

BRYN MAWR HOSPITAL Partners

Spring '08

**National
Doctors' Day**

**Newly Renovated
Orthopedic Unit**

Photo: ANTHONY COLETTA, M.D.

Main Line Health

Bryn Mawr Hospital
Foundation

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Dear Friends,

It takes more than geography to shape a community. It takes shared experiences, values and vision. At Bryn Mawr Hospital, our physicians, nurses, staff and our supporters share a vision of clinical excellence and a commitment to serving the needs of the community. They do what it takes to uphold that vision and commitment – and it shows.

We are fortunate to live in a region with many healthcare facilities. Despite a very competitive environment, Bryn Mawr Hospital continues to attract among the most outstanding physicians in their specialties. They choose to work here because we've been able to assure them the highest caliber nurses and staff, state-of-the-art technology and a reputation for overall excellence.

Our doctors touch lives. We know, because we hear the stories – and because we see the donations made in their honor by the people whose lives they've touched. Those donations make it possible for us to continue the cycle of excellence – to acquire cutting-edge diagnostic and treatment technology, to conduct clinical trials, and to train nurses – so that we continually attract and retain the very best medical staff that you have come to know at Bryn Mawr Hospital.

Thank you sincerely for your thoughtful and generous support.

Andrea F. Gilbert
President

If you would prefer not to receive newsletters from Bryn Mawr Hospital in the future, all reasonable efforts will be made to honor your wishes. Please send a written request with your name and address to: Main Line Health Central Development, Radnor Corporate Center, Building One, Suite 530, 100 Matsonford Road, Radnor, PA 19087.

Contact: Ann Killian, 610.526.3044,
killiana@mlhs.org.

Honor Your Doctor

FOR NATIONAL DOCTORS' DAY

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They know the most intimate details of your life, and your relationship with them can last for decades. They're there for the happiest times and the most difficult. They're who you turn to when you're scared and searching for answers. Many people even consider them members of their extended family.

They're doctors.

On March 30, the medical community will pause to recognize the nation's physicians during National Doctors' Day. First observed in 1933 in Winder, Georgia, Doctors' Day was started by Eudora Brown Almond, wife of a physician. The day marks the anniversary of the first use of general anesthesia in surgery in 1842.

In 1958, the U.S. House of Representatives adopted a resolution commemorating Doctors' Day, and in 1990, Congress approved legislation officially establishing National Doctors' Day as March 30.

Special Doctors Deserve Special Recognition

As in past years, Bryn Mawr Hospital will help celebrate Doctors' Day by offering community members a chance to recognize a special doctor or doctors who have provided them or their loved ones with care and comfort.

Through a thoughtful donation in a doctor's honor, community members can help support lifesaving programs, services and technology at Bryn Mawr Hospital.

"A gift to Bryn Mawr in honor of a physician is a wonderful way to acknowledge the impact your doctor has made in this community and in your life," says Russell Bullitt, executive director of development at Bryn Mawr Hospital. "And when you make a contribution, we will notify your doctor that a gift has been made in his or her honor."

All donations will be invested into new technology, improved facilities, and specialty programs which all contribute to healthcare excellence at Bryn Mawr Hospital. Since quality hospitals attract quality physicians, your support will help ensure that the region's top physicians are accessible right here at Bryn Mawr Hospital far into the future.

A Tradition of Excellence

"When I came to Bryn Mawr Hospital seven years ago, I quickly understood why it had such a strong reputation for its clinical care. The medical staff is among the most talented and compassionate I've worked with over my 28-year hospital career," says Bryn Mawr Hospital president Andrea Gilbert.

Anthony Coletta, M.D., president of the Bryn Mawr Hospital medical staff, echoes Gilbert's sentiments.

"I like to say that there is a mutual sense of pride here at Bryn Mawr Hospital," says Coletta, a general surgeon who has been affiliated with the hospital for 22 years. "Our physicians are proud to work here and the community is proud of our physicians."

"Over the years, this relationship has created an environment that not only attracts the very best doctors but also keeps them here," he continues. "Many Bryn Mawr doctors have been with the hospital for decades and many of them are recognized by leading organizations and publications as experts in their fields. I have found our patients to be very appreciative of the care they receive from our physicians."

Whether you were treated at Bryn Mawr Hospital, at a doctor's office, or at one of our outpatient facilities, don't miss this special chance to recognize the wonderful doctors who are such an important resource for our community.



Dr. Steven Cohen



Dr. Jocelyn Craparo



Dr. Thomas Frazier



Dr. Robert Boova

For more information about making a donation in honor of a doctor, please visit www.brynmawrhospital.org or call 610-526-8177.

In Honor of Doctors

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Dr. Andrew Pitman



Dr. John Hobson



Dr. Catherine Bernardini



Dr. Robert Good



Dr. David McGinnis



Dr. Joseph Vernace

Drs. Thomas and Anne McCarter

"For two years, my father-in-law was quite ill and saw a number of urologists," says West Chester resident Dr. Anne McCarter. "He was in a lot of pain and had multiple surgeries to correct his medical problem, but all to no avail. No one was able to help him. It was a nightmare."

McCarter says there wasn't an end in sight until her father-in-law met with Bryn Mawr urologist Dr. Matt Soroush.

"After two visits to Dr. Soroush and a minor procedure, he was back to his old self. Although my father-in-law is not an easy patient, Dr. Soroush was able to make a connection with him. It made a real difference in his care."

McCarter says it was that connection that motivated her and her husband, Dr. Thomas McCarter, to make a donation in honor of the urologist.

"My father-in-law was very active prior to his illness," she says. "He owns his own business and would often help take care of his grandchildren. Thanks to Dr. Soroush, he can now focus on these things again."

Lindon Hickerson

"My blood pressure is always at its healthiest when I see Dr. Wayne Keller," Ardmore resident Lindon Hickerson points out. "And that's not a coincidence. It's a reflection of the safety and security I feel under his care."

Hickerson, who recently made a donation in honor of the Bryn Mawr cardiologist, says that with him he doesn't experience the "white-coat syndrome" that doctors' visits can sometimes bring on.

"I appreciate Dr. Keller's warmth, patience and attentiveness. He's an outstanding physician and one who has been a real blessing to my late mother and myself. I hope he never retires."

Anne "Nannie" Dillon

As the wife, mother and sister-in-law of doctors, Anne "Nannie" Dillon knows a thing or two about what it takes to do the job and to do it well.

"What is most important is caring about your patients," Dillon says. "Ned was always so good about that. He would take time to explain to patients every choice they had."

Ned, Dillon's late husband, was a general surgeon at Bryn Mawr for 45 years. Seeing a number of her own physicians demonstrate the same type of qualities, Dillon recently gave in honor of them.

"I also gave to honor the hospital."

“Drs. Deasey, Koch, Carty and Dillon – who is my brother-in-law – are all very caring of me. I decided that instead of giving them each a trinket for Christmas, I would give something that counts.”

She adds, “I also gave to honor the hospital. Before his death, Ned was in the ICU for 67 days. Combined with his spirit, the care my husband received is what allowed him to survive as long as he did.”

Edwin Gold

Edwin Gold says that his Bryn Mawr doctors make his office visits “pain-free.”

“What I like most about my physicians is that they don’t make going to the doctor a problem,” Gold says. “All of them are professionals who recognize that you are there because you have a problem that needs to be fixed.”

The Phoenixville resident says he’s been with Drs. Levitt, Lucier, Columbo and Cornelius for years. “They each give superior medical services, all are readily accessible, and all do what they can to put you at ease. I like doctors who do business that way.”

That’s why Gold says he recently made a donation to honor the four physicians. “I’ve developed a fondness for all of them. They all tell you the truth and what to expect. That is a comfort when you are older and go to the doctor often. Making a donation was my way of thanking them for that.”

Sally Hitchcock

Sally Hitchcock says that her doctor did something that truly surprised her when she was diagnosed with breast cancer.

“Dr. Frazier was very compassionate,” Hitchcock says. “He took his time and explained the disease to me. Then he took out his card and told me I could call him any time – day or night. He said he was always available. I didn’t expect that.”

The Media resident says she appreciates how Dr. Frazier exceeds her expectations. She says that is why she recently made a donation in honor of him.

“Dr. Frazier is everything a doctor should be. I had breast cancer three times and I can’t imagine going through treatment without him. He is an outstanding man as well as a doctor. I am very lucky to have him.”

Lois and Phillip Naides

Penn Valley residents Lois and Phillip Naides were on their way home from visiting their daughter in Baltimore when disaster struck.

“We decided to get off at a rest stop to grab a bite to eat,” Lois explains. “But shortly after getting our food, Phillip dropped his tray. I knew it was no accident. He was having a stroke.”

Still able to speak to his wife, Phillip made his wishes known. “I gave Phillip an aspirin and the first thing he said to me was, ‘Get me to Bryn Mawr.’ I got him there, and they saved his life.”

The Naides recently made a donation to honor the doctors who treated Phillip that day. “Drs. Hobson, Fisher, Pitman and Eisner are outstanding physicians,” Lois says. “We often say that they are our favorite people. To this day, they are honored in my heart.”

Henderson Supplee III

Henderson Supplee III says his two physicians have something in common – besides both working at Bryn Mawr Hospital.

“They both saved my life,” Supplee says. “A couple of times at that.”

A few years back, Supplee suffered from appendicitis and needed two surgeries. He began an ongoing battle with cancer of the esophagus a couple of years later.

“Dr. Coletta performed surgery on my appendix and I have been with Dr. Srandio for as long as I’ve had esophageal cancer. Both are excellent physicians.”

That is why the Bryn Mawr resident says he made a donation in their honor.

“Both doctors have a very compassionate way about them. In fact, I was so moved by them, I offered to take them out to dinner. We had a nice meal at the Cricket Club. It gave the two physicians a chance to get to know one another also.”

Supplee adds, “Both doctors really care about their patients. Making a donation gave me another way to thank them.”

Emergency Department Campaign

CONTINUES TO EXCEED EXPECTATIONS

More than 1,000 donors have given \$16 million to support the \$20 million Emergency Department expansion at Bryn Mawr Hospital.

“We’re close, but not across the goal line yet,” says Jim Buck, trustee of the Bryn Mawr Hospital Foundation Board and chair of the ED Campaign Leadership Committee. “The Phase I changes are certainly impressive, but it will really be exciting to see the ED in fall 2008 when all the pieces are in place.”

Phase I of the ED renovation project, completed in November, includes the following exciting changes:

- A sheltered entrance located on Bryn Mawr Avenue
- Plenty of reserved parking for ED patients
- Adult and pediatric waiting areas
- An expanded triage area
- Nine new treatment rooms
- A reconfigured nurses’ station
- A radiology suite with two digital X-ray machines and 64-slice CT scanner

What’s in Store?

When Phases II and III are completed in fall 2008, the new ED will have double the existing square footage; a total of 36 private glass-enclosed treatment rooms (there are currently 23); a separate pediatric area staffed with Board Certified Pediatric Emergency Medicine Physicians; the latest in diagnostic imaging capabilities based right in the ED; and an improved communication systems for nurses, doctors and physicians’ assistants.

Dollars and Sense

The ED campaign has surpassed the original goal of \$15 million in philanthropy. Fundraising efforts are ongoing and, as a non-profit institution, every dollar raised is reinvested into the hospital. Although most of the funds were received from major donors, the community at large also supported the ED expansion in a meaningful way.

“People believe in this place and dug deeply into their own pockets because the hospital is important to them,” says Buck. “Residents know if they have a medical emergency, they can count on Bryn Mawr.”

Contributions to the ED campaign can be made by visiting www.BrynMawrED.org or calling 610-526-8177.



More than 1,000 donors have given over \$16 million to support the \$20 million Emergency Department expansion.



Newly Renovated and Expanded Orthopedic Unit Shines

Wow! In a word, that's how people react when they first see the newly renovated and expanded orthopedic unit at Bryn Mawr Hospital.

Opened in January after a year of construction, the unit boasts 40 private rooms, individual bathrooms, flat screen TVs, updated décor, new equipment, and a rehabilitation gym that's nearly double the size of the old gym.

The goal was to create a state-of-the-art medical unit while also providing a comfortable, pleasing environment that would promote healing.

Why is all of this needed? Simply put, business is booming.

"The expansion and renovations were needed because we have seen an incredible increase in the number of orthopedic cases over the past five years," says Claire Baldwin, vice president for patient services at Bryn Mawr. "People want excellent care close to home, and, as the population ages, we are seeing more and more people who want to remain active and maintain their mobility as they get older."

Consider just one type of surgery in the spectrum of orthopedic care: joint replacements. In 2003, Bryn Mawr Hospital performed 581 knee and hip replacements. This year, more than 1,000 people will choose Bryn Mawr Hospital for their hip or knee replacement.

"Joint replacements have really been perfected over the past 15 or 20 years and people are increasingly realizing the benefits of having this procedure," says Sharon Register, RN, BSN, joint replacement program manager at Bryn Mawr. "Also, the word has spread that we have a great orthopedic team here at Bryn Mawr."

To help patients make a faster transition to home, the hospital purchased a car simulator for the unit. The TRAN-SIT Simulator allows patients to practice car-transfer skills while still in the hospital.

"The simulator helps us prepare patients for when they leave the hospital," says Susan Condi, manager of physical medicine and rehabilitation. "True-to-life components like functional doors, a real seat, tilt steering column and wheelchair loading space make the simulator look and feel like a real car."



The orthopedic unit is not all about aesthetics and new equipment, however. In fact, there's one aspect of the unit that didn't change at all. The staff.

"We have a wonderful staff that is fully trained in the care of orthopedic patients," says Deborah Shuster, patient care manager for the unit. "We also have a very good patient to nurse ratio and our satisfaction scores are in the 90th percentile.

"This new unit not only makes it easier for us to care for patients, it also allows us to get them home and back to their normal lifestyle faster," Shuster adds. "It's wonderful."



Long Time Bryn Mawr Supporter Finds Creative Way to Give

When Bryn Mawr Hospital Women's Board member Nancy Day Sharp recently sent out invitations to her annual Christmas luncheon, she had only one request of her guests.

"I asked that any guests who wanted to bring a 'hostess' gift should instead bring a children's book or DVD for the new pediatric area of Bryn Mawr's Emergency Department," says Sharp, who is also a hospital volunteer. "I had a basket by the door and guests delivered their gifts as they came in."

A lifelong Main Line resident who was born at Bryn Mawr Hospital, Sharp says the idea to donate the books and DVDs came to her while she was on a hardhat tour of the Emergency Department expansion.

"While standing in the framed-out space of what would become the pediatric area, it dawned on me that there is another way to give to the hospital and that my annual Christmas luncheon was a great way to do it."

Sharp, who collected a total of 10 DVDs and 42 books at the party, says she made the donation on behalf of her guests.

"I like knowing that we are helping children who will need medical treatment," she adds. "It feels so good to give. And it's really what the holidays are all about."

Introducing the “New”

Founded in 1979 to recognize annual contributors of \$1,000 or more to Bryn Mawr Hospital, the Gerhard Society is one of Bryn Mawr’s most important sources of philanthropic support.

Today, it’s one of the most active and growing partnerships that supports Bryn Mawr Hospital, thanks to a concerted effort over the past year to reinvigorate the 29-year-old organization.

“It had been awhile since the Gerhard Society was ‘freshened up’ if you will,” says Andrew Reder, chair of the Gerhard Society Committee and managing partner of Kistler Tiffany Advisors in Berwyn. “It was decided that the Society’s mission, function and way of doing things should be reviewed in order to ensure that it was relevant and meaningful to its members.”

Throughout 2007, a committee chaired by Reder worked to “rebrand” the Society by creating a new mission statement and a new logo. Both were rolled out at an event last fall. The committee is also discussing a series of “members-only” events that will be designed to attract new members and excite existing ones.

Events planned for 2008 include behind-the-scenes facility tours, exclusive physician lectures held in private homes, insider information updates, and a number of fun, social activities.

“Our goal is to create something that people find valuable and want to be a part of, all while putting a positive spotlight on Bryn Mawr Hospital,” says Reder. “I think we’re seeing success.”

Named after hospital founder Dr. George S. Gerhard, the Society currently has 324 members. These community supporters, staff donors and physician leaders last year alone donated a combined \$6 million to the hospital.

For more information about the Gerhard Society, please contact the Development Office at 610-526-8177.

Gerhard Society members include the following levels:

Advocates	\$1,000
Patrons	\$2,500
Pacesetter	\$5,000
Founders	\$10,000
Community Partners	\$25,000



The Gerhard Society is a premier philanthropic society on the Main Line, comprised of individuals who view Bryn Mawr Hospital to be integral to the health of the community and who are committed to cultivating an enduring hospital and community partnership.

Gerhard Society

Gerhard Society Committee Members

Elizabeth Balderston
James Buck III
John Chappell
Debra Coslov
Thomas De Cain
Frank Harrison
Barbara Gilbert
Paul Ingersoll
Deborah Manning
J. Brien Murphy, M.D.
Jill Nerney
Carol Pendergrass
Andrew Reder, Chair
Cynthia Terker



Pictured at left are some of the more than 130 guests who enjoyed the hospitality of Bryn Mawr Hospital Foundation trustee Jill Nerney, and her husband, Tom, whose lovely Villanova home was the venue for the annual Gerhard Society members' reception in November.

New Donors



Kathleen Collins

“I was doing double healing – physical *and* spiritual.”

That is how 54-year-old Havertown resident Kathleen Collins describes what she went through last year. Faced with numerous health problems, Collins was hospitalized at Bryn Mawr for a month. She was also still grieving for her husband, Richard, who passed away just six months before.

“I was so sad about losing my husband,” says Collins. “I was at a point where I didn’t want to live. Thinking about it, I could have grown more depressed by being in the hospital, but it was just the opposite.”

A first-time donor who gave in memory of her husband, Collins said that it was the Bryn Mawr staff that motivated her to give. “I felt very cared for. I told my family that I think my depression turned around during my stay. The staff just seemed to intuitively understand that a large component of physical healing is emotional.”

A nurse for 33 years, Collins says she understands what it takes to care for patients. “I was a challenging patient. I was admitted for an abscess but subsequently had surgery, became septic and anemic. Not to mention that my diabetes started acting up. But everyone was so patient and always gave me great care.”

She adds, “As a nurse, I have high expectations. I kept observing how incredible everyone was. I kept waiting for someone to be unkind, but it never happened. Everyone was excellent. I was so impressed.”



Colleen O'Driscoll

A nurse at Bryn Mawr Hospital, Colleen O'Driscoll alternates between the Medical/Surgical floor and the Radiation Oncology floor. In between caring for patients and making sure they have their medications, treatments and dressings, O'Driscoll says she has many opportunities to hear about patients' experiences at Bryn Mawr.

“As a nurse on both floors, I hear a lot of positive feedback from patients and families,” O'Driscoll says. “They talk about how they find the nursing care to be excellent and the staff incredibly supportive.”

The Delaware County native says it is that positive feedback and her own experience with the staff that compelled her to make her first donation to Bryn Mawr's employee giving campaign.

“In my eight years at Bryn Mawr, I've realized how our staff is just like a family. We are a community hospital where everyone knows each other. Personally, I've had a number of physicians and nurses that have become mentors to me. I have learned from them what it means to give outstanding clinical care and to have a compassionate bedside manner. I made my donation because I think the world of our staff and the hospital, and I want to continue that mission.”

Wills and Estate Plans

ANOTHER WAY TO SUPPORT BRYN MAWR HOSPITAL



Scott Janney, Ed.D., CFRE

Did you know that estate gifts have been the source of one third of all charitable contributions to Bryn Mawr Hospital since 1980?

As a charitable organization with a mission to serve the healthcare needs of its community, Bryn Mawr has long enjoyed the support of area residents. In fact, many of the life-saving services the hospital provides to the community are supported by generous estate gifts.

“People make estate gifts because they want to make a lasting contribution,” says Dr. Scott Janney, director of planned giving at Bryn Mawr Hospital. “Donors are motivated by their love for the hospital and the care it provides, and some realize they have a choice of directing a portion of their estate assets to charity rather than to taxes. These gifts help the hospital provide much-needed services for our community.”

According to Janney, there are a number of ways in which people can use their estates to leave the hospital a gift.

“Most estate gifts come through a bequest in a donor’s will. Some people include the hospital as a primary beneficiary because they want to make sure it receives a specific percentage of their assets, a specific dollar amount or a specific piece of property.

“Other people give specific amounts to their friends and family and divide the rest among charities they love, including the hospital. Some wills are written so that all assets go to a relative or to that relative’s descendants. If no beneficiary outlives the person who wrote the will, he or she directs the assets of the estate to Bryn Mawr.”

Qualified retirement plans (401k & 403b) or IRAs are also ideal assets to consider for a bequest. Many donors have named Bryn Mawr Hospital as a beneficiary of these assets and have found that filling out a beneficiary change form is much simpler than writing a codicil to a will.

Others have found that funding a charitable remainder trust with these assets has many advantages for their heirs and the hospital. Estate taxes are often decreased – which may allow lifetime beneficiaries to receive more income – and the donor (or “settlor”) may have much more control over the timing of income distributions, assuring that assets built up over a lifetime won’t be spent on one extravagant purchase or risky investment. For more information about making an estate gift to Bryn Mawr Hospital, please visit PlannedGiving.BrynMawrHospital.org or contact Dr. Janney at 610-229-4196 or JanneyS@mlhs.org.

This article is not intended to give tax or legal advice. Please consult with your professional advisors.



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Walter and Helen Morgan Make the Largest Cumulative Individual Gift in Bryn Mawr Hospital History

In 1928, Walter Morgan launched the Wellington Fund, the first balanced mutual fund in the United States. Five years later he founded Wellington Management, which eventually grew into a worldwide investment firm.

Walter, who passed away in 1998, and his wife, Helen, who died in 2007, were residents of Bryn Mawr and both received care at Bryn Mawr Hospital. Helen was also an active volunteer and a member of the hospital’s Women’s Board. The Morgans always appreciated the excellent care they received at Bryn Mawr and enjoyed a special relationship with Dr. Bob Levitt, whom they honored by endowing the hospital’s endocrinology lab functions in his name.

The Morgans’ preferred estate planning tool was the charitable remainder trust. This tool allowed them to provide significant life incomes for family members and generous contributions to their favorite charities. Bryn Mawr Hospital received more than \$2 million from them while they were alive, \$1 million when Walter passed away, and nearly \$2.5 million from charitable remainder trusts.

Only the Devon Horse Show and Country Fair and the Women’s Board have given more.

According to Michael Robinson, former chief financial officer of Wellington Management and a long-time friend, Walter chose the Bryn Mawr Hospital Foundation to administer a large charitable trust and serve as trustee, because he knew the trust would be well managed and would benefit from the low-fee structure available within the foundation.

“What they really wanted to do was have the hospital be as good as it could be so the community could benefit from it,” he says.

Community Outreach

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Bryn Mawr Hospital: A Part of the Devon Horse Show Tradition

First held in 1896, the Devon Horse Show and Country Fair is a Main Line institution and one of the world's premier equestrian events. The Show is also one of the largest supporters of Bryn Mawr Hospital.

For nearly 90 years, proceeds from this annual event have helped support the hospital and its many life-saving services. Since the relationship began in 1919, the Show has donated \$12 million to the hospital. Nearly \$650,000 of that total has come in the last two

years alone, as the Show has generously supported Bryn Mawr's much-needed Emergency Department expansion.

"This history of remarkable support not only makes the Show one of our largest sources of donated funds, it also makes it one of our most cherished," says Andrea Gilbert, president of Bryn Mawr Hospital.

Pictured accepting the Devon Horse Show 2007 pledge of \$308,000 are (from left): Russ Bullitt, executive director of development for Bryn Mawr Hospital; Devon Country Fair co-chairs Beth Wright and Gail McCarthy; Andrea Gilbert, president of Bryn Mawr Hospital; Leonard King, past president and current chair of the board of the Devon Horse Show and Country Fair; and Wade McDevitt, president of the Devon Horse Show and Country Fair.

This year's Devon Horse Show will be held May 22 to June 1. For ticket information, visit www.thedevonhorseshow.org.

Health System Employees Get Involved in the Community

In addition to providing area residents with the finest healthcare services, many Main Line Health System employees also make time to give back to the community.

In September 2007, the health system took part in the United Way "Days of Caring," an annual event that brings together thousands of local volunteers to work on a variety of improvement projects.

More than 150 health system managers spent a day cleaning up West Mill Creek Park in Lower Merion and Cobbs Creek Recreational Center in West Philadelphia. The Main Line Health team planted shrubs, repaired picnic benches, painted, cleaned and beautified the areas.



In addition to its involvement in the "Days of Caring," Main Line Health System also took part in the 2007 United Way campaign. All together, 668 employees donated \$186,000 to the campaign.

"I have long believed that organizations like ours have an obligation to give back to the community, not just monetarily but also with our time and talent," says Jack Lynch, president and CEO of the Main Line Health System. "I'm proud of each and every one of our employees who take the time to make a difference in our communities."

Hospital Employees Bring Holidays to “Adopted” Families

Santa and his elves weren't the only ones who were busy in a workshop full of toys last year. For the 10th year in a row, Bryn Mawr Hospital employees collected toys and baskets of non-perishable food through the hospital's Adopt-A-Family Christmas program.

In addition to Christmas, items were collected for Thanksgiving and Hanukkah. Altogether, 148 local families in need of help experienced a more joyous holiday season thanks to employees' efforts. This marks the biggest year yet for the program. One mother who received toys for her children had this to say: “All of you are like angels come true and we are so blessed and thankful to have people out there who care about families that they don't even know. My children were so happy to get things from Santa. I wish you could have been there. We had a rough year and it had been such a long time since I had seen them so happy. Thank you so much to everyone.”



Pictured among the hundreds of toys and baskets of non-perishable food items are (from left) Maureen Kearney, tobacco assistant, Gail E. Wright, administrative director of community and volunteer services, Michelle Geer, office manager, and Kara Chivalette, tobacco educator.



A Night Out at the Pavilion

Bryn Mawr Hospital is a proud sponsor and the preferred provider of orthopedic care for Villanova Athletics.

Top Photo: Villanova University recognized Bryn Mawr Hospital for its support at the February 20 men's game versus West Virginia. Pictured with the Wildcat are Dr. Rob Good, Bryn Mawr Hospital orthopedic surgeon and Villanova team doctor, Todd Melfi of ISP Sports, Andrea Gilbert, Bryn Mawr Hospital president, and Claire Baldwin, Bryn Mawr Hospital vice president.

Bottom Photo: In January, the Bryn Mawr Hospital Gerhard Society, in partnership with Villanova Athletics, hosted friends of the hospital at the Villanova men's basketball game versus the University of Pittsburgh. Andrea Gilbert (right) is pictured with Joy Keiser and hospital trustee Betsy Balderston.

“All of you are like angels.”

Community Outreach



Main Line Health Raises \$106,000 for American Heart Association

A team of hundreds of walkers from Main Line Health System took part in the 2007 American Heart Walk at Citizen's Bank Park last September. The Heart Walk promotes physical activity and heart-healthy living in a fun family environment, while simultaneously raising money to fight heart disease and stroke.

This year's Main Line Health team raised an astounding \$106,000 for the American Heart Association, well over its goal of \$75,000. This total was enough to earn the health system first place among participating companies and organizations.

With nearly 100 walkers, Bryn Mawr Hospital raised more than \$26,000 of Main Line Health's total, \$10,000 more than 2006.

Bryn Mawr Hospital "Graduates" First Mini Medical School Class

Donned in surgical scrubs, Jim walked with the rest of his class into the Bryn Mawr Hospital operating room. The day's lesson: OR procedures and the chance to observe a demonstration of a colonoscopy, robotic surgery and microsurgery.

While Jim's lesson may sound like part of the required curriculum at medical school, it's not. That's because this isn't a typical medical school. And Jim isn't a medical student.

He's actually one of 30 area residents who participated in Bryn Mawr Hospital's first-ever "Mini Medical School." Held last fall, in partnership with Main Line School Night, this six-part community education program offered those outside the healthcare field a rare, behind-the-scenes look into the world of medicine.

"The goal of the Mini Medical School is to take the mystery out of healthcare and to answer questions the public may have," says Andrea Gilbert, president of Bryn Mawr Hospital. "Through this program, community members are able to gain inside access to the inner workings of a hospital. The result is better informed patients who have an increased trust in their hospital."

Hospital staff led each hour-and-a-half evening session. In addition to health topics, educators discussed hospital business operations, health management and measures taken to ensure patient safety and quality care.

At the series' end, students took part in graduation and received a Mini Medical School "diploma" and a Class of 2007 t-shirt. Program feedback was so positive that the series is being offered again in spring 2008.



Mini Medical School students and Bryn Mawr Hospital staff in lab coats for a session on laboratory diagnostics.

Memorial Gifts Honor the Life of Tom Williams

Tom Williams would be pleased.

Not by the tens of thousands of dollars in donations Bryn Mawr Hospital received in his memory. Nor by the hundreds of people who made the contributions. Both numbers almost certainly would have surprised and humbled him, says his family.

What would have pleased Tom most was the spirit of generosity that people showed following his untimely death from cancer in the fall of 2007. The fact that they gave of themselves to a local institution he considered one of the cornerstones of the community.



A resident of Rosemont for the past 42 years, Tom grew up in Ohio and never lost his Midwestern values. Philanthropy and service were two of the guiding principles of his life, says his family.

“My father believed very strongly that you have an obligation to give back and take care of the community in which you live,” says his daughter, Daphne. “He modeled that behavior his entire life.”

“He was a true member of the community, always active and always involved in a variety of activities,” says his son, Carter. “He was the type of man who not only strove to excel personally, he also wanted to see the community excel.”

Just days after he was diagnosed with cancer, Tom made the decision to have any donations in his memory directed to Bryn Mawr Hospital. A long-time contributor to the hospital, Tom and his family had relied on its services on numerous occasions.

“Throughout his life he always chose to receive his medical care at Bryn Mawr, and he would comment on how fortunate we were to have such an excellent hospital right here in our community,” says Julie Williams, his wife of 45 years and a lifelong Main Line resident who met Tom on a blind date. “He said it was nice that we didn’t have to go looking for the best doctors and services since they were right here at Bryn Mawr.”

Long-time friend Andrea Gilbert, president of Bryn Mawr Hospital, says that “Tom’s leadership transcended organizations and institutions. He led on the larger stage of life, leaving an unmistakable imprint on just about everyone lucky enough to have known him.”

While Tom may have led on the larger stage, he often used life’s smaller moments to pass along his values to his children. His daughter Arden remembers one of those moments in particular.

“When I was a freshman in college, my dad would send me money and add an extra \$15 to the balance which he instructed me to deposit and then write a check to my high school,” she says. “He told me that it was now my job to support my school by making annual donations, like those before me did. Today I am proud of my charitable giving and I owe that to my dad.”

Tom Williams would be pleased indeed.

Healing Garden

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The Healing Garden: An Environment for Hope

In 2007, Bryn Mawr Hospital launched a campaign to build a “Healing Garden” outside of the Cancer Center on the hospital’s Health Center campus in Newtown Square.

The Garden will offer a therapeutic oasis for cancer patients and their loved ones.

The vision for the garden includes a walking path and a small pond, with benches under shade trees. Patients and their loved ones may enjoy the garden during treatment, as it will be visible from inside the Cancer Center, or they may step outside to sit in the garden or walk along its paths.

Bryn Mawr Hospital is dedicated to the well-being of its patients in mind, body and spirit. From a holistic standpoint, the natural garden will offer peace, reflection and comfort for people facing illness. Its foliage will also combine with the tranquil sounds of water to soothe the senses and help reduce stress.

To make a gift to the Cancer Center Healing Garden, please contact the Bryn Mawr Hospital Development Department at 610-526-8177.

Main Line Health

Bryn Mawr Hospital

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