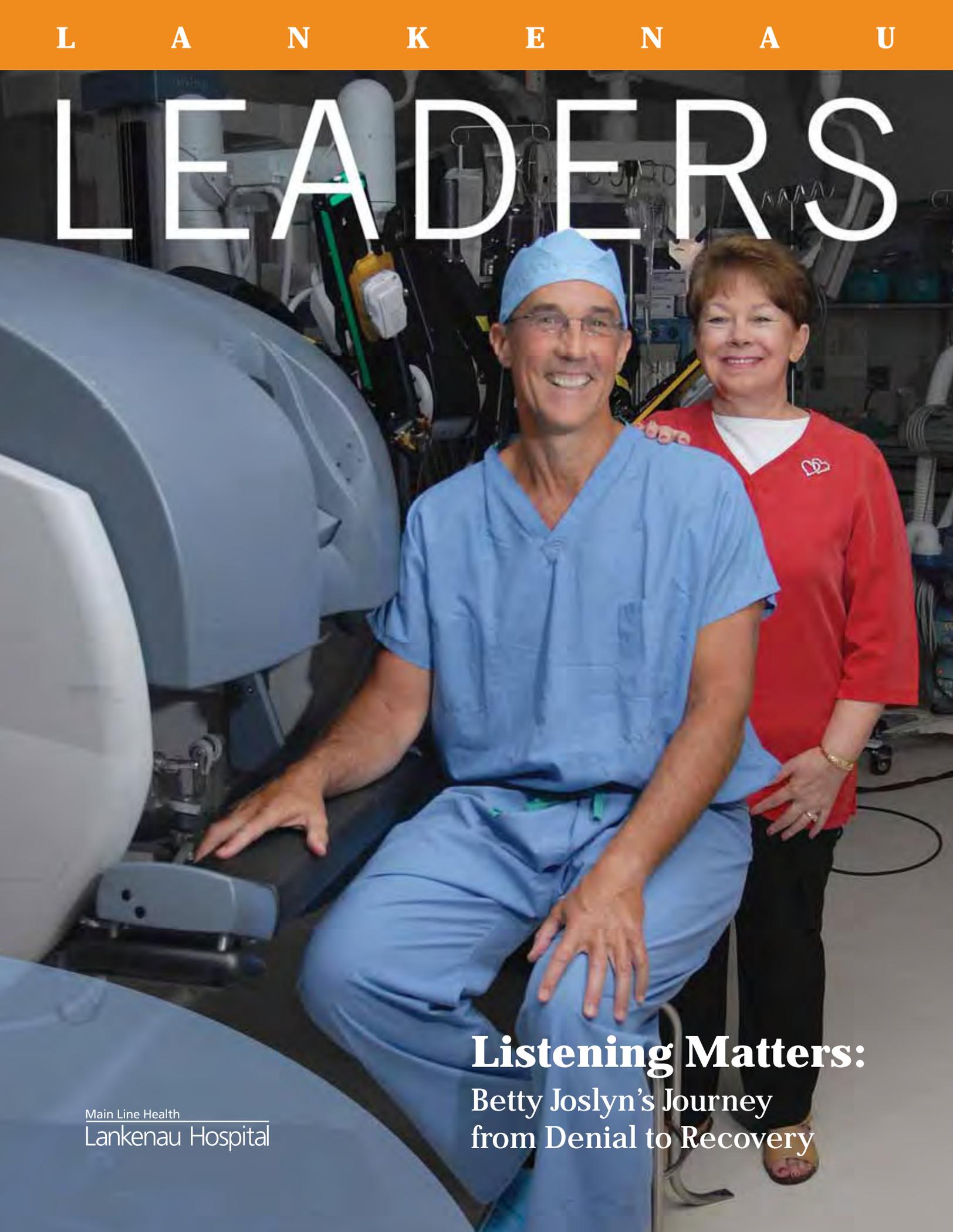


# LEADERS



**Listening Matters:**  
Betty Joslyn's Journey  
from Denial to Recovery



**Dear Friends,**

**T**hank you for the overwhelmingly positive feedback for our debut issue of *Lankenau Leaders* last spring. It is always exciting to begin a new generation of publications – but to have the magazine receive such a warm welcome is truly gratifying.

We hope that you will find this issue equally informative, entertaining, and thought-provoking. The stories within these pages represent the best of Lankenau Hospital – a courageous patient who overcomes a serious ailment and the excellent medical team who helped her; the philanthropic community member whose generosity has impacted countless patients and their families; the researcher who invests his life in hopes of a better tomorrow; and the food services employee who has spent 35 years serving Lankenau’s patients. These are the stories of ordinary people doing extraordinary things. Those of us who work at Lankenau get to see these stories unfold each day. Now we have the privilege of sharing them with you.

While we continue to share these stories in the new platform that is *Lankenau Leaders*, we will also concentrate on many of the other community-centered programs in which our Hospital participates. You will read how Lankenau volunteers help to prepare underprivileged youths for job interviews and how Lankenau staff members have impacted their local neighborhoods. These stories demonstrate Lankenau’s active commitment to maintaining and improving our community in ways that transcend traditional hospital/community relationships.

As you may know, Lankenau recently welcomed a new Hospital president. We are excited to have Elaine Thompson, Ph.D. become our latest “Lankenau Leader.” I know that she is looking forward to meeting many of our wonderful friends like you. For more information on Elaine, be sure to check out the article on page 4.

On a personal note, I have truly enjoyed my time as Lankenau’s interim president this year. I had a tremendous opportunity to get to know many of the Lankenau family members on a more personal level. As I refocus on my duties as Main Line Health President and CEO, I will miss being able to spend as much time at Lankenau. However, I know that Lankenau is in Elaine’s incredibly capable hands.

With that said, we have packed quite a bit into this issue. So let’s get to it!

Sincerely,

John J. Lynch  
President and CEO, Main Line Health

PS: If you have any suggested story ideas for future issues of *Lankenau Leaders*, please contact Michael Criscuolo at (610) 645-8095 or [CriscuoloM@mlhs.org](mailto:CriscuoloM@mlhs.org).

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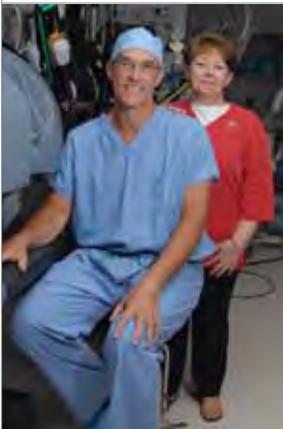
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# Listening Matters:

Betty Joslyn's journey from denial to recovery accentuates the importance of hearing what your body says

"The warning signs were there, but I just wasn't paying attention." That's how Betty Joslyn reflects on the series of events that caused her near death this past spring. "I was in so much pain and I just wasn't doing anything about it," says Betty. "When I was in the hospital, I kept thinking, 'how did I let myself get this bad?'"



The Chester County native began experiencing pressure in her chest when she awoke on May 22, 2006. "I knew something wasn't right," she says. "I didn't want to believe it could get worse. It got much worse."

By the next morning, the pressure had turned to pain and began to spread across her left shoulder. "I pretty much kept it to myself," recalls Betty. She took deep breaths, swallowed a few antacids and tried to keep herself calm. "I didn't want to make anyone nervous," she says. "I thought I could handle this myself. But when I went to bed, I was scared that my husband would wake up next to a dead woman."

The situation went from bad to worse on the third day. Now the throbbing had traveled down her left arm.

"The pain was getting so severe that I was almost sick. It was a deep pain unlike any I had experienced before." However, Betty allowed the discomfort-turned-severe pain to continue. She knew that she had an appointment scheduled with her family doctor the next day. "I'll let it go until then," she thought. So she called out of work and fought through the agony one more gut-wrenching night.

Finally, Betty arrived at her family doctor. "He knew something was wrong as soon as he saw me," she remembers. "He sent me to a nearby emergency room and they told me right away that I would have to go to Lankenau."

Betty was soon transferred to Lankenau Hospital where she first met

Dr. Francis Sutter, Clinical Professor of Surgery, Jefferson Medical College, Chief of Cardiovascular and Thoracic Surgery and President of Lankenau's Medical Staff. "Dr. Sutter put me at ease right away," she remembers. "I am big on first impressions and I knew by the way he was listening to me and paying close attention to every detail that I was in good hands."

After reviewing Betty's cardiac catheterization films, Dr. Sutter explained that Betty needed coronary artery bypass surgery to get blood flow beyond two blockages in her heart. Dr. Sutter decided that Betty was a candidate for surgery using the *da Vinci* Robotic Surgical System. This system, introduced to Lankenau in April 2005, features three mechanical

arms with pencil-thin wrists. One arm contains an endoscope with a camera, while the others possess interchangeable tips to accommodate various surgical tools.

The procedure is highly collaborative. While the surgeon is seated at a master console across the room from the patient and uses hand and foot controls to navigate the robotic arms, the surgical team communicates and provides support to the patient and the surgeon. *da Vinci* translates the surgeon's natural movements into precise motions mimicking the dexterity and flexibility of the human hand and wrist moving the surgical instruments inside the patient's chest. "This minimally-invasive approach allows us to make three or four very small incisions less than 1/2 inch in length," says Dr. Sutter. "The patient recovers faster, experiences less pain, has less blood loss and – most importantly to the patient – gets to go home sooner."

Despite all of these benefits, Betty was still uneasy. "Even though I was confident in Dr. Sutter's team and all of the technology, I was still nervous about the procedure. I think anyone would be in that position." But Betty has proven herself a survivor during her 63 years. In addition to managing her diabetes for many years, Betty endured a bout with cancer. In 1990, Betty was diagnosed with uterine and cervical cancer. The diagnosis came just 18 months after Betty's mother died of cancer – a disease that also claimed her father's life years earlier. "It was such a blow," she recalls. "I didn't know how to react. It was so similar to how my parents died."

Amazingly, Betty never missed a moment of work during her fight with cancer. She received radiation therapy while on her lunch break from Agilent Technologies, a medical equipment manufacturer where she has been a devoted employee for 40 years. "I was lucky because my cancer ultimately went into remission," she says. Betty credits her survival to the support of her husband Richard and their sons Richard and Russ. Now that family bond would be tested again.

On May 30, 2006, Dr. Sutter guided the *da Vinci* in a successful effort to detour the blockage on the left side of Betty's heart. Two days later, Dr. Timothy Shapiro repaired the right-side blockage using traditional stent angioplasty. "I felt relief instantly," Betty reveals. "The pain and pressure had vanished and my view on life really took a turn for the positive. I never even took any pain medication."

"Betty really had an ideal outcome," says Dr. Sutter. "She is a tremendous lady who is back in good health, her recovery time was dramatically reduced, her spirits are up and she is enjoying life again. This is the best of what we do with the latest technological advances available to surgeons, cardiologists and patients."

Betty cannot help but to become emotional when thinking of how grateful she is for each new day. "I don't know what I can say about Dr. Sutter and Lankenau," Betty says as a warm tear of joy threatens to slip down her cheek. "If this had to happen, I wanted it to happen at Lankenau. I knew I was in the best place I could be with the best people around me."

So how have things been for Betty since leaving Lankenau? "What a world of difference! My quality of life is unbelievable compared to what it was a few months ago. I was tired all the time and now I have energy. I can climb the stairs without feeling like I'll collapse. I am back to gardening and doing the things that I enjoy. I had forgotten how good I could feel."

Betty is also back to playing with her four grandchildren and planning trips with her husband. She has even returned to work at Agilent. "I am just trying to take it easy and not rush things. But it really feels good to be back."

Betty is able to put things in perspective when she looks back on her recent trials. "Now it sounds so foolish that I let it get that far," says Betty. "I kept my pain so private and was denying that I needed anyone's help. I am thrilled to be healthy again and I can't believe I went through that. Now I tell everyone to listen to the warning signs your body sends. Pay attention and do something about it before it is too late."



*Dr. Sutter and Betty and Richard Joslyn stand by the the machine that helped save Betty's life.*



# Lankenau Hospital welcomes New President

**Elaine Thompson, Ph.D.** officially became President of Lankenau Hospital on September 25, 2006.

“I know that we have found an experienced and energetic leader in Elaine, who will guide Lankenau into the future with great skill and compassion,” says John J. Lynch, President and CEO of Main Line Health.

Elaine comes to Lankenau from the St. Luke’s Hospital and Health Network in Bethlehem, PA, where she served as executive vice president and chief operating officer. During her tenure at St. Luke’s, Elaine oversaw an ambitious renovation and expansion of the hospital’s facilities. She also provided administrative leadership to the St. Luke’s Regional Heart Center.

Before joining St. Luke’s, Elaine spent eight years with the University of Pennsylvania Health System where her responsibilities included directing

physical and occupational therapy services, leading the UPHS trauma network, and serving as associate hospital director for medical support services. Elaine has also operated her own sports medicine and physical therapy centers in New Jersey.

Elaine earned her undergraduate degree from the University of Pennsylvania, holds a Masters in physical therapy from Temple University and a doctorate in biomedical science from Drexel University. She is a member of numerous professional associations, including the American College of Healthcare Executives, and has extensive experience in community involvement and civic leadership. Elaine was raised in Lower Bucks County. She and her husband have three adult children.

## Lankenau’s Oldest Volunteer Celebrates Birthday

On July 21, 2006, Lankenau Hospital volunteer Joe Whitehead celebrated a birthday – and a milestone. At age 94, Joe is officially Lankenau’s oldest active volunteer. Joe and his trademark bowtie have become staples of Lankenau since he joined the volunteer staff in 2005. Joe celebrated his birthday by partying with the Lankenau Hospital

Foundation staff – who all created and wore “bowties” in his honor.

“Joe is an amazing man,” says David Phillips, Executive Director of Lankenau Hospital Foundation. “He always has a few one-liners ready to brighten up those around him. Joe – like all of our volunteers – is an incredible resource who is so helpful to our staff, patients and visitors.”



Joe Whitehead (third from left) celebrates his 94<sup>th</sup> birthday with Lankenau Hospital Foundation staff.

# Leader Profile: Joseph K. Gordon



Few individuals have been as influential in the formation of Main Line Health – and as generous towards the system’s entities – as Joseph K. Gordon.

Joe’s dedication to ensuring exceptional healthcare for our region has benefited countless community members over the years. His commitment to Main Line Health, Lankenau Hospital, the Lankenau Institute for Medical Research and the Main Line Health Heart Center has enhanced the compassionate care offered by these institutions.

“I have championed Lankenau Hospital and the other Main Line Health entities for decades,” says Joe. “I do this because I truly believe that we have the best physicians, staff and leadership. I think we all have a part to play in helping to carry on this excellence for years to come. I am just trying to do my share.”

Joe’s modesty belies his incredible accomplishments on behalf of Lankenau’s patients and their families. Main Line Health recently celebrated two significant milestones – the System’s 20th anniversary and the 10th anniversary of the Jefferson Health System and MLH’s participation in it. Joe Gordon was instrumental in both of these key moments in this region’s healthcare history.

A longtime member of its Board of Trustees, Joe served as Chairman of Lankenau Hospital and the Lankenau Hospital Foundation from 1984-1988. Recognizing the potential benefits of

Lankenau and Bryn Mawr hospitals joining forces, Joe led complex negotiations that resulted in the formation of Main Line Health in 1985. In 1986, Paoli Hospital joined MLH to further strengthen this union and extend its benefits to the western Main Line. Joe also led the combining of these three hospitals into one entity under one board of trustees.

“This was something that at the time appeared to be so crucial to the strength of the hospitals and the quality of the care they were giving to the people on the Main Line and in the surrounding areas,” says Joe. “A small group of us recognized how important this would be to our future. So we took the initiative and were able to put together what we think is the finest healthcare system around.”

During his time as Chairman of the MLH Board of Trustees (1988-1998), Joe was a driving force in the formation of the Jefferson Health System and Main Line Health’s affiliation with JHS. This partnership has helped both parties better navigate the operational and economic challenges of today’s healthcare environment and, more importantly, better serve patients and families.

Joe’s incredible success is certainly not limited to healthcare. A highly-respected corporate attorney, Joe was associated with Philadelphia National Bank and its successor, CoreStates Bank, for 31 years. His major accomplishments included the drafting of documents for

the bank’s first credit card program and participation in the first nationwide credit card program (now known as “Visa”) and the creation of the MAC automated teller machine network. He is a graduate of Episcopal Academy of which he is Trustee Emeritus and benefactor. He earned his undergraduate degree from Princeton University and his law degree from the University of Pennsylvania Law School. He is currently *Of Counsel* with Montgomery McCracken Walker and Rhodes, LLP.

Joe and his wife of 50 years, Ray, reside in Haverford and have a winter home in Palm City, Florida. They are the proud parents of Sarah, Leila, Hunter and Scott, and grandparents of six. When not spending time with his family, Joe is busy helping Lankenau prepare for the future.

In addition to maintaining a busy schedule at the age of 81, Joe has remained steadfast in his commitment to Lankenau Hospital. Joe’s encouragement, combined with his own personal generosity, has enhanced the exceptional clinical care Lankenau provides. The latest—and perhaps most significant—example of Joe’s generosity is his recent pledge of \$300,000 to the Lankenau Hospital Foundation for the benefit of the Main Line Health Heart Center.

“This is my hospital,” he says. “Lankenau has been great to my family. This is where we receive our care and I am proud to support Lankenau in any way that I can.”

# life Begins at Lankenau

## The Campaign for the Mother/Baby Center and Neonatal Intensive Care Unit

**L**ankenau Hospital is creating a superior childbirth experience for new mothers, their babies and their families through *Life Begins at Lankenau: The Campaign for the Mother/Baby Center and Neonatal Intensive Care Unit.*

This campaign aims to raise \$3.5 million for the renovation of the Mother/Baby Center and Neonatal Intensive Care Unit. These units—last renovated in 1986—are being redesigned to better accommodate the needs of new mothers and their babies. These renovations will further enhance Lankenau's family-centered approach to patient care and commitment to state-of-the-art technology.



*For more information on how you can support Life Begins at Lankenau: The Campaign for the Mother/Baby Center and Neonatal Intensive Care Unit, please contact: David Phillips, Executive Director of Development at (610) 645-8070 or [phillipsda@mlhs.org](mailto:phillipsda@mlhs.org).*

# “Tray Angel” Serves Patients for 35 Years



He has been called a “Tray Angel.”

For 35 years Robert Chisholm has been one of Lankenau’s Leaders. He works in the Dietary Division as a Food Service Assistant, delivering trays to each department for distribution to patients who are confined to their beds. Whenever these departments are short-staffed, Robert will deliver trays to patients himself. He will stop in, say hi, and joke around with someone on his rounds. Robert, 52, is proof that you do not have to be a clinician to impact patients’ lives at Lankenau. He simply brightens their days by offering—in the simplest of gestures—kindness and care.

Originally from Savannah, Georgia, he now lives in the Overbrook section of West Philadelphia, a short distance from Lankenau. He is married and

the father of three daughters, the eldest, Keisha, 35, and a set of twins, Kalesha and Kahalea, who will turn 22 this year. He also has two grandchildren, Derek and Kierra.

Like most Southerners, Robert knows no strangers. He smiles and talks to anyone who passes, although a good portion of that talking involves him teasing. “It’s instinctive,” he says in between ribbing a passing co-worker. “It’s the best way to reach someone, adult or child.” He has a gift for taking the mundane act of providing someone with a tray of food and transforming it into a personal gift of himself. “Everyone needs to smile now and then. If it brings about a smile, it’s a good thing.”

Robert brings good things wherever he goes. He does his part to invigorate the environment at Lankenau everyday by engaging in

lighthearted banter with those walking the halls. “He’s a great guy and a great worker,” says Michael Harrison, the Retail Services Manager. “He loves to work—and talk, talk and talk. He’ll talk to anyone—to everyone. He’s a happy guy.”

The atmosphere is one of the reasons that Robert has stayed at Lankenau for over three decades. He has watched the Hospital become more welcoming as it has embraced diversity and evolved into a home for its staff. He says, “It’s like a neighborhood here. You might not know everyone’s name, but you know their faces. Everyone is

connected.” This almost tangible feeling of connection can be seen in his every interaction, from the quips exchanged as quickly as smiles to the easy way he approaches anyone he meets.

This ability to give of himself is one of Robert’s greatest treasures. He calls it his positive focus. “I don’t dwell in negativity or challenges—each day is a different page in a book: you turn the page and find another chapter. Let yesterday be yesterday—today is today. I cherish life and never take it for granted.”



# Pigtails, Pluto & Lance Armstrong

Amidst the stacks of scientific journals that have seemingly commandeered his office shines a bright smile that reflects off of his white lab coat. The brilliance of the smile brings a glow to all things in this otherwise reserved setting. The innocence and vividness permeate each corner of the room.

The journals, the office and the lab coat all belong to Alex Muller, Ph.D. The smile – the centerpiece of the lone photo in the entire office – belongs to his three year-old daughter, Chloe. “That was taken a few months ago at a dinner with some of the characters in Disney World,” says Alex, pointing to the framed photo of his pigtailed princess hamming it up with Pluto. “She really fascinates me,” says Alex. “It is amazing to just watch her constantly learning new things.”

While certainly a proud father, Dr. Muller is better known around the Lankenau campus as one of the premier researchers at the Lankenau Institute for Medical Research (LIMR). He recently received a three-year grant totaling \$247,500 from the Lance Armstrong Foundation. His research project entitled, *Primordial Germ Cell Tumor Susceptibility at the Pgc1 Locus*, will focus on identifying genetic mutations that may play a role in testicular cancer. Additionally, he has received grants from the Department of Defense to study breast cancer and the Concern Foundation to study skin cancer.

But getting to this point has been a long journey. Alex, 43, is originally from Seattle but grew up in Los Angeles where his family moved when he was six. “In high school I had an excellent biochemistry class,”

says Alex. That led him to volunteer in a research lab at the local VA hospital. “That was when I was bitten by the lab bug. I started out helping with experiments and learning molecular biology techniques and very soon was given my own project. Doing real research was so engaging, completely different from high school science labs,” he recalls. “It was that real-world lab experience that convinced me what I wanted to do for a career.”

Alex graduated from Pomona College in Claremont, California with his B.A. in Chemistry/Biology in 1985. During his time in school, he also played bass. Alex sees commonalities between his eclectic musical interests and his approach to science. “I took up the instrument in grade school and it turned out to be a wonderful choice. It gave me the freedom to play any sort of music I wanted and so I played

in orchestras, chamber music ensembles, jazz bands and rock bands. In science I haven't necessarily felt constrained to address important questions within the prescribed limits of a particular field. Currently, we are studying the role of the immune system in fighting cancer, which just happens to be where the line of research ended up taking us."

By 1992, Alex had completed his Ph.D. in Molecular Biology at UCLA. But a Ph.D. wasn't all that he gained at UCLA. He met his wife Peggy there while they were both students. They soon learned that they had more in common than lab interests. "My birthday (April 27) is actually the day before hers," says Dr. Muller. "It was uncanny that we had so much in common."

After moving east with Peggy, Alex was eventually recruited to LIMR by Dr. George Prendergast, currently the President and CEO of LIMR. "George had known me for some time and he understood the importance of the work I was doing," says Alex.

Four years after joining LIMR, Dr. Muller is recognized as one of the organization's most valuable scientists. "Receiving the Armstrong grant was gratifying because it obviously helps support the actual research," says Alex. "But also importantly, it assists in garnering attention for our research efforts and the quality of the research at the Institute as a whole, placing us among the other elite institutions to receive this award."

Clearly, Alex is very proud to be working at LIMR. "We want to make LIMR less of a well-kept secret," he says. "This is such a fantastic time to be associated with Lankenau Hospital and to be doing research at LIMR. We

have so many different and exciting projects happening that we want to raise LIMR's profile both nationally and internationally." Alex has been helping to do just that. Recently, he was an invited speaker at a conference at the University of Tokyo and has attended conferences in Geneva and Prague. He has also lectured at conferences in California, Maryland and Virginia.

But Dr. Muller's eye is always on the bigger picture of helping individuals with cancer. "Nothing would be more rewarding than bridging the gap between basic research and drug discovery," he says. "We are interested in the idea that we can potentially use the agents we are developing with standard chemotherapy. Clearly our goal is to turn what we're doing into a practical, clinical benefit for patients."

In stark contrast to his serious mission of the day, Alex heads home where he knows the warmth of his family awaits. After nearly a decade of marriage, he and Peggy couldn't be happier. "Things can be hectic at times," says Alex, referring to managing his work at LIMR and Peggy's role as Senior Director for Incyte Corporation in Delaware. "But we're committed to each other and Chloe certainly makes it all worthwhile."

Alex is quick to tell the story of how Chloe used her crayons to draw a batch of unrelated pictures and Alex helped her turn the 'random art' into somewhat of a cohesive story. "She really wanted to make a book of her own. As she was showing me the pictures, she provided a running narrative that I jotted down on the pages and then stapled all together. We still read that story before bed each night. It really has become her favorite book," says Alex, casting a smile of his own.



# Dressed for Success

*From left to right: Cindy McBain, assistant manager, Hamper Shop; Wally Price; Bunny Borkowski, Hamper Shop volunteer; Lamar Townsend; James Dye; Jamar Howell; Lynn Kunz, Hamper Shop volunteer; Mary Schall, Hamper Shop volunteer; and Anthony Dantzer.*



**D**ressed for Success is a program created by Lankenau Hospital's Volunteer Services Department to better prepare student interns for life after the classroom. Dressed for Success targets students with learning disabilities and teaches them the mechanics of applying for a job. This is especially important because often these are the kids who are overlooked due to their disabilities. They want to work but do not know how to get a job.

Lankenau Volunteer Services first enlisted the help of various hospital departments in order to teach students important interviewing skills. Margie Lloyd and Karen Salfiti of Lankenau Human Resources delivered a workshop on the job application process, a detailed event that covered everything from filling out applications to asking and answering questions in an

interview. They also taught interns how to conduct themselves in an interview: to always make eye contact, to have a firm handshake and to create the best first impression by dressing appropriately. "I got thank-you letters from all 25 students and half of them thanked me for telling them that they should cover up their tattoos," Margie Lloyd reflected. "When you're standing up there, you're not always sure if anyone's listening, but they were. They're good kids."

Margie, other managers, and adult volunteers held these mock interviews to gauge progress and to help them with any problem areas. "For the interview, we had to encourage them to forget that their mothers always said not to brag—to take whatever experience they had and turn it into a positive," Margie said.

Dressed for Success took students even further by teaching them how to look professional. The Hamper Shop, a Women's Board organization created over forty years ago, stepped forward to outfit each student in suits before they graduated from the program. The Hamper Shop - a thrift shop located on Montgomery Avenue in Narberth-benefits the Women's Board of Lankenau Hospital. The Hamper Shop provides a great service to the community, offering good furniture, bric-a-bracs, and toys in addition to the clothing they sell.

Hamper Shop volunteer and Women's Board member Lynn Kunz said she enjoyed outfitting the students. "They were a little hesitant at first, but when we got those clothes on them, the change was incredible—we couldn't get the clothes away!" Volunteers helped students

choose appropriate clothing and then altered each piece to create the perfect fit. Students were able to take some of their choices home with them so they could use them for real-life interviews.

Participants in the Dressed for Success program were initially placed in the Start on Success (SOS) program because they were termed 'at-risk' due to their disabilities. SOS offers kids in the program paid internships at hospitals and universities so that they can learn what is required of them in the workplace.

If you would like to help the Hamper Shop support programs like Dressed for Success by making a donation of clothing or furniture, please call assistant manager Cindy McBain at (610) 664-8772.

## Global Gathering at Lankenau

The third annual *Gerald J. Marks, MD Rectal Cancer Lectureship: "The Evolution of Neoadjuvant Therapy for Rectal Cancer in My Career"* was held in the Walter and Leonore Annenberg Conference Center for Medical Education on Lankenau's campus on September 28, 2006. Edward M. Copeland, III, MD, delivered the keynote address. Dr. Copeland is the President-Elect of the American College of Surgeons and the *Edward R. Woodward Distinguished Professor of Surgery* at the University of Florida College of Medicine. Dr. Copeland is a former leader of many organizations including the

Association for Academic Surgery, the American Board of Surgery and the Society of Surgical Oncology.

Dr. Copeland was joined by an elite group of panelists including: Dr. Lester Rosen, President of the American Society of Colon & Rectal Surgeons; Dr. Steven Wexner, President of the Society of American Gastrointestinal Endoscopic Surgeons; Dr. Nicholas Petrelli, President-Elect of the Society of Surgical Oncology; and Dr. Gerhard Buess, President of the European Association of Endoscopic Surgeons. Other dignitaries included the directors of the Norwegian, Swedish, United Kingdom, and Brazilian Rectal Cancer

Projects, as well as the dean of the University of Nice (France) Medical School.

*The Gerald J. Marks, MD Rectal Cancer Lectureship at Lankenau* was created by a \$50,000 gift from Dr. Gerald J. and Barbara Marks. The Lectureship's purpose is to bring state-of-the-art rectal cancer knowledge to the medical community in a continuing effort to improve quality of life for the rectal cancer patient.

This lecture was held under the auspices of Lankenau Hospital, the Lankenau Institute for Medical Research, the Lankenau Section of Colorectal Surgery, and the Comprehensive Rectal Cancer Center.

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CarePages are private, personalized Web pages that allow a patient and his or her family and friends to stay in touch before, during and even after a hospitalization. CarePages are free to patients at each Main Line Health hospital—Bryn Mawr,

Lankenau, Paoli and Bryn Mawr Rehab—and comply with all patient privacy regulations. CarePages allow patient families greater control over communication and provide an easy way for friends and loved ones to respond with messages of support.

Our free CarePages service lets you set up a unique Web page/online journal for yourself, family or friends who are hospitalized. By using a CarePage, you can:

- Post and receive news updates: Concerned family members and friends can

access the most recent news about the patient.

- Post and receive messages: Loved ones may leave messages at anytime, from anywhere, in a way that provides support and isn't a burden.
- Share patient information: The personal and secure CarePage contains important contact information and healthcare facility visiting hours.
- Post photos: Create a photo gallery to share photos with friends and family.

For more information, visit [www.mainlinehealth.org](http://www.mainlinehealth.org).

# Names IN THE News

The following are only some of the recent achievements of Lankenau staff and physicians. They have been featured in newspapers and magazines and interviewed on TV. Some have been granted awards and honors by their peers. Others have continued their education, seeking higher levels of accreditation. **All** are remarkable members of Lankenau's staff.

**Tiffany Adams, RN**, of the Neonatal Intensive Care Unit received her Masters of Science in Nursing from Villanova University.



**Jane Boyle, RN, Cindy Delgvidice, RN, Paul Levin, RN, Alice Maloney, RN, Lisa Polier, RN, and Carolyn Wilson, RN**, all of the Emergency Department, received their Certification in Emergency Nursing. This training prepares these RNs to provide more complete comprehensive care to patients.

**Dr. Umber Burhan**, a nephrology fellow, presented The Harmonious Consultation Conference as part of a session on *Best Practices: Music in Medicine* at the 15th Annual International Society for the Arts in Healthcare. The Harmonious Consultation Conference is a multidisciplinary conference held monthly for Lankenau residents.

**Dr. M. Susan Burke**, director of the Internal Medicine Clinical Care Center, was recently listed as one of *Main Line Today's* "Top Docs for Women" in part due to her strides in teaching doctors how to



educate their patients in how to avoid osteoporosis.

**Jean Bygrave, RN and Joanne Graf, RN**, were both honored by *Nursing Spectrum* in the May 8 edition, for their excellence and achievements in nursing care. *Nursing Spectrum* also held a Nursing Excellence Gala on May 10 for Jean, Joanne, and other nurses in the region who were acclaimed by the magazine.

**Betty Craig, RN**, Patient Care Manager for the Mother-Baby Unit, is a member of the Maternal-Child Health Leadership Academy of the Sigma Theta Tau Nursing Honor Society. This research fellowship has enabled Betty to continue improving patient safety by developing semiannual obstetrical emergency drills and expanding the

leadership skills of maternity unit nurses.

**Victoria Edelman, RNC, Cindy Hebron, RNC, and Ellen Logan, RNC** all have achieved Clinical Ladder Level Four Advancement. This is the highest level that nurses who wish to continue caring for patients at their bedside can achieve. Clinical Ladder Level Four combines nursing excellence with leadership, research, and specialty certification.

**Dr. Stephen Gollomp**, Chief of Neurology, was responsible for Lankenau being selected to host the American Board of Psychiatry and Neurology specialty certification oral exam in May 2006. This certification is especially important because it offers "neurologists who have completed training in the



## Names in the News



field to become recognized as specialists.”

**Dr. Lynn Klein**, dermatologist, was featured in a HealthCheck report on 6 ABC on April 11. She was one of the doctors for the Melanoma International Foundation performing free skin screenings at the Acme in Bala Cynwyd.

A study conducted by Lankenau endocrinologist **Dr. Claresa Levetan** says that—contrary to improved awareness and advances in preventative treatments—the hospitalization rate for diabetics continues to remain the same. These findings were presented by Dr. Levetan to the American Diabetes Association and featured in an article by the *Main Line Times*.

**Chantel Murray, RN**, of the Neonatal Intensive Care Unit completed her MBA in March 2006 from the University of Phoenix, and will finish her dual degree program to receive her Masters of Science in Nursing and Health Care Management Certificate in the summer of 2007.

**Dr. Emily Pollard's** appointment as Chief of Plastic Surgery at Lankenau

appeared in the *City Suburban News* on May 31. Dr. Pollard joined Lankenau in 1998 and has made numerous television appearances, both locally and nationally, including *The Oprah Winfrey Show*.

The *Daily Local News* featured **Dr. Louis Samuels** in an article about Organ Donation. Dr. Samuels is the surgical director of the heart transplant program at Lankenau. In this article he discusses some of the myths of organ donation.

**Mary Beth Sedwick, RN**, an ICU and CTICU Clinical Nurse Educator, recently received the 2006 Award for Excellence in Critical Care Education from the Southeastern Pennsylvania Chapter of the American Association of Critical Care Nursing.

**Michelle Tatko, RN**, of the Neonatal Intensive Care Unit recently received her BSN from Eastern University, in addition to becoming a member of the Sigma Theta Tau Nursing Honor Society.



■ **Thirteen Lankenau physicians were named “Top Docs” by *Philadelphia Magazine*. These exemplary physicians are: Dr. Marisa Weiss of Radiation Oncology; Dr. Steven Rothman of Cardiac Electrophysiology; Dr. Nancy Roberts of Maternal and Fetal Medicine; Dr. Louis Samuels of Thoracic Surgery; Dr. Rochelle Goldberg of Pulmonary Diseases; Dr. Rosemary Casey of Pediatrics; Dr. Charles Dunton of Gynecologic Oncology; Dr. Mark Ingerman of Infectious Disease; Dr. Henry Ling of Internal Medicine; Dr. Robert Benz of Nephrology; Dr. Robert Booth, Jr. of Joint Replacement and Orthopedics; Dr. Richard A. Balderstein of Spinal Surgery and Orthopedics; and Dr. Marc Togliola of OB/GYN.**



# John D. Lankenau Society Celebrations

Lankenau Hospital Foundation proudly honored members of the John D. Lankenau (JDL) Society during two fun-filled evenings in spring 2006. On April 10, the physician members of the JDL Society were treated to a special reception and tour of the *Body Worlds* exhibit at the Franklin Institute.



*Dr. Francis Sutter,  
President of the  
Lankenau Medical Staff,  
addresses the crowd.*



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- 1 *Dr. Robert Benz and his family enjoy the festivities.*
- 2 *Lankenau Physician Fundraising Co-Chairs (left to right) Dr. Donald Peterson, Dr. Andrew Curtain, and Dr. Jerry Santoro visit with John J. Lynch, President and CEO of Main Line Health.*
- 3 *Dr. Michael Manko (left), Dr. Jim Thornton and Elizabeth Thornton.*
- 4 *Dr. Mark Ingerman (left), Dr. Bill Lewis and Nancy Lewis.*
- 5 *Dr. Alexander Uribe (left) and Dr. Donald Peterson.*

# John D. Lankenau Society Celebrations

On May 10, 2006, all JDL Society members came together to celebrate the first anniversary of the Walter and Leonore Annenberg Conference Center for Medical Education at Lankenau Hospital. In addition to an evening of wonderful food and lively conversation, guests were treated to a video presentation chronicling the Center's many accomplishments during its first year.

The JDL Society consists of individuals who have donated \$1,000 or more to the Lankenau Hospital Foundation. For information on how you can join the JDL Society, please contact Carl R. Swansen at (610) 645-8068 or [SwansenC@mlhs.org](mailto:SwansenC@mlhs.org).

- 1 *(Left to right) Dr. Nancy Roberts; Dr. Rosemary Casey; Dr. Donald Peterson; Joyce Santora, Main Line Life; Dr. Barry Mann and Tilda Mann.*
- 2 *John J. Lynch, President and CEO of Main Line Health; Gail Levin, Ph.D., Executive Director of the Annenberg Foundation; Dr. Barry Mann, Executive Director of the Annenberg Center; and Alfred W. Putnam, Jr., Esq., Chairman, Lankenau Foundation, Board of Trustees.*
- 3 *Dr. Scott Goldman; Dr. Gerald Marks; Arlene Sukonik; Harold Sukonik, and Barbara Marks.*
- 4 *Ralph and Joyce Moriarty*



## Philanthropy Starts at Home

Lankenau relies on the Hospital's physicians and employees for their skills and compassion each day. That is why it is especially gratifying when these devoted individuals give back to the Hospital even more.

Lankenau Hospital Foundation recognizes the over 600 physicians and employees from the Lankenau family (including the Main Line Health Heart Center and the Lankenau Institute for Medical Research) who donated a combined \$262,000+ this year to support our collective programs and services.

Thank you for all that you do on behalf of our patients and families!

**If you would like to support Lankenau Hospital, please contact David Phillips, Executive Director of Development at (610) 645-8067 or [PhillipsDa@mlhs.org](mailto:PhillipsDa@mlhs.org)**

## Focus on Philanthropy

Many members of our community do not realize that Lankenau Hospital is a not-for-profit organization. Lankenau relies on the support of individuals, corporations and foundations to maintain and enhance the Hospital's excellent patient programs and services. Below are *just a few* of the *recent* significant charitable contributions that have had an impact on Lankenau Hospital.

**The Delema G. Deaver Fund** made its annual contribution to the Lankenau Hospital Delema G. Deaver Fund in memory of **Elmer Roe Deaver**. This year's generous contribution was \$527,667.

**The Women's Board of Lankenau Hospital** recently surpassed their \$500,000 pledge to *Life Begins at Lankenau*: The Campaign for the Mother/Baby Center and Neonatal Intensive Care Unit.

**The William A. Sullivan and Eugenie Hummel Sullivan Fund** (through the Philadelphia Foundation) donated \$26,373 to Lankenau Hospital for the assistance of needy patients.

**The Estate and Trust of George Guy** donated \$25,516 to Lankenau Nursing Excellence.

**The Jean S. Guy Trust** donated \$20,064 to Lankenau Nursing Excellence.

**Lankenau Trustee Frederick C. Haab** and his wife **Gabrielle** donated \$7,500 to the *daVinci* Surgical Robot Fund at Lankenau and \$2,500 to Lankenau's highest priority needs.

**The Hamilton Family Foundation** donated \$10,000 to Lankenau's highest priority needs.



# Becoming a Lankenau Leader... How You Can Make a Gift

**T**o make your tax-deductible donation to Lankenau Hospital, please send your check payable to Lankenau Hospital Foundation in the enclosed business reply envelope. You may also make a secure credit card donation online at [www.lankenauhospital.org](http://www.lankenauhospital.org). Click on "Lankenau Hospital Giving Opportunities," then click on "Make a gift today." Other giving options to consider include:

## Lankenau Hospital Foundation Development Office

Elaine C. Thompson, Ph.D.  
President  
Lankenau Hospital  
(610) 645-2027

David L. Phillips, Ed.D.  
Executive Director of  
Development  
(610) 645-8070  
[PhillipsDa@mlhs.org](mailto:PhillipsDa@mlhs.org)

Carl R. Swansen  
Director of Development  
(610) 645-8068  
[SwansenC@mlhs.org](mailto:SwansenC@mlhs.org)

Michael Criscuolo  
Manager for Development  
Communications  
(610) 645-8095  
[CriscuoloM@mlhs.org](mailto:CriscuoloM@mlhs.org)

Winona Simpson  
Development Assistant  
(610) 645-8067  
[SimpsonW@mlhs.org](mailto:SimpsonW@mlhs.org)

Alexandra McFadden  
Development Assistant  
(610) 645-8067  
[McFaddenA@mlhs.org](mailto:McFaddenA@mlhs.org)

### Gifts of Securities and Other Assets:

Gifts of appreciated stock, mutual fund shares or other securities not only benefit Lankenau, but also may provide capital gains tax savings for you. You may also donate gifts of real estate, paid-up insurance policies or personal property.

### Planned Gifts:

Bequests and other planned gifts are vital sources of funding for Lankenau, providing for health care excellence today and in the future. Life-income gifts, such as gift annuities and charitable remainder trusts, can provide income during your lifetime, as well as immediate tax benefits.

### Matching Gifts:

Your employer may match your contribution, thereby providing an additional gift to Lankenau Hospital.

To find out if your employer offers this incentive, please contact your human resources department. Then, obtain your company's matching gift form, complete the employee portion and mail the form with your gift.

### Memorial Gifts and Tributes:

A gift in memory of a loved one or in honor of a friend, family member, physician or other caregiver is a thoughtful way to express your appreciation and support.

Your ongoing support of Lankenau Hospital means our tradition of excellent health care will continue for our families today and for future generations. For further information on how you can help Lankenau Hospital, please contact David Phillips, Executive Director of Development, at (610)645-8067 or e-mail [phillipsda@mlhs.org](mailto:phillipsda@mlhs.org).

## Loved Ones and Lankenau: a rewarding way to support both when making your estate plans

**W**hen making estate plans, many people feel that they have to choose between providing for a family member and supporting an institution that has greatly impacted their lives. But it is possible—and extremely gratifying—to do both.

For instance, Nona Wilson wanted to provide for her sister and remember Lankenau Hospital in her estate plans. What was she to do? Her decision: create

a testamentary charitable remainder trust through her will that would provide income to her sister for life and allow the remainder to support hematology research at Lankenau. This step provided Nona with the satisfaction of knowing that her sister would be provided for and her own interest in hematology research would be furthered.

Why not consider how you could provide

for your loved ones and Lankenau Hospital in your estate plans? There are many charitable options available to you. For more information, please use the enclosed response envelope or contact Carl R. Swansen at (610) 645-8068 or [SwansenC@mlhs.org](mailto:SwansenC@mlhs.org)



L A N K E N A U



**Lankenau Hospital**

100 East Lancaster Avenue

Wynnewood, PA 19096

610-645-8067

[www.lankenauhospital.org](http://www.lankenauhospital.org)

Main Line Health

Lankenau Hospital