancer specialists at Lankenau Medical Center have been dedicated scholars in the pursuit of improved treatment of rectal cancer, contributing to innovations in sphincter-sparing surgery and combined modality therapy as well as global efforts to research and define new care pathways.

To earn accreditation, Lankenau’s program had to meet 19 quality standards, with an emphasis on:

- Multidisciplinary care from specialists in surgery, pathology, radiology, radiation oncology, and medical oncology
- Documented best-practice program structure and clinical care processes
- Data-driven performance measurement and quality improvement

As the first and only hospital to earn this distinction in eastern Pennsylvania, New Jersey and Delaware, Lankenau joins an elite group of only 12 (as of June 2019) NAPRC-accredited programs nationwide.

WAYS TO give

Simple ways to plan a deferred gift to Lankenau Medical Center and join the Lankenau Legacy Society, a special group of supporters who have included Lankenau in their long term financial or estate plans!

1. GIFT OF RETIREMENT PLAN ASSETS One way to benefit both your family and Lankenau Medical Center is to make us the beneficiary of all or part of your retirement plan (usually accomplished by completing a simple, on-line form), and leave other, less tax-burdened assets to your heirs.

2. GIFT OF BANK ACCOUNT ASSETS Another asset that can be transferred to Lankenau without incurring legal expense is a bank account balance. A POD form, available at most banks, gives you the option to select beneficiaries upon your death. What remains in your checking or savings account will be transferred to Lankenau and may reduce estate or inheritance taxes.

3. GIFT OF BROKERAGE ACCOUNT ASSETS Placing a TOD designation on your brokerage or investment account allows you to allocate the account to Lankenau—either as a partial or full beneficiary—after your lifetime. (A TOD designation simplifies estate planning and administration since your executor will not have to take any action to ensure that your securities transfer to your designated beneficiary.)

Thank you.
Human care means seeing our neighbors.

At Main Line Health, we deliver more than health care—we deliver human care. Because treating you is the most honorable thing we’ll ever do.

Be seen.
Your support will make a difference.

Thank you.
Lankenau Medical Center Foundation

Enclosed is my gift of $_____________________
(Your contribution is tax-deductible as provided by law. Employer matching gifts are welcome.)

Please direct my gift to support Lankenau Medical Center’s:

☐ Highest priority needs
☐ Research
☐ Education
☐ Patient Experience Fund
☐ New Emergency Department
☐ Other ____________________________

☐ I have included Lankenau Medical Center in my will.
☐ I am considering including Lankenau Medical Center in my will.

This gift is:

☐ In honor of ____________________________________________
☐ In memory of __________________________________________

☐ $1,000*
☐ $500
☐ $250
☐ $100
☐ Other $_____________________

*A contribution of $1,000 or more qualifies donors for the John D. Lankenau Society that includes special events and benefits for major donors.

☐ Check enclosed (Please make check payable to Lankenau Medical Center Foundation)
☐ Please charge my/our contribution to: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

______________________________  Amount of gift $ _______________________
NAME AS IT APPEARS ON CARD (PLEASE PRINT)

CARD #  EXP. DATE  SIGNATURE

My Personal Information: (Does address below match credit card billing address? ☐ Yes ☐ No)

NAME

ADDRESS  CITY/STATE/ZIP

BILLING ADDRESS (if different from address above)  CITY/STATE/ZIP

PHONE (H)  PHONE (C)

EMAIL

www.mainlinehealth.org/LMCGiving