The Week that Changed Lankenau
Dear Friends,

Welcome to this very special edition of Lankenau Leaders. Over the years we have brought you stories of patients and families whose lives have been positively impacted by the work on Lankenau’s campus. News on research discoveries from our campus, profiles of our internationally-recognized physicians, and interviews with philanthropic donors often grace our pages. Tales of triumph, tragedy, and the human experience come to life in Lankenau Leaders. These stories help us remember why the extraordinary physicians, caregivers, researchers, and educators come to Lankenau’s campus each day – to make a difference in the health of our community.

This issue is different. In the following pages, we take a more communal view. We pause to reflect specifically on one week that changed Lankenau forever. Over the course of a seven-day period in the fall of 2010:

• Lankenau’s most significant celebration came to realization in the form of our 150th Anniversary Gala on the steps of another world-famous institution, the Philadelphia Museum of Art;

• Lankenau Medical Center was born as we built upon the foundation that was laid by Lankenau Hospital, the Lankenau Institute for Medical Research, and the Walter & Leonore Annenberg Conference Center for Medical Education; and

• Our commitment to providing the very best in patient care, innovative research, and academic excellence was cemented with the ground-breaking for our Master Facility Project.

Specific stories of individual interactions, personal connections, and humanity’s victories are the lifeblood of what we do. This edition, however, is about coming together as an institution to celebrate how we have defined medicine; how we are redefining ourselves; and how we will carry forward our mission. We will focus on facilities and technology in these pages, but as always at Lankenau, our passion lies with our people – the world-class physicians, employees and volunteers who make this all possible. We hope that you enjoy viewing the many exclusive photos and renderings from a very busy fall season. We recognize and appreciate that Lankenau has achieved these milestones because of the involvement of friends like you. Thank you and enjoy!

Sincerely,

John J. Lynch, FACHE
President & CEO, Main Line Health

Alfred W. Putnam, Jr., Esq.
Chairman, Foundation Board of Trustees
Gifts to Lankenau Medical Center come in all shapes and sizes. It is the spirit of philanthropy that is resolute. The outpouring of support from our charitable partners is what enables Lankenau – a not-for-profit entity – to maintain and enhance our exceptional clinical care, innovative research and academic excellence. Below are just two examples of support from our community.

### Casimer S. Chrostowski

Casimer S. Chrostowski was a volunteer in Lankenau’s Medical Library from 1995 until his passing in 2005. His daughters, Ann Kanof and Joyce Chrostowski fulfilled his wish to bequest part of his estate to charity, by donating $30,000 to Lankenau Medical Center in support of the library. A plaque bearing his name, and paying tribute to his outstanding commitment of time and treasure to our institution, can be found by the circulation desk, which was named in his honor.

The Lankenau Medical Center Medical Library is located on the ground floor of the Walter and Leonore Annenberg Conference Center. The library is equipped with over 4,500 monographs and 200 journals, along with computer terminals and wireless internet access. The library serves to support and enhance the research, reference, teaching, scholarship, and creative work of Lankenau Medical Center, in addition to functioning as an educational resource for patients and their families.

### Belmont Hills Elementary School

The students of Belmont Hills Elementary School spent the month of October, 2010 finding ways to raise money to benefit cancer research at Lankenau Medical Center. Activities included washing dishes, taking out the trash, and performances to raise funds. No amount was too small; some children counted out their change adding up to a couple dollars, while some raised $10 or more.

Their efforts culminated in a “Walk-a-Thon for the Cure” involving students of all grades, parents and teachers. In November, they presented the Lankenau Medical Center Foundation with more than $2,200. Interim Lankenau President Phil Robinson awarded the children with a “Lankenau Leader Award in Philanthropy” that is now displayed at the school. This spirit of contribution is a powerful testimony to the philanthropic community spirit of such vibrant young individuals.
On October 23, 2010, more than 550 community members attended Lankenau’s 150th Anniversary Gala at the Philadelphia Museum of Art. This extraordinary evening was the apex of a year-long celebration of Lankenau’s 150th anniversary. The Gala netted more than $507,000 in support of the ongoing Master Facility Project (see article on page 9).

Guests were treated to exquisite food, musical performances and stunning visual montages of rarely seen images of Lankenau's past. Alfred W. Putnam, Jr., Esq., Chairman of the Lankenau Medical Center Foundation and Jack Lynch, President & CEO of Main Line Health presided over the evening’s festivities – which also included a dazzling indoor techno-fireworks display.

Frank C. McGeehin, MD, Section Chief of Clinical Cardiology for Main Line Health, offered greetings from Lankenau's Medical Staff and saluted the pioneer physicians, Trustees, volunteers, and community members who guided Lankenau's 150-year journey.

A defining moment in Lankenau’s existence came when George W. Gephart, Jr., Chairman of Main Line Health announced that Lankenau Hospital would now officially be known as Lankenau Medical Center – formally recognizing Lankenau’s current and future efforts as a campus consisting of Lankenau Hospital; the Lankenau Institute for Medical Research; and the Walter and Leonore Annenberg Conference Center for Medical Education (see article on page 8).

The Gala was presented by the Lankenau Medical Center Foundation Board and the John B. Deaver Auxiliary. Leading the way were four couples who served as Co-Chairs of this milestone celebration: Frank and Kim McGeehin; Wistar and Martha Morris; Alfred and Kathleen Putnam; and Warren and Penny Weiner.

The short film “Tomorrow” also debuted at the Gala. This video depicts Lankenau’s culture of innovative research, academic excellence, and superior patient care in a very creative and heartwarming manner. To see “Tomorrow” and view additional photos of the Gala, visit: www.mainlinehealth.org/LankenauGala.
Anniversary Gala

Photo captions on next page
Many thanks to the generous sponsors of Lankenau’s 150th Anniversary Gala:

Visionary Sponsors
- The Philadelphia Inquirer*
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Photos from page 3
1. John J. Lynch, President and CEO, Main Line Health.
2. Alfred W. Putnam, Jr., Gala Co-Chair and Chair, Lankenau Medical Center Foundation.
3. Dr. Frank C. McGeehin, III, Gala Co-Chair and Section Chief, Clinical Cardiology, MLH.
4. George W. Gephart, Jr., Chairman, MLH Board of Governors.
5. (L to R): Alfred Putnam and Lankenau Trustee Peter H. Havens
6. Drs. Christine and Jonathan Stallkamp
7. Dr. Scott Goldman, Chairman, Department of Surgery, MLH.
8. John and Mary Lou Chappell
9. Members of the John B. Deaver Auxiliary, co-host of the Gala (L to R): Sherrin Baky; Barbara Evans; Mamie Benson; Audrey Kese, President; Helene Carlin; Alice Chase; and Peggy Cristofalo.
11. Standing (L to R): Brian and Maria Panoc and Alex and Khaki Young. Sitting (L to R): Sam and Vanessa Halpert and Lesley and Frank Coulson.
12. Dr. Jennifer Sabol and Alex Wasilov.

From Gala to Groundbreaking... the Week that Changed Lankenau
Just days after Lankenau’s 150th Anniversary Gala, more than 100 Trustees, physicians, employees, government officials and supporters of Lankenau came together for a ceremonial “dig” to commemorate the groundbreaking of Lankenau’s Master Facility Project (MFP), more specifically, The Patient Pavilion.

Due for completion in 2013 – this free-standing facility will be dedicated to providing a comprehensive array of cardiovascular and pulmonary testing, diagnostic and procedural services.

“This endeavor is evidence of our commitment to continue defining medicine and the ways in which we deliver patient care, perform innovative research, and teach the next generation of medical professionals,” said Jack Lynch, President & CEO, Main Line Health. “In this way, Lankenau Medical Center will stay well ahead – expanding and improving our service lines and extending our reach into the community, thus guiding our patients to stay well ahead.”
We’ve been defining medicine for 150 years. Today, we’re redefining ourselves.

Lankenau Hospital is now Lankenau Medical Center. What remains unchanged is our unwavering commitment to improving patient outcomes through innovative research and advanced treatment. We’re leading worldwide clinical trials to explore new therapies. Pioneering minimally-invasive cardiac techniques. Destroying cancer with liquid nitrogen. And educating future generations of physicians.

We’ve expanded our facilities to include a Comprehensive Breast Center and new cardiac ICU. We’re building a new, state-of-the-art Patient Pavilion to provide the safest, most advanced heart, vascular and lung care. Our new Center for Cancer Prevention and Treatment will foster collaboration between cancer specialists and scientists through the Lankenau Institute for Medical Research. It’s all part of a $500 million transformation as we continue to advance the quality of care in our region.

Special thanks to our sponsors and celebrants for making Lankenau’s 150th Anniversary Gala an extraordinary milestone:

150th Anniversary Gala Co-Chairs:
Frank & Kim McGeehin, Wistar & Martha Morris,
Alfred & Kathleen Putnam, Warren & Penny Weiner

150th Anniversary Gala Physician Committee:
Robert L. Benz, MD, Scott M. Goldman, MD, Peter R. Kowey, MD,
Nancy S. Roberts, MD, Jerome Santoro, MD

Learn more at — mainlinehealth.org/Lankenau  1.866.CALL.MLH
Lankenau Hospital, the Lankenau Institute for Medical Research and the Walter and Leonore Annenberg Conference Center for Medical Education are now integrated under a common designation that more fittingly describes Lankenau’s status as a center of excellence in patient care, research and education. The new name was announced at Lankenau’s 150th Anniversary Gala on October 23, 2010.

Lankenau Medical Center

Lankenau Medical Center is a regional center for outstanding medical education, groundbreaking research and patient care. The 92-acre campus includes:
- Lankenau Hospital, which celebrated 150 years of defining medicine in 2010;
- the Lankenau Institute for Medical Research (LIMR), an independent biomedical center, where faculty and staff focus on finding treatments and cures for heart disease, cancer and diabetes; and
- the Walter and Leonore Annenberg Conference Center for Medical Education, which serves as an educational hub for physicians and other healthcare professionals.

Below: In front of the new Lankenau Medical Center sign are:
L to R: John J. Lynch, President and CEO, Main Line Health; Alfred W. Putnam, Jr., Chairman, Lankenau Medical Center Foundation; Peter H. Havens, Chairman, LIMR; Barry Mann, MD, Executive Director, Annenberg Center for Medical Education, Chief Academic Officer, MLH; and George Prendergast, PhD, President, LIMR.

Page 7: This full-page ad was placed in publications throughout the Philadelphia region in October 2010, announcing Lankenau’s name change and enhanced branding.
Lankenau’s Master Facility Project is well underway, bringing radical changes to the Lankenau Medical Center campus. The next few pages feature the latest developments of our campus renaissance and take a closer look at the cornerstone of this entire project, The Patient Pavilion.
The Cardiology Intervention and Electrophysiology Suites

Completed in February 2011, the refurbished Cardiology Intervention and Electrophysiology Suites encompass 50,000 square feet and house a comprehensive array of unsurpassed imaging and monitoring equipment—the most advanced technology in our region. This facility was designed with a specific method of care in mind. The same RN will admit a patient, perform their pre-procedure “work-up” (place IV, draw labs, etc.), provide sedation during the procedure, and provide care postoperatively until discharge from the unit. This continuity of care allows families and patients to better identify with their caregivers rather than being “handed-off” to different departments.

The Cardiologic Intervention and Electrophysiology Suites house the most advanced technology in our region.

The Cardiothoracic Intensive Care Unit

If you have ever visited an Intensive Care Unit, you will understand that these environments can be stressful for patients, families and caregivers. Patients are in need of critical care, post-surgery observation and around-the-clock intensive monitoring and treatment. There was no doubt that the Cardiothoracic Intensive Care Unit (CTICU) was in need of an upgrade in order to support Lankenau’s mission of providing superior healthcare. A collaborative team of physicians and nurses, along with support teams, architects and engineers worked tirelessly on a design for an all-new CTICU, in order to provide patients with the utmost safe and private care. The resulting 4th-floor facility, unveiled in September 2010, was more than a mere “upgrade” – it was a complete transformation of the entire department.

The Lankenau Medical Center team stresses the importance of providing private, soothing and healing inpatient environments with an emphasis on ensuring natural light and space for family members – two factors that improve patient recovery. The 14 new, single-occupancy patient rooms have been designed with this in mind, and are radically different from the previous ward-like setting with curtain dividers.

Each room now offers a more private...
environment for patients, and room size has tripled, providing patients and family members with much-needed space. Amenities include a personal TV, toilet, sink, and large windows for natural light.

Patient safety was at the forefront of the design concept for the new CTICU. Ceiling lifts – the safest way to move patients in and out of beds – were installed above every bed. Sliding glass doors in each room allow for vital visibility from work stations and the nursing station.

Each room is equipped with the latest bedside computer technology providing immediate access to test results, and tools for electronic documentation and charting. External work stations between rooms provide the resources for documentation and patient monitoring, without disturbing patients or compromising patient privacy. Rooms are consistent in their layout and location of supplies for increased efficiency.

Lankenau now provides the latest in cardiac monitoring equipment in an optimum healing environment. This new facility fully supports our specially trained cardiothoracic surgery team.

The Cardiothoracic Intensive Care Unit unveiled in September 2010 was more than a mere “upgrade” – it was a complete transformation of the entire department.
The Comprehensive Breast Center
In May 2010, a magnificent milestone was reached for women. Lankenau’s Comprehensive Breast Center (CBC) opened – providing screening, diagnosis, treatment and counseling services. Patients not only benefit from this superior physical space, but also from additional programs made available through Lankenau such as the Community Clinical Oncology Program (CCOP). Lankenau is one of only 50 cancer centers in the U.S. designated as a part of a CCOP by the National Cancer Institute. Initiatives such as CCOP bring the most current investigative clinical trials to our patients, on site at the hospital in an effort to offer the most advanced treatment to our communities.

The Walter and Leonore Annenberg Simulation Center
The opening of the Walter and Leonore Annenberg Simulation Center in June 2010 marked another significant milestone in Lankenau’s commitment to advanced medical education. The Simulation Center’s state-of-the-art equipment and virtual learning devices facilitate the mastery of skills and techniques, through measured individual and team performance. These skills, perfected away from the patient’s bedside, ultimately lead to superior quality patient care at the bedside. Simulated events are followed by debriefing sessions to optimize the lessons learned in each activity through the assessment of participants’ communication and collaboration as a team.

The Interventional Gastroenterology Suite
Renovations have also been made providing space for an all-new, state-of-the-art, interventional gastroenterology suite. Lankenau is now equipped with one of the most modern imaging systems, including a fixed C-arm fluoroscopy system enabling complex ERCP
(Endoscopic retrograde cholangiopancre- 
otography) procedures and 3D fluoroscopy imaging for the bile duct and pancreas. It is one of only three systems currently operating in the U.S. for this indication. Lankenau’s endoscopic ultrasound system is the latest technology available on the market. Lankenau is the only suburban hospital to offer these procedures, among others. The suite is equipped with a video system that allows video conferencing to any video-capable auditorium in the world. This facility offers patients and referring physicians with a single source for the most advanced and minimally invasive procedures in the region.

**The Patient Mock-Up Room**
Created in advance of the all-new Patient Pavilion, a replica of a Pavilion patient room is currently in use on nursing unit 3 Southwest. This “mock-up” room is enabling patients, caregivers and environmental services to experience the new design prior to construction of the Pavilion, and provide feedback for the design going forward.

**The Ambulatory Access Center**
In an effort to make outpatient laboratory work and pre-admission testing an easier process for patients, the lab and registration departments will be moved into a single suite in the West Medical Office Building. This new Ambulatory Access Center will be more accessible to patients and the consolidation of laboratory services into a single space will enable the ease of transition from a new waiting room through registration and into the lab.

**GOING GREEN**
The Patient Pavilion; the new 1,300-space parking garage; and the natural-gas-burning central utility plant have been designed in pursuit of Leadership in Energy and Environmental Design (LEED) Silver Certification. This certification is an independent, third party (US Green Building Council) verification that a building project is environmentally and financially responsible, and a healthy place to live and work. Only three hospitals in Pennsylvania currently have LEED certification; Lankenau Medical Center hopes to be the first in the Philadelphia region with this designation.

Other “green” initiatives at Lankenau include: planting 1,000 trees on the campus, recycling debris from construction, and installing a green roof above the new loading dock to capture storm water.
Underway and due for completion in 2013, the all-new 96-bed, 5-story Patient Pavilion (circled at right) will transform the way in which cardiovascular care is delivered on the Lankenau Medical Center campus. From state-of-the-art technology, to decor that actively promotes healing, every step of the design process has moved forward with patient safety and comfort in mind. By locating the full range of cardiovascular services (from diagnostic testing to outpatient physician appointments) in a single facility, our caregivers will be able to practice seamless and coordinated cardiovascular care with their fellow practitioners.

**Lower Level:**
- Boulevard-level entrance leads visitors into a three-story atrium and reception area.
- Diagnostic testing and imaging services for both inpatients and outpatients including: nuclear medicine, cardiac CT scanning and cardiac/vascular ultrasound services.
- Library and Learning Center facilities for patients and visitors.
- Java City coffee shop.

**Ground Level:**
- Physician practice areas with approximately 46 examination rooms.
- Design layout supports physician model of care allowing flexible, efficient, discreet and all-inclusive service.
- Piano Lounge for patients and visitors.

*Please note: designs subject to change*
1st Floor:

- 32-bed inpatient Telemetry Unit with 2 nurses’ stations.
- Climate-controlled sky-bridge spanning the boulevard from Parking Garage “E” to 1st floor of Pavilion.
- Public walkway connecting Pavilion to 1st floor (Lobby A) of existing Hospital.

2nd Floor:

- 32-bed inpatient Telemetry Unit with 2 nurses’ stations (identical to unit on 1st Floor).
- On-call and Hospitalist rooms.
- Family lounge with flat-screen TV, adjacent to inpatient unit.

3rd Floor:

- Interstitial Space

4th Floor:

- 32-bed Intensive Care Unit with 2 nurses’ stations.
- Family lounge (identical to 2nd floor)

Patient Room Design Highlights:

- Designed to contribute to health and lessen stress
- Floor to ceiling natural light
- Patient, family and staff zones
- Flat screen TV
- Sofa bed for family
- Latest bedside monitoring and electronic charting system
- Built-in overhead patient lift system
- Barrier free, handicap-friendly bathroom with shower
- ICU rooms feature breakaway glass doors for increased emergency access to patients
- Ability to convert telemetry rooms to ICU rooms, based on demand
Six New Trustees Join Lankenau Medical Center Foundation Board

Six individuals, representing a range of business and civic backgrounds and experience, have been named to the Lankenau Medical Center Foundation (LMCF) Board. Lankenau Medical Center Foundation is a charitable, tax-exempt organization benefitting Lankenau Medical Center. In welcoming the group, Alfred W. Putnam, Jr., Esq., Chairman, LMCF Board said, “Lankenau has defined medicine for the past 150 years by providing innovative research, academic excellence and superior patient care. We are honored that these six distinguished individuals are joining us as we take Lankenau to the next level.”

Arlin S. Green is a founding partner of Centura Capital, manager of commercial real estate private equity funds. Prior to Centura, he was the Managing Partner of Argosy Real Estate and before that the Chief Operating Officer of Firstrust Bank. He served as a trustee at the Philadelphia Zoo for 10 years. A graduate of Harvard College, Green went on to earn his J.D. from Boston University School of Law and an M.B.A. from Harvard Business School. Arlin and his wife, Paula, reside in Haverford, Pa.

Robert J. Hall is Chief Operating Officer of Philadelphia Media Network, owner of The Philadelphia Inquirer, Philadelphia Daily News, and philly.com. Hall is also currently a director of Penn Virginia Holdings, LP and Saxotech Corp. He previously served as Publisher and Chairman of Philadelphia Newspapers for 13 years. He is a graduate and former Trustee of Drexel University. Robert and his wife, Ronna, reside in Penn Valley, Pa.

Raye E. Johnson is an educator who is active in community activities. A graduate of Truman University in Kirksville, Mo., with a B.S. in Business Education, she attended Mankato (Mn.) State College for graduate work. Johnson taught at the Minnesota School of Business in Minneapolis and also taught high school students in Illinois. She has lived in many parts of the country due to her husband Jerry’s career, including his current role as Principal Partner at Heffler, Radetich & Saitta, LLP, a premier certified public accounting and consulting firm serving a nationwide clientele.
Lankenau Medical Center Foundation received nearly $7 million in cash to support programs and services at Lankenau last fiscal year (July 1, 2009 to June 30, 2010).

In order to be better stewards of our resources, which include your charitable donations, we now list the Donor Report online rather than in print. You can visit www.mainlinehealth.org/LankenauLeaders for a listing of the incredibly generous community members who supported our institution.

You will also see lists of donors to Main Line Health, the Lankenau Institute for Medical Research and the Women’s Board of Lankenau Hospital. Very special thanks to the thousands of philanthropic contributors who help us provide the superior patient experience, offer excellent medical education and put forth cutting-edge research.

Please contact Michael Criscuolo at (484) 476-8095 or CriscuoloM@mlhs.org should you have any questions.

**C.R. “Chuck” Pennoni**
is Chairman of the Board at Pennoni Associates, Inc., a consulting engineering firm which provides services to local, state, and federal governments, as well as to private, commercial, industrial, and construction clients. Established as a one-man enterprise in 1966, Pennoni Associates has grown to employ 1,000 professionals in 28 offices throughout the United States and overseas. Pennoni is former Chairman of the Board at Drexel University and served two terms as Interim President of Drexel University, most recently after the 2009 death of Dr. Constantine Papadakis. Chuck and his wife, Annette, reside in Bryn Mawr, Pa.

**Bernard J. Poussot**
is former President and CEO of Wyeth Pharmaceuticals. He held many positions of increasing responsibility during his 23 years at Wyeth, including President and General Manager of Wyeth France and head of Wyeth Europe. Poussot also served as Secretary General to the Governor of Casablanca, Morocco. He graduated from Ecole Superieure de Commerce de Paris in 1975. Bernard, and his wife, Delphine, reside in Villanova, Pa.

**Warren Weiner**
is a principal with Spring Mill Partners, a real estate investment group, and Vice Chairman of the Board of Hyperion Bank. He previously served as Executive Vice President of Deb Shops for 35 years. Weiner graduated from Philadelphia College of Textiles and Science in 1961. Warren and his wife, Penny, reside in Villanova, Pa.